



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon Meeting**

**Monday, 12 January 2009
4:00 PM PST**

Meeting Participants

Members Present	Members Unavailable	Guests
Pam Emch, Chair	William Graham	Gary Rasmussen, AMS
John Zack	Jan Dutton	
Robert Plante	Richard Ohlemacher	
John Henz	Dorlisa Hommel	
Holly Hartman	DeWayne Cecil	
Eva Regnier	Richard Eckman	
Andrea Bleistein		
Monica Hale		
Bill Mahoney, <i>Ex Officio</i>		
Jon Davis, <i>Ex Officio</i>		
Paul Pisano, <i>Ex Officio</i>		
Ed Boselly, <i>Ex Officio</i>		

The telecon began at 4:00 PM PST and ended at ~6:00 PM PST.

Welcome to New Board Members; Thanks to Departing Members; Membership Discussion

Pam handed out a document showing 2008 and 2009 BEED membership. The BEED has two new members, DeWayne Cecil and Richard Eckman. Neither was able to attend this year’s AMS Annual Meeting and so we weren’t able to meet them in person, but Pam described their backgrounds. Three members of the BEED completed their terms this year – Bill Graham, Jan Dutton, and John Zack. John was in attendance and so we thanked him for his participation. Bill Mahoney, the original BEED Chair, completed his term as Post Chair. We expressed appreciation to Bill for his time and effort in getting the BEED up and running successfully. Paul Pisano also completed his term as Chair of the ITS/ST Committee. Ed Boselly will take over as Chair and Paul will stay on as a member of the Committee. Our thanks were also expressed to Paul for his energy in making this a good solid committee for the Enterprise – and always making sure that we don’t forget the DOT! Pam mentioned that we are still lacking in recommendations for BEED members from the academic/labs community. John Snow and Joe Friday might be able to supply recommendations. Gary proposed that we might consider adding student members to the BEED.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 2 December 2008 telecon.

2. Agenda Approval

The Board approved the distributed agenda. Bill Mahoney moved to add a discussion of the Water Resources Committee status.

3. 2009 AMS Annual Meeting BEED Events

We reviewed the list of BEED sponsored or related events taking place at this year's Annual Meeting. This includes the BEED Energy Committee and BEED ITS/ST Committee meetings, the 7th Users Forum, and two sessions organized by our committees: Advances and Applications in Surface Transportation Weather (in the 25th IIPS Conference) and Modeling Tools for Energy Production in Urban and Complex Terrain (in the 8th Symposium on the Urban Environment).

Ed also recommended two sessions on meso-scale observations taking place.

4. 2009 Seventh Users Forum on Weather and Climate Information

We reviewed final agenda for the Users Forum taking place on Tuesday January 13. The Board is pleased with the set of speakers that we have been able to line up. The general topic is Water Resources and the speakers represent the southwest region – both operations and planning, supply and demand side. We discussed the potential loss of attendees during the morning poster break and made suggestions to John Henz, chair of the morning session, for ways to encourage participants to return after the break.

5. 2009 Public-Private Partnership Forum (PPPF)

We reviewed the planning status and draft agenda for the 2009 PPPF that will take place in DC on April 21–22, 2009.

Draft Agenda and Speakers. Pam discussed the overall agenda. She mentioned that in 2008 we had five sessions – this year we will add an OMB panel as a sixth session. It was noted that Tom Karl will provide the welcome, as new AMS President.

We discussed the draft sessions:

- Session 1: Legislative Topics Panel Discussion – Authorization Committees. This will be similar to 2008.
- Session 2: Federal Agency Panel Discussion. Previously these talks have been relatively high-level briefings of budget/program plans that quite possibly many attendees have heard before. One goal for 2009 is to have the agency talks be more specific to a focus area of each agency if possible. The session will be re-formatted into a panel session; each speaker will be allowed ~10 minutes at the beginning for an introduction. The Board members continued to express a concern that this would be too high-level without much dialogue. It will be important to develop a good set of questions for the speakers and get these to them early. We can also ask them what they think would be a good set of questions (when we invite them). We thought it possible that the agency reps might be stymied by administration confirmation status.
- Session 3: Executive Branch Topics Panel Discussion – OMB. This would be comprised of a panel of representatives from OMB. It would serve as a counterpart to the public sector congressional legislation sessions and the federal agency session. The panel would consist of the appropriate OMB Budget Examiners for NASA, NOAA, NSF, and DoE. A small set of questions (e.g., climate science/change/services, observing systems, computing) could be put to the panel for their opening statements to address. We would then open it up for Q&A, in a format similar to that for the other three public sector sessions. There will be sufficient time

to add this as a sixth session by reducing the time allotment for the Agency session. This should work fine with the reformatting of the Agency session into a panel format

