

Sponsorship Table Guidelines

AMS offers organizations the benefit of a display table with certain levels of sponsorship. The guidelines below are provided to assist you with planning your presence at the AMS event. If you have questions on this benefit and if it applies to your level of sponsorship, please reach out to <u>Adam Kelly</u>, AMS Corporate Relations Manager.

Guidelines are as follows:

- Each qualifying sponsor will receive one 6' table provided by AMS on a first come first serve basis.
 - The intent of this table is for the sponsoring organization to provide informational materials to attendees. This is not an exhibit. It is not intended that the table be manned for the duration.
 - We encourage a representative to be available for questions and conversations with attendees during peak times such as coffee breaks, receptions and poster sessions.
 - AMS will be sure to provide a space between each sponsor table to allow for semi-private conversations.
- No overhanging displays, within or outside of the sponsor's display area. Sponsors may not use canopies, tents, or any other false ceiling.
- Floor stands and backdrops may not exceed six feet.
 - Backdrops can only be used against a permanent wall and must be approved by AMS in advance.
- Items displayed on the table top should not be taller than 3' high. Displays exceeding this limit will need to be removed.
- Electric outlets will not be available.
- All tabletop personnel must be registered for the conference.
- All display materials are the sole responsibility of the sponsor. AMS will not be held liable for any lost, stolen, or damaged items. AMS will not provide security in the table display area.
- Upon request, the AMS will provide the applicable shipping address. However Sponsors are responsible for coordinating all shipping and handling of display materials.
- Sponsors are responsible for set-up, tear-down and trash removal from the display area.





