

Short Course Program

Meteorological Tools, Processes, and Techniques Used in Private Business Short Course Organizer

Mark McGinnis

Board of Certified Consulting Meteorologists, 103rd AMS Annual Conference Sunday January 8, 2023

| Time | Topic | Speaker(s) |
|---------|--|---|
| 9:00am | Introduction | Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI |
| 9:15am | What is a CCM? | Tom Bellinger, CCM, Y-12 National Security Complex, Knoxville, TN |
| 9:30am | What is the Association of Certified Meteorologists? | Alicia Wasula, CCM STM Weather, Cropseyville, NY |
| 9:40am | Data Sources and Tools | Charlie Paxton, CCM, Channelside Weather, Cocoa Beach, FL |
| 9:55am | Data Quality | Gerry Mulvey, CCM, Night Hawk Weather, San Antonio, TX |
| 10:40am | Data Quality Q&A | |
| 10:50am | Coffee Break | |
| 11:00am | Data Interpolation and Extrapolation | Rick Shema, WeatherGuy, LLP, Lakeville, PA; Charlie Paxton, CCM, Channelside Weather, Cocoa Beach Florida; Morgan Yarker, CCM, Yarker Consulting, Cedar Rapids, IA |
| 11:45am | Data Interpolation and Extrapolation Q&A | |
| 12:00pm | Lunch (Sponsored by ACM) | |
| 1:00pm | Starting and Running a Successful Consulting Business: It is all in the Details Introduction | Alicia Wasula, CCM, STM Weather, Cropseyville, NY; Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI |
| 1:45pm | First Breakout Session: a) Starting and Running a Business b) Insurance, Taxes and Ethics | Alicia Wasula, CCM, STM Weather, Cropseyville, NY; Randy Bass, CCM, Bass Weather Services, Manassas, VA |
| 2:40pm | Second Breakout Session: a) Scoping a Project b) Advertising and Marketing | Steve Harned, CCM, Atlantic States Weather, Leland, NC; Gerry Mulvey, CCM, Night Hawk Weather, San Antonio, TX; Mark McGinnis, CCM, Fair Skies Consulting, Waukesha, WI |
| 3:30pm | Breakout Session Q&A | |
| 3:45pm | Course Ends | |