



American Meteorological Society (BAMS)

Online Advertising Insertion Order

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

A limited number of advertising spaces are available on the AMS website, as well as in Soundings, our monthly electronic newsletter.

- Job Board** BAMS* Annual Meeting*
 Careers in Meteorology Specialty Meetings*

- Soundings** Monthly Newsletter January February March April May June July
 21,000 recipients August September October November December
 34% average open rate

*Skyscraper ads only

**Banner ads only

Online Advertising Rates:

Job Board/ Careers in Meteorology/BAMS/Specialty Meetings \$150 per 30 day posting	Annual Meeting \$250 per 30 day posting	Soundings (one ad per issue) \$500 per month
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Frequency Advertising

- 12 consecutive months - 15% discount
 6 months within a calendar year - 10% discount
 3 months within a calendar year - 5% discount

Production Notes

Banner Ad
 Dimensions: 728 x 90 px
 Maximum File size: 20K
 File Types: JPG, GIF

Skyscraper Ad
 Dimensions: 160 x 600
 Maximum File Size: 20K
 File types: JPG, GIF

Soundings Banner Ad
 Dimensions: 435 x 90
 Maximum File Size: 20K
 File types: JPG, GIF

Billing Information

- Check
 Credit Card#: (Visa) (Mastercard) (Am Ex) _____ Expiration Date: _____
 Purchase Order#: _____ Billing Address: _____

Please return this form to: Kelly Savoie, AMS, 45 Beacon Street, Boston, MA 02108-3693; (617) 742-8718 (fax); ksavoie@ametsoc.org (e-mail)