



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon**

**Tuesday, 6 October 2009
2:00 PM EDT**

Meeting Participants

Members Present	Members Unavailable	Guests
Pam Emch, Chair	DeWayne Cecil	Gary Rasmussen, AMS
Eva Regnier	Richard Ohlemacher	Keith Seitter, AMS
Richard Eckman	Andrea Bleistein	Bill Hooke, AMS Policy
John Henz	Dave Jones	Len Pietrafesa, CWCE
Dorlisa Hommel	Monica Hale	
Holly Hartman	Robert Plante	
Ed Boselly, <i>Ex Officio</i>		
Jon Davis, <i>Ex Officio</i>		

The telecon began at 2:00 PM EDT and ended at 3:00 PM EDT.

Old Business

1. Approval of Minutes

The Board approved the minutes from the 15 July 2009 telecon.

2. Agenda Approval

The Board approved the distributed agenda.

3. 2009 AMS Summer Community Meeting Readout

We discussed perceptions of the Summer Meeting that was held August 10-13, 2009. Richard was co-organizer of the renewable energy portion of the meeting with Betsy Weatherhead. He said that this session had good attendance with a good spread across all three sectors of the enterprise. There was a good dynamic and discussions with good inputs from the wind energy community in particular. Overall it exceeded his expectations. Len also attended and agreed – the meeting was well organized and executed with comprehensive and good interactions between the three sectors. When probed if any “concerns” came up, those who attended mentioned that there was a general concern about the interplay between government and industry. Is government impinging on industry initiatives? This is particularly of concern to the wind energy folks. There was high NOAA participation at the meeting – NOAA seems to be really stepping up to working with the renewable energy community.

Bill Hooke enthused that the whole meeting was stellar, but that the renewable energy portion was a fine piece of it. The meeting and discussions hi-lights the importance of the enterprise and providing a venue to discuss aspects that public and private sectors cannot deal with on their own. This set the stage for more conversation at the annual meeting. Len noted that it was interesting to hear about the data shortcomings in the observational network and modeling architectures;

more and better data will help. NOAA is a key player in providing the data. DOE and NASA are big players as well. Discussion of the shortcomings and opportunities was interesting.

Bill said that with respect to the overall meeting many attendees talked about how well all the sectors were getting along and that the meeting was helping to set a tone of trust and communication. This came across as one of the major reactions for the participants. Gary agreed and said that we had the right people there. Everybody had the right attitude of wanting to work together. He mentioned that maybe the PPPF (Public-Private Partnership Forum held each spring in DC) could become more like the summer meeting. He noted that we seem to have a somewhat different set of attendees at that meeting and the discussion doesn't progress the same way. Pam asked if we should consider morphing the PPPF to be something more like the summer meeting. She pointed out that traditionally the PPPF was set up with more of a focus on the private sector – it was formerly called the Corporate Forum. The sessions were set up more specifically to provide information and access to staffers and high level agency officials to corporate AMS members. However, perhaps the PPPF should be adjusted to be something more like a continuation of the summer meeting. Another thought is to add another meeting to the AMS yearly “calendar”. Bill said the conversation can be shaded differently in DC since it is more possible to have staffers attend, etc.

4. 2010 Annual Meeting Planning

We discussed Annual Meeting planning status. Jon Davis reported out on the status of the First Conference on Weather, Climate, and the New Energy Economy. Over 60 abstracts have been accepted – roughly 16 will be posters, the rest are presentations. The largest number of submissions comes from the private sector. This large amount of presentations will necessitate that the conference extend to 2 ½ days in length – it will start Tuesday and run through Thursday morning. A full day will be spent on wind energy. The morning of each day or of each particular session topic is planned to open with a TBD invited speaker (can be set up as part of the 8th Users Forum). There will be five of these invited speakers, on each of the following topics: general energy, wind, solar, carbon-based, and an overall renewable energy speaker to cap it off. The first invited speaker will be Tuesday morning – this person should be high level. The Energy Committee needs help particularly with suggestions for this speaker. Someone at as high a level as Steven Chu would be great. Keith and Bill remarked at what a fantastic program this is shaping up to be. Bill Hooke volunteered that the AMS Policy Program has contacts with Anna Palmisano and Steve Coonan and suggested that they might make good invited speakers also. Bill said that there is a high-level breakfast scheduled for Tuesday of the annual meeting with agency heads, etc. He thought that perhaps the Energy Symposium kick-off speaker should be invited to that breakfast. All agreed that this is a very exciting time to be focusing on the topic of renewable energy – this is becoming a national focus and AMS can help foster the exchange of information and collaboration between sectors.

5. Energy Committee

Jon Davis, Energy Committee Chair, reported on recent and planned activities. The primary current activity of the Committee is organizing the First Conference on Weather, Climate, and the New Energy Economy as described above. Jon rotates off the Committee in January - he will be recommending a new chair. Also, new committee members will need to be proposed. The Energy Committee will hold their next telecon in a couple of weeks- they will focus primarily on the Energy Conference.

6. ITS/Surface Transportation Committee

Ed Boselly, ITS/Surface Transportation Committee Chair, reported on recent and planned activities. With respect to the Annual Meeting, only a few abstracts were received for a potential Weather and Transportation Symposium – so it was decided to merge this into the Fifth Symposium on Policy and Socio-economic Research. Monday morning and Monday afternoon there will be two joint sessions with seven presentations on weather and transportation. It was thought perhaps few abstracts were received this year because the Transportation Research Board 2010 Annual Meeting will take place two weeks before the AMS Annual Meeting more folks will be planning to present talks at that event. AMS has formed an APT on vehicle based observations – members of the ITS/ST Committee are involved and were on a telecon this morning. The next committee telecon will be on Oct. 14th – among the topics for discussion will be the need for three new members this next year.

New Business

1. Schedule Next BEED Telecon

The next BEED telecon will be held on Tuesday, November 10, 2 PM Eastern Time.

Open Discussion

Bill Hooke mentioned that the AMS Executive Council met last week. One topic of conversation was that we have science folks and service providers under the same tent – but we need to bring users in more fully as well. This is part of the planning as AMS looks 15 years or so ahead.

Holly said that she'll be attending next week's USGS/NOAA Portland workshop focused on the Columbia River Basin as a Climate Services demonstration area. Because the USGS is co-chair this has a bit of a different slant. Holly will report out to the BEED on this workshop.

John Henz filled us in on the status of the CCM Forum to take place at the Annual Meeting. The momentum is building from prior forums – 11 abstracts were submitted. Interface with students will be included, providing them with insight into career opportunities