



American Meteorological Society



51st Conference on Broadcast Meteorology and Seventh Conference on Weather Warnings and Communication

12-14 June 2024

Myrtle Beach, SC

DoubleTree Resort by Hilton Myrtle Beach Oceanfront

On behalf of the Board on Broadcast Meteorology and the Board on Societal Impacts, welcome to the vibrant city of Myrtle Beach, South Carolina! Nestled in the heart of "The Grand Strand," a 60-mile stretch of beach from Little River to Georgetown, Myrtle Beach boasts an impressive array of attractions. Known for its nearly 100 golf courses and 30 miniature golf courses, it's a haven for golf enthusiasts.

This coastal city has also produced notable personalities like Vanna White and golfer Dustin Johnson. It's no secret that coastal South Carolina is prone to tropical weather, most notably Hurricane Hugo in 1989 and Hurricane Hazel in 1954. The highest recorded temperature for the city stands at a scorching 104°F, set in 1954.

This year, in addition to our traditional coffee breaks, there will be light grab-and-go breakfast options included before the opening session of each day! Students will be providing a five minute weather briefing on Thursday and Friday starting at 8:15 am.

We have a wonderful keynote speaker, Dail St. Claire, daughter of June-Bacon Bercey, that we can't wait to hear from on Wednesday. Additionally, you can register for [Blue IQ](#), a unique immersive experience on water safety hosted Thursday, June 13 from 6:45 am-7:45 am.

Also, the conference "outing" will be held on property on Thursday, June 13 from 6:30 pm-9 pm on the Ocean Blue Terrace and is included with your registration! Food will be provided and there will be a cash bar.

For those looking to help out, Keep Myrtle Beach Beautiful is efforting a beach cleanup on Friday, June 14 from 8 am-10 am at 3200 S. Ocean Blvd. Additionally, if you like to start your mornings off with a run, meet WxComm Co-Chair Jen Spinney in the lobby on Wednesday, June 12 and/or Friday, June 14 at 6:30 am for a casually-paced three to five miles along the Myrtle Beach boardwalk!

A special thanks to Ed Piotrowski, AMS Broadcast Board Chair Vanessa Alonso, Bree Smith, CPROF Commissioner Erica Grow, members of the Broadcast Board and members of the Societal Impacts Board for their help with the conference.

Thank you also to Marissa Welch, Jennifer Rosen, Jessica Hanley and Kelly Savoie from the AMS headquarters in helping organize the joint conference.

Finally, thank YOU for taking the time to attend this conference. Your participation is greatly appreciated. We look forward to having an amazing joint conference! If you have any questions or concerns, do not hesitate to let us know.

Please follow conference updates on X [@AMSBroadcastCon](#) and [@AMS_Soc_Impacts](#).

Welcome to Myrtle Beach!

Sincerely,

Danielle Dozier and Emily Gracey
Co-Chairs, 51st Conference on Broadcast Meteorology

Jennifer Spinney and Zachary Riel
Co-Chairs, 7th Conference on Weather Warnings and Communication

51st Conference on Broadcast Meteorology and Seventh Conference on Weather Warnings and Communication

12-14 June 2024
Myrtle Beach, SC
DoubleTree Resort by Hilton
Myrtle Beach Oceanfront

Organizers

The 51st Conference on Broadcast Meteorology is organized by the Board on Broadcast Meteorology and is hosted by the American Meteorological Society.

The Seventh Conference on Weather Warnings and Communication is organized by the Board on Societal Impacts and hosted by the American Meteorological Society.

Connect

Follow conference updates on X @ametsoc, @AMSBroadcastCon, and @AMS_Soc_Impacts. Also share your posts using the hashtag #AMS51BC and #AMS7WxComm.

Conference Badges and Registration

All those in attendance of the AMS conference must register and wear the name badge associated with their registration package. Please wear your badge in a viewable spot at all times during the conference. As a reminder, during registration you agreed to follow the AMS Professional and Respectful Conduct and the AMS Commitment to Care.

The AMS Registration Desk is located in Carolina E at the DoubleTree Resort by Hilton. The AMS Registration Desk will be open for registration on Tuesday 11 June from 11:00am-6:00pm, and Wednesday-Friday during the hours of the conference.

Attendees who have registered for a full week package may attend all conference sessions (in person or virtual), coffee breaks, and exhibit hall.

Attendees who have registered for a one day package may attend, for one calendar day, admission to all conference sessions (in person or virtual), coffee breaks, exhibit hall and/or receptions that take place on that day.

EVENTS

Short Course- Blown Away: A Meteorologist's Guide to Wind Damage

Sponsored by:

Tuesday 11 June from 1:00-5:00pm - Carolina A
Separate Ticket needed.

BlueIQ: Water, Waves, Weather & Coastal Safety

Session 1: Tuesday 11 June from 1:00-2:00pm

Session 2: Thursday 13 June from 6:45- 7:45am

Meet us on the beach for an immersive exploration of coastal safety. These sessions are designed to help participants understand the complex interactions between weather, water, waves, and people, and how effective preparation and communication can save lives in and around the ocean. You will gain experience with beach safety that you can share with your audience—whether they are seasoned beachgoers or visiting the ocean for the very first time. A better understanding of coastal influences can lead to more effective communication strategies to ensure beachgoers' safety. Separate Ticket needed.

Conference Networking Lunch

Thursday, 13 June 12:00-1:30 p.m. - Exhibit Hall (Atlantic Ballroom)

This in-person lunch is included in the price of registration and will be held in the Exhibit Hall. No separate ticket needs to be purchased.

