AMS
American Meteorological Society



32nd Conference on Weather Analysis and Forecasting (WAF)
28th Conference on Numerical Weather Prediction (NWP)
20th Conference on Mesoscale Processes

17-21 July 2023, Madison, WI

Recognition **Access** **Partnership**

Sponsorship Opportunities

The 32nd Conference on Weather Analysis and Forecasting/28th Conference on Numerical Weather Prediction/20th Conference on Mesoscale Processes will bring those across the weather community together in Madison, WI this summer for a comprehensive meeting on the latest innovations in weather forecasting and modeling. Among the many topics of focus are winter weather, model development, tropical convection, and artificial intelligence/machine learning. The conference will feature a town hall that will dive into the research to operations challenges faced in our community, as well as an opportunity for students to network with professionals in a relaxed setting. These conferences are organized and hosted by the AMS Committee on Weather Analysis and Forecasting. The committee is dedicated to representing the diverse interests of the government, academic, and private sectors concerning weather analysis and numerical weather prediction through outreach, advocacy and conference organization.

Afternoon Coffee Break Sponsorship $1500 (5 Available)

- Linked logo on AMS web page conference website
- Included on general sponsor recognition signage at conference
- Social media recognition before, during, and after the conferences
- Recognition on pre-session PPT slides and printed program
- Recognition at one sponsored coffee break

Morning Poster Session & Coffee Break Sponsorship $3000 (3 Available)

- Linked logo on AMS web page conference website
- Included on general sponsor recognition signage at conference
- Social media recognition before, during, and after the conferences
- Recognition on pre-session PPT slides and printed program
- Recognition at one sponsored coffee break/poster session

Questions? Contact Adam Kelly, AMS Corporate Relations Manager, akelly@ametsoc.org, 617-226-3904

Premier Sponsorship Opportunities

If your organization is seeking to capture the most attention in Madison, then take advantage of a premier sponsorship! These will be for some of the best attended events of the week and include the best benefits. Support a lunch break during the week and provide the fuel for the attendees to keep moving forward. If you want the biggest event of the week, secure the Icebreaker Reception. With three conferences in one location, it will be important to start the week off with an evening of social networking amongst colleagues and attendees from the public, private and academic sectors!

Conference Lunch Break Sponsor $5000

- Linked logo on AMS webpage conference website
- Included on general sponsor recognition signage at conference
- Social media recognition before, during, and after the conferences
- Recognition on pre-session PPT slides and printed program
- Recognition at one sponsored daily lunch
- One 50% discount on registration for conferences

Networking Icebreaker Reception $7500 (Monday)

- Linked logo on AMS webpage conference website
- Included on general sponsor recognition signage at conference
- Social media recognition before, during, and after the conferences
- Recognition on pre-session PPT slides and printed program
- Recognition at icebreaker/poster session reception
- One complimentary registration for conferences

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