Sponsorship Brochure

47th Conference on Broadcast Meteorology

Fifth Conference on Weather Warnings and Communication

Organized by the AMS Board on Societal Impacts & Board of Broadcast Meteorology
The launch of next-generation satellites like GOES-16 & GOES-17, and the advancement of computing technology continue to move the production of weather forecasts forward while the Evolve NWS initiative has the potential to change how NWS forecasts are distributed to end users through impact-based decision support services. Meanwhile, weather forecasts available through web and mobile applications and mobile weather alerts continue to reshape how most outside of the weather enterprise receive weather forecasts.
**Sponsorship Opportunities**

**BRONZE-$1,000 - Unlimited**
- Logo on conference program and website
- Logo on event signage throughout the meeting

**CONFERENCE SOCIAL EVENT at Café Coyote - $1,500**
- Logo on conference program and website
- Logo displayed at the event
- Transportation provided to restaurant in the heart of old San Diego

**SILVER-$2,500 COFFEE BREAK**
- One complimentary registration
- Logo on conference program and website
- Logo on event signage throughout the meeting
- Partial Coffee Break sponsor, logo will be displayed at one Coffee Break

**GOLD - $5,000 DAILY BREAKFAST SPONSOR**
- Two complimentary registrations
- Logo on conference program and website
- Logo on event signage throughout the meeting
- Logo on signage at event
- Co-sponsorship is available

For information on sponsoring the conference, contact Adam Kelly, AMS Member Engagement Coordinator; akelly@ametsoc.org, 617-226-3904.
Sponsorship Opportunities

GOLD EXCLUSIVE-$5,000 ICE BREAKER RECEPTION

- Two complimentary registrations
- Logo on conference program and website
- Logo on event signage throughout the meeting
- Ice Breaker Reception Sponsor, logo will be displayed at event

GOLD PREMIER-$7,500 CONFERENCE LUNCHEON (One Available)-SPEAKING OPPORTUNITY

- Two complimentary registrations
- Logo on conference program and website
- Logo on event signage throughout the meeting
- Conference Luncheon Sponsor, logo will be displayed at the event
- Speaking opportunity at event

For information on sponsoring the conference, contact Adam Kelly, AMS Member Engagement Coordinator; akelly@ametsoc.org, 617-226-3904.
### Sponsorship Benefits

<table>
<thead>
<tr>
<th>Sponsor Benefit</th>
<th>Bronze-Generic Sponsor ($1,000)</th>
<th>Social Event Sponsor ($1,500)</th>
<th>Silver-Coffee Breaks ($2,500)</th>
<th>Gold Breakfast Sponsor ($5,000)</th>
<th>Gold Exclusive-Icebreaker ($5,000)</th>
<th>Gold Premier-Luncheon ($7,500)</th>
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<tbody>
<tr>
<td>Logo Placement in Conference Program</td>
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<td>Logo Displayed During Breakfast</td>
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<td>Logo Displayed During Ice Breaker Icebreaker Reception</td>
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<td>Luncheon Sponsor with Speaking Opportunity</td>
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