Conference Dinner

Thursday, 13 June, 6:30-9:00 p.m. - Ocean Blue Terrace

This in-person dinner is included in the price of registration. No separate ticket needs to be purchased.

WeatherBand Webinar- Swimming the Swim on Beach Safety: Perspectives from the Blue IQ Event

Friday, 14 June 12:30-1:15 p.m. - Carolina A

Exhibits

An Opening Reception is being sponsored by the Exhibitors. It will be held on Wednesday evening, 12 June, 5:30-7:30 PM in the Exhibit Hall (Atlantic Ballroom).

Exhibit Hours

Wednesday, 12 June 5:30-7:30 PM (Opening Reception/Cash Bar)

Thursday, 13 June 9:00 AM-5:30 PM

Friday, 14 June 9:00 AM-12:00 PM

Suitcasing

Exhibitors at the AMS 51st Conference on Broadcast Meteorology and Seventh Conference on Weather Warnings and Communication have invested and committed their support to this industry. They have planned for several months or more to bring the Attendees the experience they seek and deserve. Suit-casing refers to those companies or persons who attend the Meeting and "work the aisles" from their suitcase (briefcase) and solicit business in the aisles, conference areas or hotels.

Suit-casing Policy: Only contracted Exhibitors are permitted to promote their products, services or company at the Meeting. All company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to handing out flyers, approaching Exhibitor booths to sell products, and leaving and/or distributing product information in public spaces and show floor aisles. Exhibitors found doing so will be sent back to their booth space and materials left will be confiscated and disposed of properly. Attendees will be asked to leave the show and forfeit their badge. Additional penalties may apply. Any "suit-casers" observed by either attendees and/or exhibitors should be reported to the Show Management immediately

Special Needs

It is our sincere desire to comply fully with both the letter and the spirit of the Americans with Disabilities Act of 1990 (ADA). Special housing needs should have been requested when making hotel reservations. Should you need assistance onsite, please see Marissa Welch at the AMS Registration Desk.

Inclusivity at AMS

AMS is committed to creating an environment for meetings that "embraces diversity through the inclusion of individuals across age, gender, race, sex, nationality, ethnicity, physical ability, marital status, sexual orientation, body shape or size, gender identity and expression, socioeconomic status, and other facets of social diversity"

Professional and Respectful Conduct at AMS Meetings

Need to report unprofessional or disrespectful conduct? Email conduct@ametsoc.org or call 617-226-3965.

AMS is committed to safe and inclusive meetings for all attendees. Harassment, intimidation, or discrimination of any kind will not be tolerated at any meeting or event associated with the meeting. All communication should be appropriate for a professional audience including people of many different backgrounds. Be inclusive and respectful. The recording or transmissions of any education sessions, presentations, demos, videos, or content in any format is strictly prohibited.

Participants should not copy or take screenshots of Q&A or any chat room activity that takes place in the virtual space. This statement is meant to cover all meeting-associated events, including those sponsored by organizations other than AMS but held in relation to AMS events. This includes the scientific program, short courses, and exhibitions, as well as receptions, town hall meetings, and other informal or formal gatherings associated with AMS. Similarly, participants shall adhere to this code of conduct in online spaces related to the meeting and meeting-associated events, including Facebook, Twitter, and other online venues. Those who violate the standards of professional and respectful conduct may be asked to leave the meeting immediately and without refund, may not be considered for service on AMS boards and committees, and may be subject to additional legal action. Harassment, intimidation, or discrimination includes offensive comments and actions related to age, gender and gender identity, sexual orientation, disability, physical appearance, body size, race, religion; sexual images in public spaces; deliberate intimidation, stalking, or following; harassing photography or recording; sustained disruption of talks or other events; inappropriate physical contact; and unwelcome sexual attention.

As a reminder, during registration you agreed to follow the AMS Professional and Respectful Conduct and the AMS Commitment to Care. This includes wearing a face mask at all times.

If you are the subject of unacceptable behavior or have witnessed any such behavior, please immediately either:

Notify an AMS Staff Member (wearing a blue ribbon at an in person meeting)

Email conduct@ametsoc.org or call 617-226-3965

Email AMS Executive Director, Stella Kafka, skafka@ametsoc.org

If you witness or experience behavior that constitutes an immediate and serious threat, please call 911.

Photo Release: From time-to-time AMS uses photographs of conference events in its promotional materials. Unless this permission is revoked in writing to AMS, by virtue of their attendance all conference visitors agree to the use of their likeness in such materials.

Thank you and enjoy the conference!

