



## AMERICAN METEOROLOGICAL SOCIETY



102nd ANNUAL MEETING | HOUSTON

## Diversity, Equity, and Inclusion Sponsorship Opportunities

The AMS 102nd Annual Meeting 23-27 January 2022 Houston will have multiple opportunities for organizations to stand up and support diversity, equity and inclusion in our scientific community. There are several events for companies that want to contribute and support this effort. Gain the invaluable good will and recognition by showing the attendees your organization's leadership extends beyond business with support for the major DEI social events at the Annual Meeting.

DEI corporate sponsorship opportunities include recognition at the event and qualified Annual Meeting benefits. Increased support unlocks more benefits!

### Colour of Weather Reception

A reception focused on recognition and support of underrepresented racial and ethnic identities that contribute to our scientific community. AMS is striving to increase the access of these groups by recognizing the obstacles they may face during their careers; with the knowledge they can only be removed with mutual support.

### CoRiolis Reception

This reception unites lesbian–gay–bisexual–transgender–queer (LGBTQ+) friends and allies to mentor, network, and connect with individuals who share common professional and personal interests. The reception will highlight the important contributions of this community.

### Women in Atmospheric Science Luncheon

Professionals from the private, public sectors, teachers, and students come together for an event of celebration and mutual support. The luncheon will feature speakers recognizing the unique contributions of those that identify as women towards the atmospheric and hydrological sciences.

### Time and dates of events TBA

For more information, please contact Adam Kelly, Corporate Relations Manager, [akelly@ametsoc.org](mailto:akelly@ametsoc.org), 617-226-3904

Visit the [AMS 102nd Annual Meeting webpage](#) for more sponsorship opportunities and benefits

Events organized by the AMS Board on Representation, Accessibility, Inclusion, and Diversity (BRAID)

## Diversity

Recognizing the value of the presence of a diverse organization encompassing a broad range of individuals from various cultural, ethnic, and social identities.

## Equity

To create an environment of diversity, an organization provides an equitable environment of access. Compensation, the opportunities for advancement, and participation should be available to all. No barriers should exist to any groups or individuals that are based on social, cultural, or identity factors.

## Inclusion

Organizations supporting a diverse and equitable workforce display a commitment to creating an inclusive environment. A workplace that reflects this acceptance, respect, and value of diversity among individuals, has recognized the importance of inclusion to the collective effort that drives scientific progress.



# Sponsorship Benefits

## 23–27 January 2022



The total value of the events or services sponsored combine to provide your company access to substantial recognition benefits for the AMS 102nd Annual Meeting. Contact Adam Kelly, [akelly@ametsoc.org](mailto:akelly@ametsoc.org), to start building your sponsorship package.

Sponsorship Opportunity	Diamond \$30,000 +	Titanium \$20,000 +	Platinum \$15,000	Gold \$10,000 +	Silver \$5,000 +	Contributor \$1,000+
Logo on the AMS Annual Meeting website						
Recognition at event/service						
Recognition on signage at convention center						
Social media promotion before, during, and after AMS 102						
Logo included in Annual Meeting program						
Recognition on convention center LCD monitors						
Comp ad in Annual Meeting program	Full Page	Full Page	½ Page	½ Page		
Complimentary meeting registration	3	2	1	1		
Ad in 2022 BAMS (front/back cover & Jan issue excluded)	Full Page	½ Page	½ Page			
Logo recognition on email blasts to attendees						
Recognition in Annual Meeting registration gateway						
Invitation to provide brief remarks at event (if applicable)						
Recognition at Headquarters Hotel						