



Bulletin of the American Meteorological Society (BAMS)

2021 Advertising Space Insertion Order

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

- | | | | |
|--|--------|---|--------------|
| <input type="checkbox"/> Cover 4 | \$1900 | <input type="checkbox"/> One Page | \$1550 |
| <input type="checkbox"/> Covers 2 or 3 | \$1750 | <input type="checkbox"/> One-half page | \$850 |
| <input type="checkbox"/> First Page
(must be full page) | \$1750 | <input type="checkbox"/> One-quarter page | \$510 |
| <input type="checkbox"/> Two-page spread | \$3100 | <input type="checkbox"/> Classified ad | \$1 per word |

All rates are for color ads. No agency commission, no cash discount. A 25% discount is available to corporation members of the AMS (sustaining, regular, and small business).

Frequency Advertising

- 12 consecutive months - 15% discount
- 6 months within a calendar year - 10% discount
- 3 months within a calendar year - 5% discount

Production Notes

Bleed-page size	8" x 10.75"	One-half page (horizontal)	6.5" x 3.5"
Trim-page size	7.875" x 10.5"	One-quarter page (horizontal)	4.2" x 3.5"

Please indicate which issue(s) you would like the ad to appear (**bold** indicates special issues):

- January 2021
 February 2021
 March 2021
 April 2021
 May 2021
 June 2021
 July 2021
 August 2021
 September 2021
 October 2021
 November 2021
 December 2021

Billing Information

- Check
- Credit Card#: (Visa) (Mastercard) (Am Ex) _____ Expiration Date: _____
- Purchase Order#: _____ Billing Address: _____

Please return this form to: Sangjun Lee, AMS, 45 Beacon Street, Boston, MA 02108-3693; (617) 742-8718 (fax); slee@ametsoc.org (e-mail)