Thank you to our sponsors



Wednesday, 12 June 2024

Carolina C

High-Impact Weather Events

8:30 AM	Welcoming Remarks J1.1: Myrtle Beach's Big Weather Events Ed Piotrowski J1.2: Hurricane Hugo: How far we have come in both technology and population Robert R Fowler J1.3: Covering the December 9th, 2023 Tornado Outbreak in Middle TN & Southern KY Danielle Armbrecht J1.4: Atmospheric Rivers: Overview and Situational Awareness Communication Using the AR Scale F. Martin Ralph J1.5: Wildfires: Watching them with GOES Chris Schmidt	8:30 AM
10:00 AM	Coffee Break (Carolina B)	10:00 AM
	Artificial Intelligence, Machine Learning and New Tools in the 21st Century	
10:45 AM	J2.1: Uses of Artificial Intelligence and Machine Learning for Broadcast Meteorologists Bob Dreisewerd J2.2: Broadcast Meteorology in an AI World Scott Eliot J2.3: Grappling with Big Weather Data and Qualitative Communication Data for Farmer Equity, Decision-Making, Risk Assessment, and Well-being Crystal Allene Cook Marshall J2.4: Impacts of Moving a NCEI/NWS Coop Site on the Climate Record Richard N. Berler J2.5: The Weather Company's Global High-Resolution Atmospheric Forecasting (GRAF) System: Status Update and Future Plans James Cipriani	10:45 AM
12:00 PM	Lunch Break (Carolina B)	12:00 PM
	Diversity, Equity and Inclusion	
1:30 PM	J3.1: Forecasting Diversity: Unveiling the Importance of Individuality in Broadcast Rachael Mosshammer J3.2: Beyond Linguistic Translations: Old and New Roles of Bilingual Broadcast Meteorologists in the US Jen Henderson J3.3: The Girls Who Chase Initiative: Empowering girls and women through storm chasing Jennifer Walton J3.4: Public Perceptions of Wireless Emergency Alerts in Spanish Joseph E. Trujillo-Falcón J3.5: Dail St. Claire Keynote Dail St. Claire	1:30 PM
3:00 PM	Coffee Break (Carolina B)	3:00 PM
	Out of this World!	
3:45 PM	J4.1: How NASA accounts for weather in design and operation of space launch vehicles for the Artemis mission campaign Ryan K. Decker, MS J4.2: Understanding (and Explaining) How the Sun Works J. Kelly Beatty J4.3: NOAA's Space Weather Prediction Center Shawn Dahl J4.4: A CME is Headed for Earth! Are You Ready to Communicate Potential Impacts? David F. Jones	3:45 PM
5:00 PM	Vendor Session	5:00 PM
5:30 PM	Sessions End for the Day	5:30 PM
5:30 PM	Exhibit Hall Opening (Atlantic Ballroom)	5:30 PM

Thursday, 13 June 2024			
Carolina A		Carolina C	
	The Role of Humans in Warning, Communication and Uptake	Storming the Digital World	
8:30 AM	5.1: A User-Centered Approach to Weather Risk Communication Sharanya J. Majumdar 5.2: Understanding the Role of Social Media in a National Weather Service Weather Forecast Office Matthew Miller 5.3: Comparing surveyed public information needs to social media responses for severe weather events Makenzie Krocak 5.4: Training on the Role of the Human in the Warning Process Melissa Jayne Lamkin 5.5: WEA Tornado Warning Response: A Health Belief Model Approach Zachary James Jon Riel	5.1: The Future of Digital Meteorology: One Newspaper's Group National Expansion of Digital Weather and What's Next for CDM Seal Joseph Anthony Martucci, CBM, CDM Sealholders 5.2: "Weather.gov 2.0 – Every Word and Every Minute Matters" Corey N.J. Pieper 5.3: "Wow, I've never seen anything quite like it": How Satellite Imagery Can Immediately Hook an Audience Dakota C. Smith 5.4: Digital Aspects of Long-Form Video Coverage and the Evolution of Collegiate Involvement Shawn P. Riley 5.5: Social Media Coverage During a Severe Weather Event: A Discussion Paul H. Gross	8:30 AM
10:00 AM	Coffee Break (Atlantic Ballroom)		10:00 AM
	Equity in Warning & Communication	Tropical Weather	
10:45 AM	6.1: Language Equity in Life-Saving Weather Information by the NWS Krizia Negrón-Hernández 6.2: An Investigation of the Potential of Citizen Meteorologists for Effective Weather Warning and Communications in Developing Countries: A Case Studies from Bangladesh. Fatema Afrize Piya 6.3: Maximum Alerts, Multiple Mediums, Minimal Cost: Spartanburg County's Success Story Doug Bryson 6.4: Weather messaging and individual difference considerations for autistic persons in hurricane and severe weather impact scenarios: Empirical results and case considerations. Matthew Bolton 6.5: Color vision differences in weather messaging: An examination of layperson perceptions and preferences Dylan R. Allen	6.2: An Update on National Hurricane Center Products and Services: 2024 and Beyond Robbie J. Berg 6.3: Major Hurricane Mystery: Unraveling the Truth Behind the 1888 Category 3 Miami Beach Hurricane Bryan Norcross 6.4: Leveraging Social Science Insights from Broadcast Meteorologists to Modernize NOAA's Tropical Cyclone Products Castle A. Williamsberg 6.5: Supplementing Hurricane Coverage with Max Alert Live Pat Feldhausen	10:45 AM
12:00 PM	Conference Luncheon (Atlantic Ballroom)		12:00 PM
	Equity, Diversity and Inclusion in Warning & Communication Special Panel	The Joe Witte Station Scientist Symposium	
1:30 PM	PD7: Equity, Diversity and Inclusion in Warning & Communication Special Panel	7.1: It's Time to Step Up Your Game . . . Your Audience Needs You Ellen Prager 7.2: Opportunities for Effective Collaboration between Broadcast Meteorologists and Emergency Managers. Sepideh Yalda 7.3: Hurricanes and Climate Change Thomas Knutson 7.4: Solar Cycle 25 and Space Weather Impacts in A Modern Society Michael Cook 7.5: Putting Down Roots: Gardening Localizes the Weather Story Alex Calamia 7.6: The Disappearance of Weather and Climate Science (both Quantity and Quality) in K-12 Textbooks H. Michael Mogil	1:30 PM
3:00 PM	Coffee Break (Atlantic Ballroom)		3:00 PM
	Warning and Communication in Complex Severe Weather Environments	NWS National Center Showcase	
3:45 PM	8.1: Can an Impact-Based Forecast Product Help Communicate Risk of Severe Winter Weather in Alaska? Kathryn Semmens 8.2: How Emergency Managers and Broadcast Meteorologists Receive, Use and Communicate Wildfire Forecasts and National Weather Service Fire Weather Products: A Preliminary Study in the Southern Plains Holly Obermeier 8.3: Coordinating physical and social science data collections for the 24 March 2023 Rolling Fork–Winona–Amory, MS, tornado event Kodi L. Berry 8.4: A Decision Arc Framework to Facilitate Tornado Threat Awareness and Protective Behaviors Kevin Ash 8.5: The Near Storm Environments and Radar Characteristics of Tornado Warnings for NWS WFO Columbia, SC Pierce Larkin 8.6: Compound Hazard Risk Perception and Planning: Conclusions of a National Survey of Emergency Managers in the US Erik R. Nielsen	PD8.1: NWS National Forecast Center Showcase Kimberly E. Klockow McClain	3:45 PM
5:00 PM	Sessions End for the Day		5:00 PM
6:30 PM	Conference Dinner (Ocean Blue Terrace)		6:30 PM

