



# Bulletin of the American Meteorological Society (BAMS)

## 2019 Advertising Space Insertion Order

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

- |  |        |   |                     |
|--|--------|---|---------------------|
| <input type="checkbox"/> Cover 4                             | \$1900 | <input type="checkbox"/> One Page               | \$1550              |
| <input type="checkbox"/> Covers 2 or 3                       | \$1750 | <input type="checkbox"/> One-half page          | \$850               |
| <input type="checkbox"/> First Page**<br>(must be full page) | \$1750 | <input type="checkbox"/> One-quarter page       | \$510               |
| <input type="checkbox"/> Two-page spread                     | \$3100 | <input type="checkbox"/> Classified ad          | \$1 per word        |
|  |        | <input type="checkbox"/> Digital BAMS Animation | \$20 per Flash file |

All rates are for color ads. No agency commission, no cash discount. A 25% discount is available to corporation members of the AMS (sustaining, regular, and small business). A 15% discount is offered to advertisers placing both a print ad in BAMS and an online ad.

### Mailing List Rental

Mailing List Rental

(A full page B&W advertisement in *BAMS* is a requirement for use of the AMS membership list. An electronic file of the mailing list is available for onetime use at \$150 per one thousand names.)

### Frequency Advertising

- 12 consecutive months - 15% discount
- 6 months within a calendar year - 10% discount
- 3 months within a calendar year - 5% discount

### Production Notes

|                 |                |                               |                |
|-----------------|----------------|-------------------------------|----------------|
| Bleed-page size | 8" x 10.75"    | One-half page (horizontal)    | 6.5" x 4.5625" |
| Trim-page size  | 7.875" x 10.5" | One-quarter page (horizontal) | 4.2" x 3.5"    |

### Closing Dates and Cancellations

The monthly deadline for advertising insertion orders is the 28th of the month three months prior to month of issue. Deadline for artwork is the 4th of the month two months prior to month of issue. Cancellations are not accepted after closing date of orders.

Please indicate which issue(s) you would like the ad to appear (**bold** indicates special issues):

- January 2019  
 February 2019  
 March 2019  
 April 2019  
 May 2019  
 June 2019  
 July 2019  
 August 2019  
 **September 2019**  
 October 2019  
 **November 2019**  
 December 2019

### Billing Information

- Check  
 Credit Card#: (Visa) (Mastercard) (Am Ex) \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Purchase Order#: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Please return this form to: Kelly Savoie, AMS, 45 Beacon Street, Boston, MA 02108-3693; (617) 742-8718 (fax); ksavoie@ametsoc.org (e-mail)