- Session 4: Private Sector Perspectives Panel Discussion. Introducing a session focused on private sector priorities, issues, and capabilities would help to balance the discussion topics across the enterprise community. We reviewed the list of potential private sector industries and reps that John Zack has organized. Pam relayed the opinions of Keith Seitter and Joe Friday that we include speakers from both “traditional” and “non-traditional” AMS private sector communities, where in general “traditional” means typical AMS sponsors. Gary made the suggestion that we might want to combine the Agency Session with the Private Sector Session – this might lead to a more spirited discussion. This suggestion was well received by most Board members. We thought that it might be good to have a renewable energy “theme”. Other questions / focus areas / industries suggested were: What does the carbon trading process need from the weather and climate community? Amtrak was mentioned as an interesting potential speaker source – what is mandated and what is not? What should be? What does meteorology provide? Pam asked the Board to think of four optimal “categories” from John’s list to discuss at the next Board meeting.
- Legislative Topics Panel Discussion – Appropriations Committees. Similar to 2008.
- Establishing Community Priorities – Next Actions. Similar to 2008.

Pam mentioned that Berrien Moore had confirmed his attendance as the lunch speaker and that the CSC members had suggested several possibilities for the dinner speaker including Carol Browner and Ralph Cicerone.

6. BEED Website

Andrea will continue with her review and upgrade after the AMS Annual meeting is concluded.

7. Energy Committee

Jon Davis, Energy Committee Chair, reported on recent and planned activities. He reviewed the speakers for the Thursday session on Modeling Tools for Energy Production in Urban and Complex Terrain (in the 8th Symposium on the Urban Environment). The Energy Committee will meet on Tuesday afternoon – there is a lot of rotation off the committee but a good diverse set of new members. The Energy Committee has been involved with developing the NCDC decadal normals; the goal is to have this process done by early fall 2009. The Committee is continuing to upgrade its website. We discussed again the idea of having the Energy Committee organize an Energy Symposium within the next year. This could be hosted by NCAR or Scripps. We came up with the suggestion of having this at next year’s AMS Annual Meeting. Perhaps this could be co-sponsored by the User’s Forum or another Symposium if it is too late to fit into AMS’s schedule for next year. Jon said he would bring this idea up at the Energy Committee meeting on Tuesday. Pam said that she will be attending the planning meeting for the AMS 2110 Annual meeting on Thursday. She will check out the possibility of having this as a new Symposium.

8. ITS/ST Committee

Paul Pisano, ITS/Surface Transportation Committee Future Chair, reported on recent and planned activities. He expressed disappointment in the session that didn’t make it into this year’s Annual Meeting. This was the Surface Transportation Weather session in the Fourth Symposium on Policy and Socioeconomic Research; a lack of papers for the session resulted in its cancellation. Ed noted that every few years the AMS Annual Meeting conflicts with Transportation Research

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Board Annual Meeting. The latter meeting always takes place the second week of January. When this conflicts with the AMS Annual Meeting there is a noticeable reduction in submitted papers and attendance at our AMS ITS/ST sessions. The ITS/ST Committee did organize a session that will take place on Tuesday morning. Paul Pisano and Ed Boselly will be chairing this session, on Surface Transportation Weather (in the 25th Conference on International Information and Processing Systems (IIPS)). Eight speakers have been lined up – five from aviation and three from services. We had some brief discussion of the Vehicle APT. This APT was approved in the CSC meeting on Saturday. Upcoming activities in 2009: a Policy Forum on Surface Transportation is being planned – this will be worked with Bill Hooke. We welcomed Ed Boselly into his new position as Chair of the ITS/ST Committee.

Open Discussion

Water Resources Committee Status

Pam provided a status of the New Water Resources Committee. In 2008 we attempted to secure a chair to start up this committee. John Henz was unable to become active in the role due to work commitments; Glenn Austin ultimately declined the invitation to chair the committee. At the CSC meeting on Saturday Pam noted that she would step in as Acting Chair and start forming the committee with a few initial members in 2009.