Friday, 14 June 2024			
Carolina A		Carolina C	
	Advancements in Warning & Communication: Tools & Practices	Communication in Broadcast Meteorology	
8:30 AM	9.1: Update on Threats-In-Motion for Severe Storm Warnings - 2024 Edition Gregory J. Stumpf 9.2: A High-Resolution Supplemental Radar Network Deployed in the US and its Implication for Improved Weather Warnings and Communication Tara Goode 9.4: Preparing the Future of TV Warnings and Alerts: Using Eye-Tracking to Measure how Warning Information Design can Impact Understanding and Retention Michael S. Michaud 9.5: Bringing the Value Chain for High-Impact Weather Warnings into the Classroom Sharanya J. Majumdar 9.6: Emergency Managers and Broadcast Meteorologists Kristin Ketchell	J9.1: Eyes of Another World: How the JPSS Perspective Can Enhance the Weather Story Josh Reiter J9.2: Connecting with Contemporary Consumers: A Guide for Broadcast Meteorologists Tim Heller J9.3: Broadcasters in the Warning Decision "Hot Seat": Strengthening Communication, Trust, & Teamwork Through Interaction with the Broadcast Media Community Erik Taylor J9.4: Tomorrow's SPC Today: Broadcaster and Emergency Manager Responses to Next-Generation Convective Outlook Visualization Tools Sean Robert Ernst J9.5: Evolution of National Weather Service Extreme Temperature Tools, Messaging, and NIHHS Collaboration Kim McMahon J9.6: Plain Language and Warning Communication in Norway Kristian Gislefoss	8:30 AM
10:00 AM	Coffee Break (Atlantic Ballroom)		10:00 AM
	The Future Path for Alerting and Communications	Living the Broadcast Life	
10:45 AM	PD10 - The Future Path for Alerting and Communications	J10.1: From Chief Meteorologist to Retired: What I Learned in My 35 Year Career Gary A Cannalte Jr. Jr. J10.2: Career Pivot: Maximizing Your Broadcast Skills outside of traditional TV Ashley Nicole Gann J10.3: Writing a Weather Book. Becoming an Author. Alan Sealls J10.4: The Golden Rule of Broadcast Employment Contracts: He Who Owns the Gold, Makes the Rules. Rick Carr J10.5: Social Media: Do's and Don'ts of Social Media in a Broadcast or Digital Environment. Rick Carr	10:45 AM
12:00 PM	Lunch Break		12:00 PM
12:15 PM	WeatherBand Webinar- Swimming the Swim on Beach Safety: Perspectives from the Blue IQ Event		12:15 PM
	Warning & Communication for Rare Meteorological Events in a Changing Climate	Severe Weather	
1:30 PM	11.1: An Analysis and Communication Review of a Flash Flooding Event in Leland, North Carolina Ian G. Boatman 11.2: Expertise or Experience: Comparing Discussion of Drought Between Audiences and Agencies Cory L. Armstrong 11.3: How to best Evaluate and Communicate the Value of Severe Weather Warnings? ANDERS D. SIVLE 11.4: Improving Heat Risk Education and Warning Messaging: Three Recommendations from San Diego County, CA Kristin VanderMolen 11.5: Probabilistic Atmospheric River Forecast Products at the Center for Western Weather and Water Extremes Chad W. Hecht 11.6: Evaluating Public Understanding and Interpretation of Heat-Related information Bruce Pollock	11.1: Lightning and Lightning Safety John S. Jensenius Jr. 11.2: Tornado Sheltering: The Viewpoint Among Broadcast Meteorologists Craig Croskery 11.3: The Evolution of Flood Awareness: Flood Inundation Mapping and the Next Generation of Flood Prediction Services Derek Giardino 11.4: Implementation of Forecast Flood Inundation Mapping Services for the Nation David R. Vallee 11.5: National Water Prediction Service: A New Era for National Weather Service Visualizations and Data Services Jason C. Elliott 11.6: A Supplemental Radar Network for Southern Louisiana: Filling The Gaps and Providing Critical Data to Broadcast Professionals During a NEXRAD Relocation Eric Jean	1:30 PM
3:00 PM	Coffee Break (Carolina B)		3:00 PM
	Probabilistic Messaging to Enhance Safety Across Hazard Contexts	Climate Solutions & Innovative Science	
3:45 PM	12.1: The Impact of the Warn-on-Forecast System in the "Watch-to-Warning" Period Miranda K. Silcott 12.2: Experimental Probabilistic Intensity Forecast Products for Landfalling Tropical Cyclone Robert W. Eicher 12.3: Testing the Future of Storm-Based Probabilistic Hazard Creation and Communication Across the Watch to Warning Paradigm Kristin M. Calhoun 12.4: Public preferences for and understanding of probabilistic snowfall ranges Robert Prestley 12.5: A Symbol Speaks 1000 Words: Assessing the Interpretation of Natural Hazard Icons Savannah Paige Olivas	12.1: Mother Nature: Empowering your audience during the most extreme weather events Melissa A. Burt 12.2: Improve your climate change storytelling with NOAA's coastal hazard products Connor Sinclair Lewis 12.3: Pioneering Health-Informed Heat Action: North Carolina's Model for Climate Resilience Jordan Clar 12.4: Covering Climate in 2024 Lauren M. Casey	3:45 PM
5:00 PM	Conference Adjorns		5:00 PM

