American Meteorological Society Board of Broadcast Meteorology
Weathercaster Evaluation Form

Candidate Name _____ Program Dates _____

Call Letters _____ City & State _____

SCORING: 5.0 Exceptional 4.0 Proficient 3.0 Average 2.0 Substandard 1.0 Fail

(Average score of above 3.0 is required in all categories to pass) Asterisks indicate that N/A is an option.

GRAPHICAL CONTENT: Grade only on the visual presentation and clarity of graphics. (Select N/A if restriction/limitation)

*Current conditions maps and/or panels (temperature, wind, pressure, humidity, dew point, etc.)	
*Average temperatures, precipitation data, any records, historical weather data for forecasting site, any information that relates the current weather to historical records or climate normals	
*Forecast panels and/or extended forecast	
*Watch, warning or advisory maps—if no WWA are in effect, include active weather headlines (i.e. impact-based graphic such as a map or SPC outlook with hazards and timing listed)	
*Regional/national satellite, radar, or combination satellite/radar maps (Is it clear what product and what time is being displayed?)	
*Local radar maps (Is it clear what is depicted and what time is being displayed?)	
*Maps showing fronts, high, low, etc. (on a surface map or futurecast, for example)	
*Explanatory graphics (climate change, radiational cooling, boating, etc.)	
*Video or live cameras shown during weathercast	

Total Graphical Score 0.00

Comments:

EXPLANATION: Grade on the overall explanation to the local weather. (Select N/A if restriction/limitation)

*Is radar information explained (what is happening and why)?	
Is the risk of hazardous weather, or lack thereof, clearly explained?	
Are watches, warnings, advisories, or active weather headlines given appropriate emphasis?	
Are any regional differences adequately explained (city/suburbs, coastal/inland, valley/mountain, etc.)?	
Is the content appropriate for the day chosen, including the amount of content? Is there too much/little?	

Is the information meteorologically and/or scientifically correct?	
Do the graphics and explanations lead to the evolution of the upcoming weather?	
Is the viewer left with a clear understanding of everything in the forecast, including comparisons to climo?	
Does the presentation help to teach atmospheric processes without being overly scientific?	
Given the accompanying almanac information and pattern, did you find this to be a good forecast?	

Total Explanation Score 0.00

Comments:

PRESENTATION

Does the applicant demonstrate confidence in the information conveyed?	
Does the applicant appear relaxed and conversational in front of graphics and during anchor cross talk?	
Does the applicant present graphics well on and/or off camera?	
Does the applicant speak at an understandable pace, using proper grammar, inflection and diction?	
Does the applicant portray a professional appearance?	

Total Presentation Score 0.00

Comments:

I certify that I am aware of no conflict of interest between myself and the applicant I have evaluated:

Evaluator's Name_____ Signature_____ Date_____