



American Meteorological Society Annual Meeting

Advertising Space Insertion Order

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

Annual Meeting Program

Black and White

- Cover 2 - \$1575 One Page - \$1320
 Covers 3 - \$1575 One-half page - \$790

4-Color Process

- Covers 2 or 3 - \$2625 One Page - \$2360
 Cover 4 - \$3300

Closing Dates:

The deadline for advertising insertion orders for the Annual Meeting Program is 10 November 2011. Deadline for ad copy is 17 November 2011.

Bulletin of the AMS (BAMS) - November Issue

Black and White

- Cover 4** - \$1365 One Page - \$1180
 Covers 2 or 3** - \$1260 One-half page - \$735
 First Page** - \$1260 One-quarter page - \$460
 Two-page spread - \$2470 Classified ad - \$1 per word

4-Color Process

- 4-color advertisement* - \$1450 per insertion
 Digital BAMS Animation - \$190 per file

*Color charge is in addition to the above listed black and white rates. **Covers 2, 3, 4, and the first page are available on a contract basis only

Closing Dates:

The deadline for advertising insertion orders for the November issue of the AMS *Bulletin* is 2 September 2011. Deadline for ad copy is 9 September 2011.

A 25% discount on all advertising is available to corporation members of the AMS (regular, sustaining, and small business members). Please see (<http://www.ametsoc.org/advertising/annualadsheet12.pdf>) for information on ad format and specifications.

Billing Information

- Check
 Credit Card#: (Visa) (Mastercard) (Am Ex) _____ Expiration Date: _____
 Purchase Order#: _____ Billing Address: _____

Please return this form to: Kelly Savoie, AMS, 45 Beacon St., Boston, MA 02108-3693
617-226-3983; 617-742-8718 (fax); ksavoie@ametsoc.org