



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon**

**Tuesday, 10 March 2009
2:00 PM EDT**

Meeting Participants

Members Present	Members Unavailable	Guests
Pam Emch, Chair	John Henz	Gary Rasmussen, AMS
Robert Plante	Holly Hartman	Ron McPherson, AMS
Richard Eckman	Richard Ohlemacher	Keith Seitter, AMS
Dorlisa Hommel	Andrea Bleistein	Len Pietrafesa, CWCE
DeWayne Cecil	Monica Hale	Paul Higgins, AMS Policy
Eva Regnier		
Jon Davis, <i>Ex Officio</i>		
Ed Boselly, <i>Ex Officio</i>		

The telecon began at 2:00 PM EDT and ended at 3:05 PM EDT.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 12 January 2009 meeting.

2. Agenda Approval

The Board approved the distributed agenda. DeWayne suggested (in a prior email) adding a discussion of the Water Resources Committee status. This is added as item 8 under Old Business.

3. 2009 AMS Annual Meeting Readout

We discussed perceptions of the 2009 Annual Meeting, Users Forum, and some of the sessions organized by the BEED committees. Bob mentioned the difficulty of finding the room for the Users Forum and noted that it was difficult to find in Seattle as well. We wondered if the Users Forum receives a poorer location since it is not one of the “typical” events. Keith said that the room assignment has more to do with the estimated number of attendees. Gary suggested that the BEED Users Forum organizer(s) talk to Claudia Gorski early to remind her of this atypical event. This might also help to prevent some of the other issues that we faced this year with logistics. Jon said that the session that the Energy Committee organized, Modeling Tools for Energy Production in Urban and Complex Terrain (in the 8th Symposium on the Urban Environment), although held on Thursday afternoon, was well attended by approximately 130 people. The general comment was made that many Thursday morning sessions appeared to be well attended.

4. 2009 Public-Private Partnership Forum (PPPF)

We reviewed the planning status and draft agenda for the 2009 PPPF that will take place in DC on April 21–22, 2009.

- Session 1: Legislative Topics Panel Discussion – Authorization Committees. Paul Higgins provided a status. He has invitations out to five staffers: Dick Obermann, Jeff Bingham, Chan Lieu, Ann Zulkosky, and Tara Rothschild.
- Session 2: Federal Agency Panel Discussion. Keith provided a status. He has invitations out to NOAA, NASA, DHS, DOE, and FAA. Thus far Mary Glackin (NOAA) and William Laska (DHS) have confirmed. Keith noted that EPA is not on the current speaker list – the Board agreed that he should try to secure an EPA speaker. In order to help limit the speakers' individual time to the desired 10-minute introductions it was suggested that we strive to limit charts to three per person. If we can get these charts early then we can pack them all together into one package for easy display at the PPPF. It will be a challenge to limit the speakers to three charts. We thought it would be a good idea to develop some questions for the panelists ahead of time. We can also ask them what they think would be a good set of questions (when we invite them). Questions expressed follow; BEED members agreed to supply additional questions to Pam.
 - What inputs did the agencies have into the recent study by the National Research Council on the state of weather and climate observations required to meet critical national needs?
 - What is the NASA view of the status of the Decadal Survey – how are they progressing?
 - What is the NASA view of the Decadal Survey in light of OCO disaster? Any changes to missions recommended or planned?
 - From DOE perspective, what is the status of the partnership between NOAA and DOE on IT services?
 - Can NOAA review the status on climate services initiative?
- Lunch: Berrien Moore. Subject is open to him, but it would help for us to know his proposed topic. Bob Plante will check at next NPOESS SAT meeting.
- Session 3: Executive Branch Topics Panel Discussion – OMB. Ron McPherson provided a status. This would be comprised of a panel of representatives from OMB. In addition to receiving a confirmation from Michael Holland, Examiner for DOE's Office of Science, Ron talked to Stewart Levenbach, NOAA budget examiner. He will attend and will talk to his NSF and EPA-related colleagues about attending. Ron asked him to also talk to the examiners for the earth science part of NASA to see if one could attend. The President's Budget is scheduled to be released on April 21. This could provide for an interesting session if it comes out before the PPPF session since the speakers will be free to discuss it. If release of the budget is delayed they cannot talk about it; they will instead talk about mechanics and duties of budget examiners in OMB.
- Session 4: Private Sector Perspectives Panel Discussion. We discussed possible session chairs. Pam recommended that we invite a member of either the academic or public sector to chair. It was mentioned that it would be good to get more academic sector participation in the PPPF, thus the recommendations for possible chairs focused on this sector. Recommendations were: Bill Easterly (Penn State), Rosina Bierbaum (Univ. of Michigan, currently with the World Bank), and Ray Hoff (Univ. of MD). Pam took the action to secure a chair. Recommendations for panelists followed. Holly had sent an email recommending Bart Njissen of 3TIER to represent the wind, solar, and hydro energy assessment and forecasting industry – this was heartily seconded. Ed recommended Leon Osborne of Meridian Environmental, which does weather forecasting and analysis for the surface transportation industry. He will provide the reference to Pam. DeWayne mentioned Google Earth and said he would forward a contact to Pam. Eva said that she had additional contacts at Google Earth if that one did not turn out. DeWayne wondered if an international aspect should be included in this panel. We tabled this for a possible future Forum.
- Dinner: Rit Carbone. Pam needs to secure final confirmation.

5 May 2009

- Session 5: Legislative Topics Panel Discussion – Appropriations Committees. Similar to 2008. We need to secure a chair; Joel Widder (chair in prior years) cannot fulfill that role this year and recommended Frank Cushing. Pam took the action to invite Frank to chair.
- Session 6: Establishing Community Priorities – Next Actions. Similar to 2008. Pam took the action to secure speaker confirmations.

5. BEED Website

Andrea was unable to attend this telecom, but earlier communicated to Pam that Brain Mardirosian at AMS has implemented the majority of the requested website changes and updates. The BEED membership roster is out of date though. Overall the BEED website format is now similar to the BEC website format. The website is here:

<http://www.ametsoc.org/boardpges/beed/index.html>

6. ITS/ST Committee

Ed Boselly, ITS/Surface Transportation Committee Chair, reported on recent and planned activities. The session organized by the ITS/ST Committee at the Annual Meeting, Advances and Applications in Surface Transportation Weather (in the 25th IIPS Conference), was good and about 100 people attended. At the Committee meeting at the Annual Meeting an Internet protocol for teleconferencing capability was tried but did not work successfully. In general it would be good to have some sort of teleconferencing capability at the annual meeting so that we can include all board and committee members in the meetings. The ITS/ST Committee will look at the NAS Network of Networks report. Their next telecon will be mid-April. Gary volunteered to help set up a teleconference phone line. The Committee members will have an opportunity to meet face-to-face in July at the ITS America Conference.

7. Energy Committee

Jon Davis, Energy Committee Chair, reported on recent and planned activities. A big WebX meeting is planned with NCDC for late May to roll out and discuss the new decadal normals. The goal is to have these completed for 2010. Jon mentioned the call for papers that went out for the new Annual Meeting conference: The First Conference on Weather, Climate, and the New Energy Economy.

8. Water Resources Committee Status

Pam provided a very brief status of the New Water Resources Committee. She is Acting Chair; plans to start forming the committee with a few initial members in 2009; and requested that suggestions for members be sent to her.

New Business

1. 2010 Annual Meeting Planning – we passed on more discussion of this due to time limitations.

2. Schedule Next BEED Telecon – Pam mentioned that this would be last week of April or first week of May. (It will be Tuesday, May 5, 2 pm EDT).