

AMS BEST Meeting Notes
February 3, 2014 from 3pm-4pm
Omni Redwood Room

Attendees:

- Andrea Bleistein
- Christopher Strager
- Mary Glackin
- Mike Hudson
- Bruce Jones
- Bryce Ford
- Heidi Centola
- George Frederick
- Gary Rasmussen
- Bob Goldhammer

1) Agricultural Meteorology Topic

- Proposal for an ad committee for the BEST to consider by Heidi Centola. Heidi is Chair of the CWCE's Energy Committee under the Board on Global Strategies.
- **ACTION:** Heidi is going to work on a proposal with Andrea and Chris which will could then be presented to the CWCE Executive Committee this year
- Consideration of the name, leaders, potential goals (not necessarily a full blown TOR, yet), and possible synergies with existing STAC or other AMS Committees dealing within this arena should be provided
- Mary Glackin would pursue the discussion within the ExeComm of the CWCE when ready

2) Enterprise Topic Exchange - Open Discussion (All)

- Brought this responsibility of the BEST up for discussion at the CWCE Steering Meeting on Feb 1st during the BEST presentation
- Feedback from Steering Committee was to better share outcomes of white papers or studies with other organizations and societies outside of AMS once complete. This would expand audience for work done by AMS
- Suggestion from attendees on Feb 3 that the BEST might want to consider hosting webinars to gather enterprise input on topics or areas for wider discussion
- Suggestion from attendees on Feb 3 that we should consider reaching out to the Broadcaster Community (Board on Broadcast Meteorology) with the following ideas:
 - o Share the work AMS is doing within the Commission with broadcasters for their awareness and to possibly share with their audiences
 - o Invite broadcasters to listen to committee calls or volunteer to learn about our work
- **ACTION:** Andrea to reach out to Board on Broadcast Meteorology Chair to brainstorm ideas

3) Other Notes:

- A new board was proposed at AMS Council Meeting called the 'Committee on Best Practices to be stood under Professional Affairs Committee. This could be relevant to the EM Committee under BEST (example used was on color standards for weather information)
- Proposal made at the CWCE Steering Committee for the Commission to consider adding 'Water' to the title of the Commission since water is a part of the enterprise focus. Further discussions are being had through Mary Glackin. More to come.