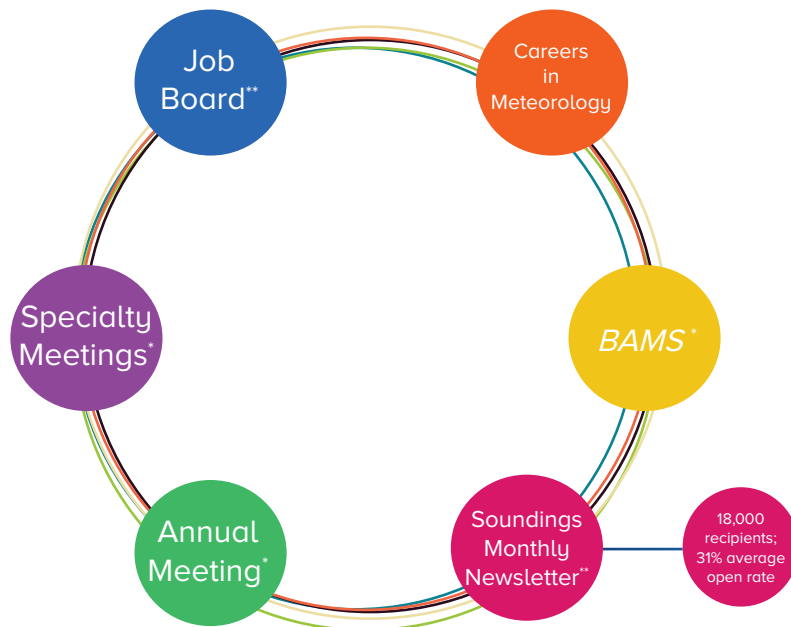


# Online Advertising

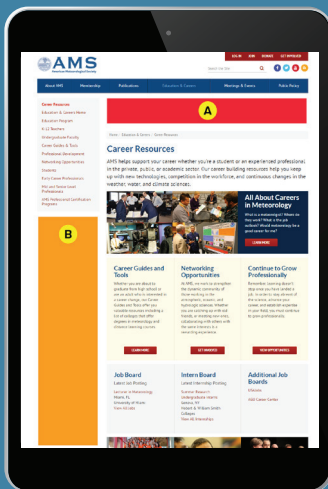
A limited number of advertising spaces are available on the AMS website, as well as in AMS Soundings, our monthly electronic newsletter.



\*Skyscraper ads only  
\*\*Banner ads only

## Rates & Specifications

Job Board/ Careers in Meteorology/ BAMS / Specialty Meetings	Annual Meeting	Soundings (one ad per issue)
\$150 per 30 day posting	\$250 per 30 day posting	\$500/month



**A Banner Ad**

Dimensions: 728 x 90 px  
Maximum File Size: 20K  
File Types: JPG, GIF

**B Skyscraper Ad**

Dimensions: 160 x 600 px  
Maximum File Size: 20K  
File Types: JPG, GIF

**C Soundings Banner Ad**

Dimensions: 435 x 90 px  
Maximum File Size: 20K  
File Types: JPG, GIF

## Discounts

- AMS Corporation Members (sustaining, regular, small business) receive a 25% discount.
- A 15% discount is offered to advertisers placing both a print ad in *BAMS* and an online ad.
- There is a 15% discount for 12 consecutive months of advertising; a 10% discount for 6 months within a calendar year; and a 5% discount for 3 months within a calendar year.