

**AMERICAN METEOROLOGICAL SOCIETY  
NEWS RELEASE**

Headquarters  
45 Beacon Street  
Boston, MA 02108-3693

1120 G Street, N.W., Suite 800  
Washington, DC 20005-6115

**Contact(s):**

Stephanie Kenitzer, AMS  
(425) 432-2192  
[Kenitzer@dc.ametsoc.org](mailto:Kenitzer@dc.ametsoc.org)



**FOR IMMEDIATE RELEASE**  
23 September 2004

**KEITH L. SEITTER NAMED EXECUTIVE DIRECTOR OF THE  
AMERICAN METEOROLOGICAL SOCIETY**

Dr. Keith L. Seitter has been named Executive Director of the American Meteorological Society (AMS), the nation's leading professional society for those involved in the atmospheric and related sciences.

As Executive Director, Seitter is responsible for the daily operations of the Society, which has more than 11,000 members around the world. Seitter is replacing Dr. Ronald D. McPherson, who served as Executive Director since October of 1998.

A native of Marion, Ohio, Seitter has served as deputy executive director of the Society since 1999 and has been on the AMS staff for more than a decade. He first joined the AMS in the early 1990s as assistant to the executive director, serving in the role of leading the Society's publications department. Seitter began his new position on Sept. 15.

"Dr. Seitter has a long history with the Society that will serve him well in his new leadership role," said Susan Avery, 2004 AMS President. "He will help guide the Society at a critical juncture when many atmospheric science issues are front and center in the public eye."

As Executive Director, Seitter oversees all aspects of the AMS including the publication of nine peer-reviewed scientific journals; the administration of more than 25 scholarships and fellowships to support students pursuing careers in the atmospheric and related oceanic and hydrologic sciences; the Society's broad educational initiatives that train thousands of teachers each year in the atmospheric science curriculum; and the organization of more than a dozen scientific conferences each year. The AMS also administers two professional certification programs, the Radio and Television Seal of Approval and the Certified Consulting Meteorologist programs, and many other programs.

As Deputy Director, Seitter was involved in all aspects of the Society's programs including moving the many AMS specialty meetings and Annual Meeting toward electronic submission and dissemination of author's materials, implementing the recommendations from the 10-Year Vision Study, and continuing working with the publications department.

Before joining the AMS, Seitter was on the faculty at the University of Lowell, now University of Massachusetts at Lowell. He earned his undergraduate degree in meteorology at the Pennsylvania State University and a doctorate in geophysical sciences at the University of Chicago. Seitter had a postdoctoral appointment at the Air Force Geophysical Laboratory at Hanscom Air Force Base before moving to the University of Lowell. Seitter began his new position on Sept. 15.

The AMS, founded in 1919, promotes the development and dissemination of information on atmospheric, oceanic, and hydrologic sciences through scientific journals, conferences, and public education programs across the country. Additional information on the AMS is available on the Internet at <http://www.ametsoc.org>

###