

# Advertising Order Form

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Print Advertising

☐ Back Cover (\$1900/Issue)

☐ Cover 2/3 (\$1750/Issue)

☐ First Page (\$1750/Issue)

☐ Full Page (\$1550/Issue)

☐ 1/2 Page (\$850/Issue)

☐ 2-Page Spread (\$3100/Issue)

### Months to appear

☐ Jan

☐ Feb

☐ Mar

☐ Apr

☐ May

☐ Jun

☐ Jul

☐ Aug

☐ Sep

☐ Oct

☐ Nov

☐ Dec

## Digital Advertising

### Web Ads

☐ 30-day Posting (\$250)

Displays across: Glossary of Meteorology, Annual Meeting Website, Specialty Meeting Websites, BAMS Web Page, All About Careers in Meteorology Page, AMS Career Center

Ad Start Date: \_\_\_\_\_

Ad End Date: \_\_\_\_\_

### E-newsletter ads

☐ Soundings (\$575/Issue)

☐ News You Can Use (\$400/2 Issues)

### Months to appear:

☐ Jan

☐ Feb

☐ Mar

☐ Apr

☐ May

☐ Jun

☐ Jul

☐ Aug

☐ Sep

☐ Oct

☐ Nov

☐ Dec

## Specifications and Discount Information

### Print

Bleed-page size (8" x 10.75")

Trim-page size (7.875" x 10.5")

Full page (6.5" x 9.125")

One-half page - horizontal only (6.5" x 3.5")

Accepted File types: PDF, JPG, TIFF, EPS

Files must be 300DPI

### Digital

Glossary of Meteorology, Annual Meeting Website, Specialty Meeting Websites, BAMS Web Page, All About Careers in Meteorology Page

Career Center

Dimensions: 728 x 90px  
Maximum file size: 500kb  
File types: JPG, GIF

Dimensions: 300 x 250px  
Maximum file size: 500kb  
File types: JPG, GIF

### Discounts

- AMS Corporation and Institutional Members (CIMs) receive a 25% discount on final amount.
- There are frequency discounts of 5%, 10%, and 15% for purchasing 3, 6, and 12 months of ads, respectively, in one order.

## Billing

Total Amount: \_\_\_\_\_

☐ Credit Card

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

☐ Purchase Order

PO #: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Please return this form to:

Mail: Sangjun Lee, AMS, 45 Beacon Street, Boston, MA 02108-3693

Email: [slee@ametsoc.org](mailto:slee@ametsoc.org)