PRESENTER INDEX

Conf.	Paper #	Day	Time	Conf.	Paper #	Day	Time
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Armbrecht, D.	BROADCAST	J1.3	Wed 9:15 AM	Gislefoss, K.	BROADCAST	J9.6	Fri 9:45 AM
Armstrong, C. L.	WXCOMM	11.2	Fri 1:45 PM	Goode, T.	WXCOMM	9.2	Fri 8:45 AM
Ash, K.	WXCOMM	8.4	Thu 4:30 PM	Gross, P. H.	BROADCAST	5.5	Thu 9:30 AM
B				H			
Beatty, J. K.	BROADCAST	J4.2	Wed 4:00 PM	Hecht, C. W.	WXCOMM	11.5	Fri 2:30 PM
Berg, R. J.	BROADCAST	6.2	Thu 11:00 AM	Heller, T.	BROADCAST	J9.2	Fri 8:45 AM
Berler, R. N.	BROADCAST	J2.4	Wed 11:30 AM	Henderson, J.	BROADCAST	J3.2	Wed 1:45 PM
Berry, K. L.	WXCOMM	8.3	Thu 4:15 PM	J			
Boatman, I. G.	WXCOMM	11.1	Fri 1:30 PM	Jean, E.	BROADCAST	11.6	Fri 2:45 PM
Bolton, M.	WXCOMM	6.4	Thu 11:30 AM	Jensenius, J. S. Jr.	BROADCAST	11.1	Fri 1:30 PM
Bryson, D.	WXCOMM	6.3	Thu 11:15 AM	Jones, D. F.	BROADCAST	J4.4	Wed 4:30 PM
Burt, M. A.	BROADCAST	12.1	Fri 3:45 PM	K			
C				Ketchell, K.	WXCOMM	9.6	Fri 9:45 AM
Calamia, A.	BROADCAST	7.5	Thu 2:30 PM	Klodow McClain, K. E.	BROADCAST	PD8.1	Thu 3:45 PM
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Cannalte Jr., G. A. Jr.	BROADCAST	J10.1	Fri 10:45 AM	Krocak, M.	WXCOMM	5.3	Thu 9:00 AM
Carr, R.	BROADCAST	J10.4	Fri 11:30 AM	L			
Carr, R.	BROADCAST	J10.5	Fri 11:45 AM	Lamkin, M. J.	WXCOMM	5.4	Thu 9:15 AM
Casey, L. M.	BROADCAST	12.4	Fri 4:30 PM	Larkin, P.	WXCOMM	8.5	Thu 4:45 PM
Cipriani, J.	BROADCAST	J2.5	Wed 11:45 AM	Lewis, C. S.	BROADCAST	12.2	Fri 4:00 PM
Clar, J.	BROADCAST	12.3	Fri 4:15 PM	M			
Cook, M.	BROADCAST	7.4	Thu 2:15 PM	Majumdar, S. J.	WXCOMM	9.5	Fri 9:30 AM
Cook Marshall, C. A.	BROADCAST	J2.3	Wed 11:15 AM	Majumdar, S. J.	WXCOMM	5.1	Thu 8:30 AM
Croskery, C.	BROADCAST	11.2	Fri 1:45 PM	Martucci, J. A.	BROADCAST	5.1	Thu 8:30 AM
D				McMahon, K.	BROADCAST	J9.5	Fri 9:30 AM
Dahl, S.	BROADCAST	J4.3	Wed 4:15 PM	Michaud, M. S.	WXCOMM	9.4	Fri 9:15 AM
Decker, R. K.	BROADCAST	J4.1	Wed 3:45 PM	Miller, M.	WXCOMM	5.2	Thu 8:45 AM
Dreisewerd, B.	BROADCAST	J2.1	Wed 10:45 AM	Mogil, H. M.	BROADCAST	7.6	Thu 2:45 PM
E				Mosshammer, R.	BROADCAST	J3.1	Wed 1:30 PM
Eicher, R. W.	WXCOMM	12.2	Fri 4:00 PM	N			
Eliot, S.	BROADCAST	J2.2	Wed 11:00 AM	Negrón-Hernández, K.	WXCOMM	6.1	Thu 10:45 AM
Elliott, J. C.	BROADCAST	11.5	Fri 2:30 PM	Nielsen, E. R.	WXCOMM	8.6	Thu 5:00 PM
Ernst, S. R.	BROADCAST	J9.4	Fri 9:15 AM	Norcross, B.	BROADCAST	6.3	Thu 11:15 AM
F				O			
Feldhausen, P.	BROADCAST	6.5	Thu 11:45 AM	Obermeier, H.	WXCOMM	8.2	Thu 4:00 PM
Fowler, R. R.	BROADCAST	J1.2	Wed 9:00 AM	Olivas, S. P.	WXCOMM	12.5	Fri 4:45 PM
G							
Gann, A. N.	BROADCAST	J10.2	Fri 11:00 AM				

