

AMS Committee on Environmental Responsibility Conference Call

17 July, 2013

1:00-2:30 pm Mountain Time

3:00-4:30 pm Eastern Time

12:00-1:30 pm Pacific Time

Meeting Notes

Attendees: Rebecca Haacker-Santos, Dian Seidel, Marge Huntington, Eugene Cordero, Rich Clark, Dominic Cammarota, Kathy Schreiber

Notes: Laura Allen

Rebecca welcomed the group and reviewed the agenda; no additional agenda topics were suggested by members.

Rebecca informed the group that the June 2013 report was submitted to the Executive Committee and that the committee had one concern about CER membership terms expiring soon. More discussion followed at the end of the meeting regarding ideas for recruiting new members.

Update on Work Plan activities:

Goal 1: Community Service at AMS 2014 - Rich plans to connect with AMS 2014 organizing committee to clarify if CER committee involvement is needed. Contact person is Jennifer.Sprague@noaa.gov.

Goal 2: Community Service at AMS 2015 - Rebecca reported to the group for Ana Ordonez who was out of the office on travel. Ana and Rebecca have met with Bill Gail, Wendy, and others to discuss the volunteer activity. Possibilities include a citizen science project, using instrumentation, and urban gardening/greening projects. It was mentioned to have possible volunteer activities throughout the week (not just on Sunday) so more people can participate. Rebecca said Bill Gail would like to relate the volunteer activity into the presidential forum. Dominic brought up the idea of looking into “green school” efforts to investigate possible collaborations.

Goal 3: CER Town Hall - Dominic reviewed “Carbon Footprint of the AMS” as a possible topic for the CER town hall and explained that the structure could include a presentation followed by open discussion. The town hall could also serve as a recruitment tool for new CER members. The venue for the town hall was discussed; the convention center, as opposed to a hotel, would be best. Dominic will submit town hall request form to AMS. Keith Seitter is proposed as first

speaker, Claudia is checking on his availability. The committee suggested former CER member Tom Hamill as second speaker. Dominic will contact him.

Goal 4: CER Presence in Exhibit Hall - Rebecca reported they are on track for having a presence at the exhibit hall. She has specs for the banner and will follow up with CER by email.

Goal 5: Presence at the Awards Banquet 2014 - Marge reported that the caterer is working on a menu and is looking into options that are local, sustainable, and include less meat. It was also mentioned that Marshall Shepherd supports these efforts and mention them during his remarks at the banquet. Eugene will review menu once completed and possibly write a statement.

Goal 6: Student Engagement - Eugene reported that social media might be a way for the student chapters to connect. Eugene and Rich will connect in a week to continue planning for this committee goal.

Goal 7: WeatherFest - Eugene reported on plans for CER to have a booth at WeatherFest since it was so successful last year. Rebecca suggested that the WeatherFest booth could highlight the things AMS is doing such as including Carbon Footprint discussion in the town hall and modifying awards banquet meal for sustainability. Committee members shared how they found out about CER because of the WeatherFest booth. CER will have four contact points at the 2014 Annual, including WeatherFest, exhibit hall, volunteer activity, and the town hall.

Recruiting New Members: Rebecca lead the discussion about ways the committee can recruit new members in order to address members who are rotating off (these members include Chris Alex and Dian Seidel) and also thanked members who are willing to stay on the committee. A few considerations in recruiting new members: there are no restrictions on the number of student members, but AMS in the past has not been able to provide travel support to students. We should also use caution when overloading professional members who may be stretched thin by serving on too many committees. Eugene brought up the fact that some people interested in the committee may not know how to join and that the committee should communicate that it is looking for members in the WeatherFest booth, etc. Rebecca wondered if AMS puts out 'calls for committee members' and no one knew of AMS doing this. If this type of message did come out, it should come from AMS and not CER specifically. This discussion ended with the committee deciding on several tactics to recruit new members including members each coming up with a name or two from their professional networks, reaching out to potential new members in the CER activities at AMS, reviewing the list of international members who attend regularly who also might be interested in joining CER, and drafting a recruitment message for the Facebook page.

Meeting adjourned by 2:30PM MT.