

2024

Corporate Partnership Opportunities

Founded in 1919, the American Meteorological Society is a trusted voice and respected champion for weather, water, and climate science. AMS is dedicated to supporting a diverse and inclusive community that is deeply engaged in the multi-faceted work of advancing science.



The American Meteorology Society's staff, members, volunteers, and partners strive tirelessly to fulfill the Society's mission. AMS Offers various partnership opportunities with varying levels of financial commitment, allowing companies to choose the level of support that best suits their goals and budget. Through partnership companies can contribute to important meetings, initiatives and programs and offer thought leadership to enhance their reputation, build credibility, and attract interest from stakeholders within the weather, water, and climate science community.





The American Meteorological Society promotes the development and dissemination of information and education on the atmospheric and related oceanic and hydrological sciences and the advancement of their professional applications. AMS conducts multiple conferences annually, and numerous programs and services. Partnership with AMS provides access to a community of almost 12,000 members made up of professionals, students, educators, and policy makers that shape the past present, and future of our scientific community. Discover your path with AMS below!

AMS Meeting Sponsorships

AMS meeting sponsorship, from the <u>Annual</u> <u>Meeting</u>—the world's largest yearly gathering for the weather, water, and climate community, to our specialty conferences, short courses, and events, there are multiple opportunities which provide recognition, engagement and lead generation. AMS brings together scientists, professionals, students, authors, educators, researchers, and weather enthusiasts from around the world. AMS will work with sponsors to tailor packages to best meet your goals for support. Your company's current customers, and its future customers and employees are waiting to see you at an <u>AMS meeting!</u>





AMS Corporate Membership

Corporate membership (CIM) with AMS provides companies enhanced engagement opportunities for business lead generation and the ability to contribute to the advancement of the AMS mission. Earn benefits for exhibiting, advertising, individual membership, journals and more! Help your company connect with key stakeholders, stay informed about developments in the field, and showcase a commitment to supporting the community that AMS serves. There membership levels for companies of all sizes to stand up, support, and be recognized through this partnership with AMS.



Fellowship and Scholarship Program

Every year the AMS awards <u>fellowships and</u> <u>scholarships</u> to students pursuing degrees in the atmospheric and related sciences. Since 1991, nearly 1400 fellowships and scholarships have been awarded, providing over \$12 million in support. This support not only benefits the recipients but also contributes to the broader scientific community by ensuring increased access to higher education. Make a life-long impact by supporting the next generation of scientists!







AMS Weather Band

The AMS Weather Band is a global community of weather enthusiasts excited to learn more about and share their love of weather and science. Weather Band members gain cutting-edge insights from the American Meteorological Society, whose members have been at the forefront of weather research for over one hundred years. The AMS Weather Band brings together professionals in the weather, water, and climate community with weather enthusiasts and students. Experts have the opportunity to engage with a wider audience, while Weather Band members can gather new insights into and appreciation of weather via virtual events, online discussions, AMAs, webinars, and more.



AMS Policy Program

The <u>AMS Policy Program</u> advances information and services relating to weather, water, and climate for the benefit of all people everywhere. Participants strive to improve the capacity of the scientific community to engage the policy process. The Program informs policy makers about well-established scientific understanding and new advances. Join with AMS to accelerate the uptake and use of science by the public through workshops, studies, and analysis. Through this partnership with AMS your company can help advance and defend science in public discourse.





STEM K-13 Education Program

The AMS Education Program promotes the teaching of atmospheric and related sciences through pre-college teacher training and instructional resource material development. It also promotes instructional innovation at the introductory college course level, hence the K-13 designation for the program. All programs promote activity directed towards greater human resource diversity in the sciences AMS represents. Support of the <u>AMS Education Program</u> will help ensure its goal of having all students become scientifically literate.



AMS Equity and Inclusion

The mission of AMS is to advance science and services for the benefit of society. This includes the personal and professional well-being of the AMS staff, the volunteer members of the weather, water, and climate science workforce, and the communities that the Society serves. The AMS is committed to creating an inclusive, equitable, and welcoming culture that fosters creativity, innovation, and collaboration. There are several <u>ongoing</u> <u>initiatives</u> your company can support. Through this support your company can join with AMS in its fulfillment of this vital mission.





Early Career Leadership Academy

The Early Career Leadership Academy (ECLA) aims to cultivate a diverse network of emerging leaders in weather, water, and climate science. By focusing on creative problem-solving, conflict resolution, trustbuilding, and communication skills, ECLA provides valuable training for these future leaders—in particular, women and underrepresented minorities. Display your company's commitment to inclusivity with support for individuals from diverse backgrounds and experiences.



AMS Corporate Patrons

Forward-looking corporations often see both opportunity and responsibility to serve society and shoulder leadership responsibilities. Such corporations must find and foster partnerships with other private enterprises, with government at all levels, and with the academic community to achieve these ends. Among other purposes, AMS provides an important and unique national vehicle, as well as a framework, for such partnerships. The AMS brings together parties whose common goal is to support and strengthen the weather, water, and climate community, and makes it possible for them to work together effectively. At the same time, the AMS wants to recognize the significant support that such corporations provide to this important mission.



The primary benefit to a Corporate Patron is the improved business climate that results from investment in the national public policy process and in educational activities for pre-college, undergraduate and graduate students destined to be future professionals in the field. Greater public support for meteorological services and science; and greater, more favorable visibility for the role of private enterprise providing that science and service; substantive levels of government investments in meteorological infrastructure (observations, computing, and communications); international attention to matters such as data sharing; acceleration of R&D and the transfer of advances in science and technology into services; a growing pool of experts and professionals entering the field – all these and more will result from the contributions of corporate patrons. More details about becoming a corporate patron and the benefits of the status are available on request.

Current AMS Corporate Patron