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Conf.	Paper #	Day	Time	Conf.	Paper #	Day	Time
P				T			
	Pieper, C. N. J.	BROADCAST	5.2 Thu 8:45 AM		Taylor, E.	BROADCAST	J9.3 Fri 9:00 AM
	Piotrowski, E.	BROADCAST	J1.1 Wed 8:45 AM		Trujillo-Falcón, J. E.	BROADCAST	J3.4 Wed 2:15 PM
	Piya, F.A.	WXCOMM	6.2 Thu 11:00 AM	V			
	Pollock, B.	WXCOMM	11.6 Fri 2:45 PM		Vallee, D. R.	BROADCAST	11.4 Fri 2:15 PM
	Prager, E.	BROADCAST	7.1 Thu 1:30 PM		VanderMolen, K.	WXCOMM	11.4 Fri 2:15 PM
	Prestley, R.	WXCOMM	12.4 Fri 4:30 PM	W			
R					Walton, J.	BROADCAST	J3.3 Wed 2:00 PM
	Ralph, F. M.	BROADCAST	J1.4 Wed 9:30 AM		Williamsberg, C.A.	BROADCAST	6.4 Thu 11:30 AM
	Reiter, J.	BROADCAST	J9.1 Fri 8:30 AM	Y			
	Riel, Z. J. J.	WXCOMM	5.5 Thu 9:30 AM		Yalda, S.	BROADCAST	7.2 Thu 1:45 PM
	Riley, S. P.	BROADCAST	5.4 Thu 9:15 AM				
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	Schmidt, C.	BROADCAST	J1.5 Wed 9:45 AM				
	Sealls, A.	BROADCAST	J10.3 Fri 11:15 AM				
	Semmens, K.	WXCOMM	8.1 Thu 3:45 PM				
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	Sivle, A. D.	WXCOMM	11.3 Fri 2:00 PM				
	Smith, D. C.	BROADCAST	5.3 Thu 9:00 AM				
	St. Claire, D.	BROADCAST	J3.5 Wed 2:30 PM				
	Stumpf, G. J.	WXCOMM	9.1 Fri 8:30 AM				

Broadcast Meteorology (Formerly, Conferences on Weathercasting) Conference Series

