



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon**

**Tuesday, 10 November 2009
2:00 PM EDT**

Meeting Participants

Members Present	Members Unavailable	Guests
Pam Emch, Chair	DeWayne Cecil	Gary Rasmussen, AMS
Robert Plante	Richard Eckman	Keith Seitter, AMS
Dorlisa Hommel	Andrea Bleistein	Bill Hooke, AMS Policy
Holly Hartman	Dave Jones	
Richard Ohlemacher	Monica Hale	
Ed Boselly, <i>Ex Officio</i>	John Henz	
	Eva Regnier	
	Jon Davis, <i>Ex Officio</i>	

The telecon began at 2:00 PM EDT and ended at 3:00 PM EDT.

Old Business

1. Approval of Minutes

The Board approved the minutes from the 6 October 2009 telecon.

2. Agenda Approval

The Board approved the distributed agenda.

3. 2010 Annual Meeting Planning

We discussed Annual Meeting planning status including the status of the First Conference on Weather, Climate, and the New Energy Economy and the 8th Users Forum. Gary wondered how many “invited” speakers we’d have at the First Energy Conference. Speakers who are regular annual meeting attendees or AMS members should pay their own travel and registration; there are limited funds available to each conference chair (\$1,500) to assist those who don’t fall into that category and need assistance.

Because the Users Forum is joint with the Tuesday lunchtime panel at the GOES-R/NPOESS Symposium, we discussed that event. Bill Hooke will be the moderator of that panel which is expected to provide attendees an opportunity to interact with senior government users associated with the NPOESS and GOES-R programs. Bob Plante, a member of the NPOESS Science Advisory Team, told the board a bit about some of that team’s recent discussions. All the NPOESS (NPP) instruments have gone through thermal vacuum testing. Launch is approaching – is the user/science community really ready to use the data? How will the data be assimilated? How will the data be moved among agencies? This new data will be available to the community sooner than we think; we need to be ready!

Bill Hooke mentioned other events at the 2010 Annual Meeting that BEED members might be interested in. In the area of Environment and Public Health there will be discussions on how to use satellite data for health. There will be a Tuesday panel on Environment and National Security. This represents another set of users. The panel is part of the sessions on Socio-Economic Impacts and Policy Research; Ken Carey is a point of contact. Bill wondered if National Security could be woven more into BEED activities. At this point Pam mentioned that in August she received an email from a US Marine meteorologist currently serving in Kandahar, Afghanistan. He told her how important weather and climate data was to the operations there. He mentioned that he had read about the Users Forum and volunteered to speak at a future Forum. Pam plans to stay in touch with him. Perhaps a future Users Forum could focus on Military / National Security users of weather and climate data.

4. Energy Committee

Jon Davis, Energy Committee Chair, was not available to report on recent and planned activities. Pam noted that the primary current activity of the Committee is organizing the First Conference on Weather, Climate, and the New Energy Economy for the 2010 Annual Meeting. She recently attended their telecon and they have all but one of the invited speakers lined up. Jon rotates off the Committee in January - he will be recommending a new chair. Also, new committee members will need to be proposed.

5. ITS/Surface Transportation Committee

Ed Boselly, ITS/Surface Transportation Committee Chair, reported on recent and planned activities. The committee has a team working on input for a BAMS article. Also there is a team working on developing a web page for this committee. Five members have terms that end in January 2010. With the help of AMS staff (Gary R.), Ed sent a notice out to AMS members describing the committee and asking interested parties to respond. He has a list of five potential new members thus far. The next ITS/ST Committee telecon will be on Dec. 15. The committee will meet at the annual meeting on Wednesday at 7:30. AMS has formed an APT on vehicle-based observations / intelligent transportation – members of the ITS/ST Committee are involved. This APT will meet at the annual meeting and were on a telecon this morning.

New Business

1. BEED Succession

Three members rotate off the board in January: Bob Plante, Rick Ohlemacher, and Monica Hale. Dorlisa Hommel has asked to stay on an additional year. Pam asked for recommendations on new BEED members – we especially would like to have at least one academic sector representative. Also, a BEED “future chair” needs to be selected; Pam asked interested BEED members to contact her.

2. 2010 Public-Private Partnership Forum

The board started preliminary discussions on the April 2010 PPPF. Dorlisa has offered to help Pam start organizing this event. They will have a first telecon right after today’s BEED telecon. The dates selected for the PPPF are April 6 and 7, 2010. This is expected to be during the congressional Easter break. In discussing potential weeks with Paul Higgins of the AMS Policy Program, the thought was that this week would possibly be a better option for securing participation of congressional staffers. A few ideas for the elective sessions included:

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- 1) A session on Renewable Energy that would carry the momentum on this topic from the Summer Meeting and the Energy Conference and renewable Town Hall at the Annual Meeting,
- 2) The Nationwide Network-of-Networks activities that are going on in the NAS and AMS,
- 3) Since 2010 is the 50th anniversary of TIROS, develop a session on “TIROS and the next 50 years” – what satellite data is desired and planned in addition to NPOESS and GOES-R?
- 4) Climate services

We discussed again the desire for keeping government folks at the PPPF after their presentations have completed. This seems to be an ongoing problem; exacerbated perhaps because since the PPPF is in DC government folks can return to their offices easily.

3. Schedule Next BEED Telecon

The next BEED telecon will be held on Tuesday, December 8, 2 PM Eastern Time. (Note: this was subsequently changed to December 22, same time).

Open Discussion

Holly reported out on the recent USGS/NOAA Portland workshop focused on the Columbia River Basin as a Climate Services demonstration area. She said the event had been worth attending. Activities are progressing from an “active pace to a frantic pace”. USGS and other interior agencies seemed to look at NOAA as more or less just a data provider. The DOI is pushing to look at climate adaptation impacts – it seems to be outpacing NOAA in this. Some of the agencies go to the private sector for data and not to NOAA. Holly also mentioned that OSTP is having talks on climate services.