



## American Meteorological Society (AMS) Board on Enterprise Communication (BEC)

### June 8, 2006 Conference Call Minutes

**Participants:** Matt Parker (Chair), Tom Bellinger, and Veronica Johnson.

**Discussion:**

1. The conference call minutes from May 4, 2006 were accepted as final.
2. Comments on last week's (June 1, 2006) NCIM/NOAA partnership workshop at Howard University were provided by attendees Veronica Johnson and Matt Parker. Overall, the workshop was deemed a success although some improvements could be made in the area of team building between sectors (government and private). Both John Toohey-Morales and Ed Johnson were commended for undertaking this initiative.
3. Plans for upcoming 2<sup>nd</sup> AMS Community Summit in Boulder were discussed. It is expected that Rebecca Morss, Jay Titlow, and Matt Parker will be in attendance. Coordination at the event will be conducted by Chair Parker. The BEC will attempt to capture discussion highlights from the meeting for quick posting on the CWEC Forum immediately following the meeting.
4. A discussion was held regarding the organizations outside of the AMS that the BEC should contact. This contact would be made to demonstrate the AMS' willingness to facilitate discussions of mutual interest. For example, the National Weather Association (NWA) is an organization with many mutual interests with the AMS. Another possibility is a national organization for emergency managers. The goal would be to assist emergency managers in the improvement of the communication of weather information for emergency services.

Some discussion also centered on the best way to communicate the existence of the BEC to outside organizations. Last year, a conference call with the Weather Coalition was held successfully. In the future, conference calls can certainly be held. Another option is to create a brochure for the CWEC including the BEC. Of course, this type of effort will be constrained by the AMS budget to pursue such.

5. The BEC will be expected to facilitate a Town Hall Meeting at the AMS Annual Meeting in San Antonio in January 2007. The topic will likely evolve from the 2<sup>nd</sup> Annual Community Summit in Boulder. The time will be during the evening of the first Monday of the Annual Meeting. More work will follow-on later this year.
6. Much discussion was made on how the BEC can institute a mechanism that will increase and sustain dialogue between the three sectors (government, academic, and private) of the AMS membership ranks. It was agreed that this is not necessarily an easy

issue to tackle, but it is an important one to consider. There is a need, as identified in last year's conference call with the Weather Coalition, to learn about what each sector is "doing". It is hard to get a handle on the breadth of meteorology today. Meetings to provide information are not necessarily the best way to provide information of this nature. It was also pointed out that there does not seem to be a comprehensive "plan" for the profession of meteorology. Chair Parker mentioned that he will bring this idea up at the next CWEC Steering Committee meeting in Boulder.

7. No new items were identified. Veronica Johnson suggested that it would be beneficial to have graduate students involved in some way in CWEC initiatives. Perhaps some of the CWEC Boards or Subcommittees could incorporate talented grad students in AMS activities. Tom Bellinger mentioned that he is changing jobs. As of June 19<sup>th</sup>, Tom will be employed by BWXT at the US Department of Energy's Y-12 Plant near Oak Ridge, TN. Therefore, Tom's affiliation will change from state government to the private sector (government contractor). Good luck in your new job, Tom!

Next BEC conference call is scheduled for Thursday July 13<sup>th</sup> at 12 pm EDT.

Compiled by Matthew J. Parker, CCM, Chair AMS Board on Enterprise Communication.

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