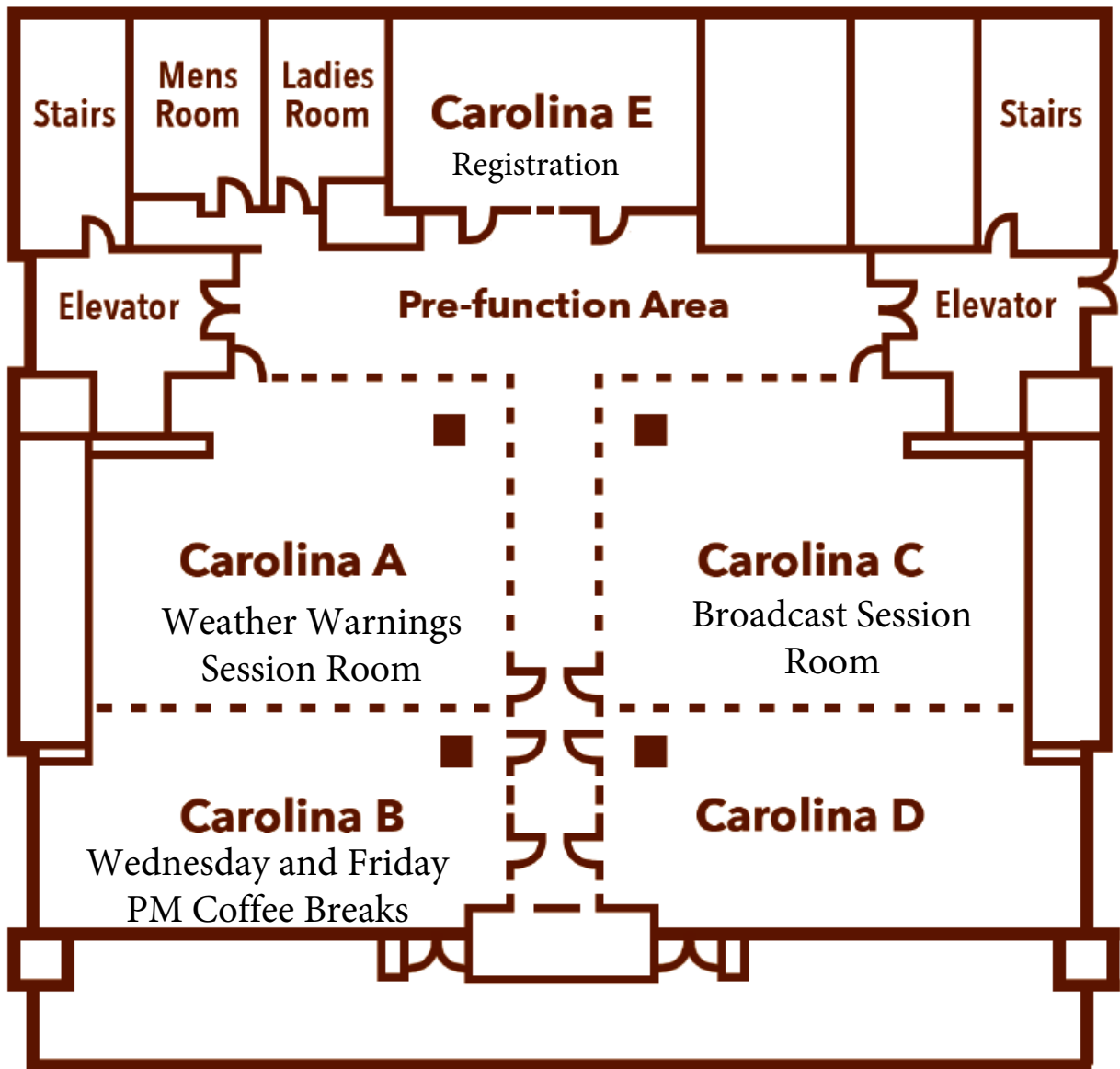
DATE	LOCATION	CONFERENCE
3–4 March 1956	Hartford, CT	(First) National Conference & Workshop on Radio & Television Presentation of Weather
8–9 December 1967	Tampa, FL	Second Conference on Weather Casting
7–8 November 1969	Chicago, IL	Third Conference on Weather Casting
9–10 January 1972	New Orleans, LA	Fourth Conference on Weather Casting
9–10 June 1973	Harwichport, MA	Fifth Conference on Weather Casting
19–20 January 1975	Denver, CO	Sixth Conference on Weather Casting
26–27 June 1976	Toronto, ON, Canada	Seventh Conference on Weather Casting
29–30 January 1978	Savannah, GA	Eighth Conference on Weather Casting
16–17 June 1979	San Francisco, CA	Ninth Conference on Weather Casting
14–15 June 1980	Denver, CO	10th Conference on Weather Casting
26–28 June 1981	Boston, MA	11th Conference on Weather Casting
25–27 June 1982	Seattle, WA	12th Conference on Weather Casting
17–19 June 1983	Minneapolis, MN	13th Conference on Broadcast Meteorology
22–24 June 1984	Clearwater Beach, FL	14th Conference on Broadcast Meteorology
9–12 April 1985	Honolulu, HI	15th Conference on Broadcast Meteorology
3–6 April 1986	Atlanta, GA	16th Conference on Broadcast Meteorology
25–28 June 1987	Reno, NV	17th Conference on Broadcast Meteorology
17–19 June 1988	Chicago, IL	18th Conference on Broadcast Meteorology
1–4 June 1989	Bal Harbour, FL	19th Conference on Broadcast Meteorology
21–24 June 1990	Boulder, CO	20th Conference on Broadcast Meteorology
18–19 October 1991	Crystal City, VA	21st Conference on Broadcast Meteorology
11–13 June 1992	San Diego, CA	22nd Conference on Broadcast Meteorology
29 June–1 July 1993	Charleston, SC	23rd Conference on Broadcast Meteorology
15–20 January 1995	Dallas, TX	24th Conference on Broadcast Meteorology
20–22 June 1996	Boston, MA	25th Conference on Broadcast Meteorology
18–21 June 1997	Snowbird, UT	26th Conference on Broadcast Meteorology
17–20 June 1998	St. Louis, MO	27th Conference on Broadcast Meteorology
21–24 June 1999	Orlando, FL	28th Conference on Broadcast Meteorology
19–23 June 2000	San Francisco, CA	29th Conference on Broadcast Meteorology
25–30 June 2001	Minneapolis, MN	30th Conference on Broadcast Meteorology
24–28 June 2002	Williamsburg, VA	31st Conference on Broadcast Meteorology
5–8 August 2003	Seattle, WA	32nd Conference on Broadcast Meteorology
13–18 August 2004	New Orleans, LA	33rd Conference on Broadcast Meteorology
1–5 August 2005	Washington, DC	34th Conference on Broadcast Meteorology
15–18 January 2007	San Antonio, TX	35th Conference on Broadcast Meteorology
25–29 June 2008	Denver, CO	36th Conference on Broadcast Meteorology

22–25 June 2009	Portland, OR	37th Conference on Broadcast Meteorology
23–27 June 2010	Miami, FL	38th Conference on Broadcast Meteorology
22–24 June 2011	Oklahoma City, OK	39th Conference on Broadcast Meteorology
22–25 August 2012	Boston, MA	40th Conference on Broadcast Meteorology
26–28 June 2013	Nashville, TN	41st Conference on Broadcast Meteorology
18–20 June 2014	Olympic Valley, CA	42nd Conference on Broadcast Meteorology
10–12 June 2015	Raleigh, NC	43rd Conference on Broadcast Meteorology
15–17 June 2016	Austin, TX	44 th Conference on Broadcast Meteorology
21–23 June 2017	Kansas City, MO	45 th Conference on Broadcast Meteorology
7–11 January 2018	Austin, Tx	46 th Conference on Broadcast Meteorology
12–14 June 2019	San Diego, CA	47 th Conference on Broadcast Meteorology
13–15 January 2020	Boston, MA	48 th Conference on Broadcast Meteorology
14–17 June 2022	Milwaukee, WI	49 th Conference on Broadcast Meteorology
21–23 JUNE 2023	Phoenix, AZ	50 th Conference on Broadcast Meteorology

