

Board for Private Sector Meteorologists (BPSM) Conference Call Summary

Tuesday, December 2, 2008, 12:00-12:45 p.m. EST

- Conference Call Participants: Kyle Beatty, Ken Carey, Steve Harned, Erik Noble, Gary Rasmussen, Bob Rose, and John Toohey-Morales
- Opening Remarks: Board chair K. Carey welcomed each board member, and thanked each of them for their service and support to the AMS and our constituents.
- Review of Board and Mentoring Subcommittee Meeting Summaries: We briefly reviewed the summary of our November 4 BPSM subcommittee conference calls. No additional feedback was discussed and the summary was approved as written
- Discussion on the BPSM Web Pages: Our board web page has been updated with the November BPSM board and mentoring subcommittee conference calls. The AMS still needs to add Bob Baron's private sector profile, and the 2009 award announcement. K. Carey asked board members to continue to critically review our web site, and provide constructive feedback at their earliest opportunity.

ACTION: Provide comments and feedback to K. Carey to improve and enhance the BPSM web site. (All)

ACTION: Provide K. Carey your personal profile write-up. (E. Noble)

ACTION: Gently remind mentors that we would like to add their profiles to our board web page. (All)

- Goals and Objectives for 2008: We discussed our board objectives for this year.

(1) Raise awareness of the benefits of working in the private sector by publishing periodic articles on our web site highlighting private sector individuals

BPSM LEAD: B. Rose

K. Carey requested that each board member continue to consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives. We have developed profiles for members of our Board, and sent our e-mails to the private sector community and AMS local chapters about our initiative to promote the important work in the private sector. K. Carey and B. Rose drafted and sent in for dissemination to all local chapters a short e-mail promoting private sector activities and our mentorship program of our private sector meteorologist colleagues.

- (2) Support the professional development of private sector members, to include working with the AMS to enhance the AMS Corporate and CCM Directories as career development resources, using survey to identify other means of support for private sector individuals, and reaching out to AMS local chapters to raise their awareness of resources available to members of the private sector**

BPSM LEAD: S. Harned

S. Harned discussed the lack of progress at the AMS with Commissioner John Toohey-Morales. There are no resources at AMS for this effort, and, given the fiscal environment AMS is presently in, we will have to continue to work with the AMS to move the AMS towards an enhanced AMS Corporate and CCM Directory. The AMS has suggested they could create a link from AMS home page to corporate members; we support such an effort.

- (3) Expand the private sector mentor program and support growth of the professional network of private sector mentors and students, to include program promotion such as publication of testimonials and marketing information**

BPSM LEAD: K. Beatty

The mentorship subcommittee has been busy! K. Beatty worked with the AMS to create and finalize an on-line application process for both students and mentors. K. Carey and G. Rasmussen are working to create an event at the annual meeting in Phoenix with Steve Root, President of the Commercial Weather Services Association, and may join forces with the student conference and co-hosting an opportunity to meet with private sector professionals in Phoenix.

We now have 16 students that have applied, with 16 mentors. We have pairing the students with the mentors so that, wherever possible, mentors and students topically and geographically. Each of us contacted mentors that we are working with.

ACTIONS:

- K. Beatty to follow-up with B. Thomas status with mentors
- K. Beatty, K. Carey, B. Thomas, and K. Strebe to follow-up with each of our mentors no later than Christmas to see if they've begun/made contact/have any questions/etc.

- (4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology**

BPSM LEAD: R. Coleman

K. Carey has provided a picture and accompanying short write-up to the AMS for posting on the AMS web site on behalf of Bob Baron who earned selection as the winner of the 2009 Award for Outstanding Contribution to the Advance of Applied Meteorology.

(5) Encourage private sector members to complete CCM certification.

BPSM LEAD: S. Harned

S. Harned, as an incoming member to the CCM Board, has agreed to continue to help efforts board efforts to support and promote the CCM certification.

(6) Follow-through on the proposed implementation plan to meet the AMS strategic goals.

BPSM LEAD: E. Noble

Our board successfully created and submitted an implementation plan to meet the new AMS strategic goals. E. Noble has led board efforts to track progress and update our implementation plan. He also leveraged this plan to put together a mid-year progress report on board activities that was provided to the AMS Commissioner on Professional Affairs to inform the AMS Executive Council on our progress to meet the AMS strategic goals.

- Goals and Objectives for 2009: K. Carey requested feedback on the proposed objectives for 2009 (no feedback yet received).

ACTION: Provide feedback on the proposed 2009 board objectives. (ALL)

- Upcoming Board Meeting: Our next board meeting will be in Phoenix in conjunction with the 89th AMS Annual Meeting on Wed, Jan 14, 10:30 a.m.-noon (MST), in the Hyatt Regency's Remington C/Russell room.