Short Course Program

Meteorological Tools, Processes, and Techniques Used in Private Business
Short Course Organizer
Mark McGinnis

Board of Certified Consulting Meteorologists, 103rd AMS Annual Conference
Sunday January 8, 2023

Time	Topic	Speaker(s)
9:00am	Introduction	Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI
9:15am	What is a CCM?	Tom Bellinger, CCM, Y-12 National Security Complex, Knoxville, TN
9:30am	What is the Association of Certified Meteorologists?	Alicia Wasula, CCM STM Weather, Cropseyville, NY
9:40am	Data Sources and Tools	Charlie Paxton, CCM, Channelside Weather, Cocoa Beach, FL
9:55am	Data Quality	Gerry Mulvey, CCM, Night Hawk Weather, San Antonio, TX
10:40am	Data Quality Q&A	
10:50am	Coffee Break	
11:00am	Data Interpolation and Extrapolation	Rick Shema, WeatherGuy, LLP, Lakeville, PA; Charlie Paxton, CCM, Channelside Weather, Cocoa Beach Florida; Morgan Yarker, CCM, Yarker Consulting, Cedar Rapids, IA
11:45am	Data Interpolation and Extrapolation Q&A	
12:00pm	Lunch (Sponsored by ACM)	
1:00pm	Starting and Running a Successful Consulting Business: It is all in the Details Introduction	Alicia Wasula, CCM, STM Weather, Cropseyville, NY; Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI
1:45pm	First Breakout Session: a) Starting and Running a Business b) Insurance, Taxes and Ethics	Alicia Wasula, CCM, STM Weather, Cropseyville, NY; Randy Bass, CCM, Bass Weather Services, Manassas, VA
2:40pm	Second Breakout Session: a) Scoping a Project b) Advertising and Marketing	Steve Harned, CCM, Atlantic States Weather, Leland, NC; Gerry Mulvey, CCM, Night Hawk Weather, San Antonio, TX**;** Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI
3:30pm	Breakout Session Q&A	
3:45pm	Course Ends	