Conference on Weather Warnings and Communication

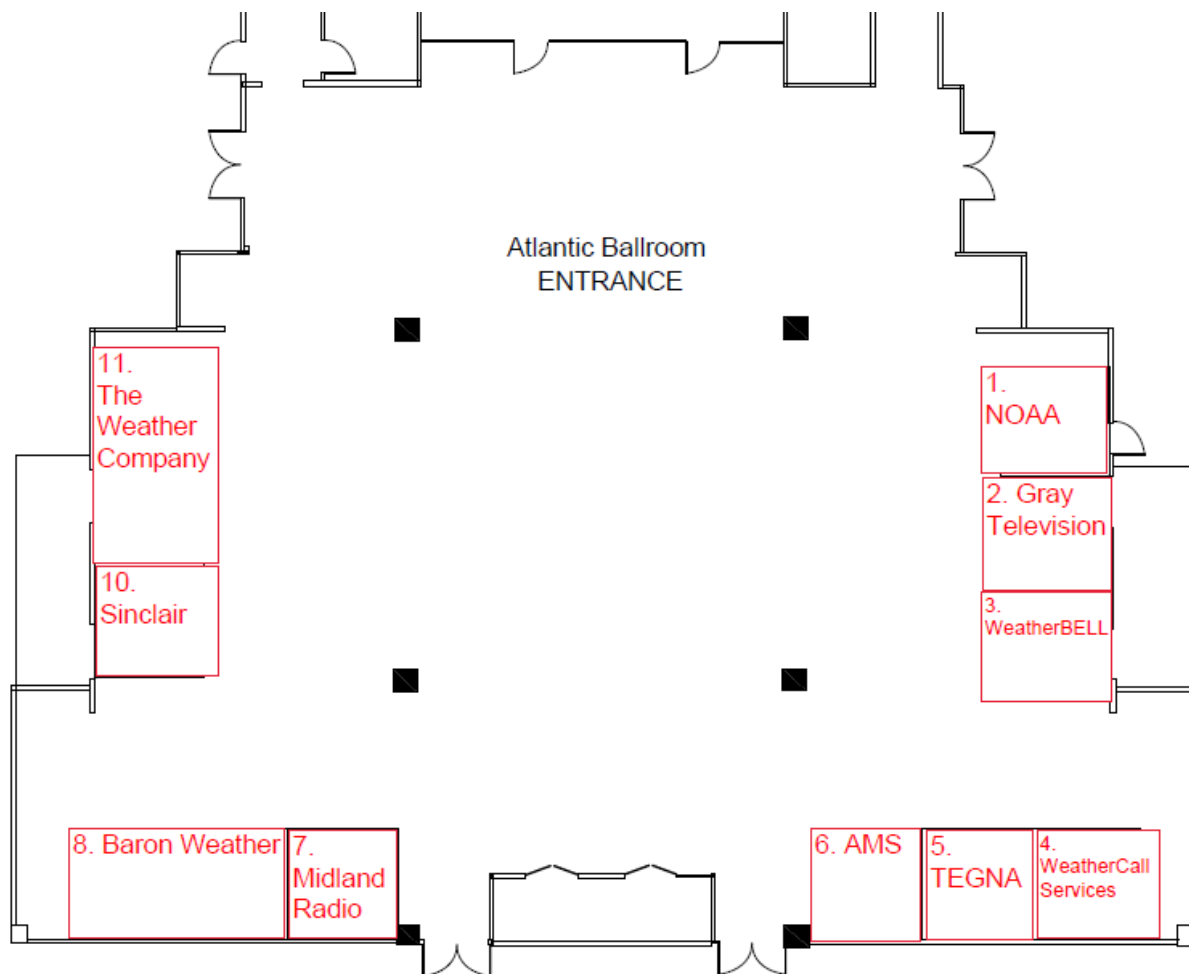
Conference Series

22-25 AUGUST, 2012	Boston, MA	1 st Conference on Weather Warnings and Communication
26–28 June 2013	Nashville, TN	2 nd Conference on Weather Warnings and Communication
10-12 June 2015	Raleigh, NC	3 rd Conference on Weather Warnings and Communication
21-23 June 2017	Kansas City MO	4 th Conference on Weather Warnings and Communication
12-14 June 2019	San Diego, CA	5 th Conference on Weather Warnings and Communication
14-17 June 2022	Milwaukee, WI	6 th Conference on Weather Warnings and Communication
12-14 June 2024	Myrtle Beach, SC	7 th Conference on Weather Warnings and Communication



SECOND LEVEL

CAROLINA BALLROOM



Please visit the Conference program site (QR Code) and click on the Exhibitor listing to see all the fantastic products and services these participating organizations have to offer to our community.



Exhibit Hours

Wed, 12 June 5:45–7:30 p.m. (Opening Reception/Cash Bar)
Thurs, 13 June 9:00 a.m.–5:30 p.m. (Conference Luncheon, 12:00 p.m.)
Fri, 14 June 9:00 a.m.–12:00 noon

All coffee breaks during the above times will be held in the Exhibit Hall.