American Meteorological Society

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For Immediate Release

AMS LAUNCHES NEW WEBSITE TO BETTER SERVE WEATHER, WATER, AND CLIMATE COMMUNITY

July 24, 2015, Boston, MA—The American Meteorological Society (AMS) announces the launch of its new website, reflecting both a long overdue change and a means to better inform and serve the atmospheric, oceanic, and hydrologic science community. The site is designed to make it easier for the community to be more active and involved and includes updated content and navigation, along with a brand new overall design.

"This is a critically important step for AMS as we continue making progress on creating an accurate and complete understanding of our value to our members, to the scientific community, and to society," said AMS Director of Communications Tom Champoux. "We want our new site to serve as a modern, updated view of all that AMS does, and has been doing since our founding in 1919."

More than eight months of planning went into the redesign, and AMS considered many different aspects to determine the new direction of the site. The ultimate goal was to create a broader focus on educating all visitors to how AMS supports and strengthens this vibrant community. This includes a wide variety of programs, publications, and activities for researchers, scientists, educators, students, broadcasters, and other experts across the atmospheric, oceanic, and hydrologic sciences.

Some of the highlights of the new site include:

- Cleaner, easier navigation
- Stronger design elements
- Faster access to AMS programs, publications, meetings, activities, and research information
- More ways to get involved
- New ways to stay informed
- More ways to advance careers

To explore the new AMS site and to learn more about the numerous ways AMS is strengthening the weather, water, and climate community, visit www.ametsoc.org.