

## **Board for Private Sector Meteorologists (BPSM) Conference Call Summary**

Tuesday, April 17, 2007, 12:00-12:50 p.m. EDT

- Telcon Participants: Jim Block, Ken Carey, Rip Coleman, Steve Harned, Gary Rasmussen, Kathy Strebe, John Toohey-Morales, and Bruce Thomas
- Welcome and Opening Remarks: Board chair K. Carey welcomed everyone to the board meeting and thanked each member for their participation and support.
- Review of March Meeting Summary: We briefly reviewed the summary of our March 13 meeting, and agreed that it was comprehensive and accurate.
- Web Page Updates: Our web page has been updated with the March meeting minutes. K. Carey asked board members to critically review our web site, and let him know if they thought any changes need to be considered.
- 2007 BPSM Objectives: We discussed our board objectives for this year:

**(1) Raise awareness of the benefits of working in the private sector**  
**BPSM LEAD: Each Board Member**

K. Carey requested that each board member consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives.

**(2) Support and enhance the AMS Corporate Directory as a career development resource**  
**BPSM LEAD: J. Block**

We are continuing to build on what is a very good resource for private sector members. J. Block met with C. Kazarosian, Director of AMS Information Systems, after our last call and is working collaboratively with the CCM Board Chair (J. Hasling) to expand private sector offerings in the AMS

Corporate Directory. It appears that the CCM directory will be merged with the AMS Corporate Directory. J. Block will help develop a set of clear objectives for this new directory, and expects a prototype of the new directory to be rolled out in a few weeks.

**ACTION:** Advise the board of the status and progress of this effort at our next telcon (Jim)

**(3) Establish the private sector mentor program and support growth of the professional network of private sector mentors and students**  
**BPSM LEAD: K. Carey**

K. Carey, J. Block and K. Strebe met since the last BPSM call to discuss current status and next steps for mentoring program. Feedback has been positive or very positive so far from all of the mentors and students involved in the program. Recent initiatives include:

- (1) Discussion on program enhancements, such as developing a web site where a bio and contact information for each mentor and student could be provided so that mentors and students could exchange information and help.
- (2) We agreed to contact each other mentors and students to gather mid-course feedback on our program.
- (3) We agreed to close out the phase by early summer (although students and mentors would be encourage to stay in touch), and restart the mentoring program in the fall.
- (4) We supported a PSU Student Chapter meeting focusing on our mentoring program. K. Carey provided an informational PowerPoint presentation, and two mentors and their students from PSU participated in the meeting.

**ACTIONS:**

Contact K. Savoie at AMS to discuss ways to ensure graduating seniors get assistance in finding jobs and get help from a colleague/mentor, etc. (Bruce)

Consider contacting K. Savoie at AMS to discuss an advertisement to promote board activities. (Ken)

Complete phone calls to mentors and students to gather feedback on our

mentoring program (Ken/Jim/Kathy)

**(4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology**

**BPSM LEAD: R. Coleman**

Since our last meeting R. Coleman has targeted and contacted several organizations to encourage applicants, and has drafted a template for board members for use to solicit and encourage applicants for this award. Since the award deadline is fast approaching, all board members are asked to encourage applicants for this award. The consensus was that Bob Baron, a former board member, would also be a great nominee for this award.

**ACTION:** Identify and seek agreement from a colleague to nominate Bob Baron for this award by the May 1 deadline. (Bruce)

**(5) Encourage private sector members to complete CCM certification.**

**BPSM LEAD: S. Harned**

Since the CCM is the “highest level of accreditation for meteorologists in our profession”, we want to promote the CCM certification. S. Harned is working with S. Marsh of the CCM Board on marketing options and opportunities. S. Harned is encouraging S. Marsh to come to Reno for the 2007 NWA Annual Meeting to market this opportunity as a professional development opportunity.

**ACTION:** Continue to work with the CCM Board, and report progress at our next meeting. (Steve)

S. Harned is also serving as the BPSM liaison for the planning for the First Colloquium on Industrial Meteorology and Certified Consulting Meteorologists. S. Harned is working with G. Mulvey who is chairing this colloquium. S. Harned has contact G. Mulvey several times but has not yet heard back about how we can help. K. Carey asked him to continue to try.

**(6) Develop an implementation plan to meet the new AMS strategic goals.**

**BPSM LEAD: J. Dutton, E. Noble**

J. Toohey-Morales provided the board a soft copy of the AMS Strategic Goals document. Our board charge is to identify ways that we can contribute to and support its implementation. J. Dutton and E. Noble, with help from K.

Carey, created, iterated and finalized input on our board's behalf. K. Carey submitted our implementation plan to the Commissioner of Professional Affairs ((J. Toohey-Morales).

- Proposed collaboration with the BOGM:

The AMS Board for Operational Government Meteorologists (BOGM) Chair Bruce Telfeyan has asked for BPSM participation in and BPSM support for a collaborative Town Hall Meeting (THM) at the 2008 AMS Annual Meeting. The preliminary topic is, "How can new technology be more effectively transitioned to operations?" After discussion, R. Coleman volunteered to help act as our board contact for this initiative, and will keep us informed as to where we might best assist the BOGM effort.

K. Carey and R. Coleman participated in the first coordination conference call held on Apr 12 with BOGM and AMS staff members. K. Carey provided options to maximize exposure at the annual meeting and suggested moving the THM to Wed, Jan 23, to garner the best audience. The next conference call is planned for Mon, May 14.

- Next Meeting: Conference call on Tuesday, May 8, noon (EDT)