AMS
American Meteorological Society

2024

21ST CONFERENCE ON MOUNTAIN METEOROLOGY

22 - 26 July 2024 Boise, Idaho and Online



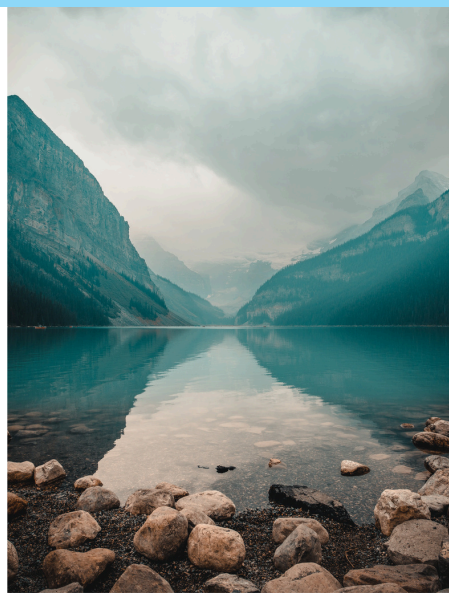


Hosted by the American Meteorological Society and organized by the Committee on Mountain Meteorology

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Sponsorship Opportunities



The American Meteorological Society will host the 21st Conference on Mountain Meteorology and there are several opportunities for organizations seeking to support the community of scientists in attendance. Understanding mountain meteorology is essential for accurate weather forecasting in both mountainous regions and downstream areas. Don't miss out on this opportunity to strengthen the conference, and maximize your visibility at the conference.

Coffee Breaks $1000

- Logo placement on general sponsor recognition signage at conference
- Sponsor recognition at one supported coffee break
- Logo placement on PPT slides between sessions
- Linked logo on the AMS 21st Mountain Meteorology web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels

Evening Poster Session $2500

- Logo placement on general sponsor recognition signage at conference
- Sponsor recognition at one supported poster session
- Logo placement on PPT slides between sessions
- Linked logo on the AMS 21st Mountain Meteorology web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels
- One 50% registration discount for 21st Mountain Meteorology

AMS Green Meeting Sponsorship $1000

Help AMS "Go Green" and minimize the environmental impact of in-person meetings. These efforts include reducing travel emissions, prioritizing energy efficiency at venues, and reducing resource consumption and waste on site. You can be a part of this effort in Boise and help AMS set the standard for green conferences! Contact AMS for further details and the unique benefits of supporting the AMS Green Meetings Initiative and gain the goodwill and recognition of attendees for taking the lead to reduce the carbon footprint of the meeting.

AMS GREEN MEETINGS

Questions? Contact: Adam Kelly, *akelly@ametsoc.org*, (617) 226-3604

Social Sponsorship Events

21st Mountain Meteorology Conference attendees will deserve a break after days packed with session content. There are opportunities to sponsor an icebreaker reception at the start of the week to allow attendees to connect with colleagues and make new connections. There will also be a trip to Bogus Basin, and your organization can provide the bus for this mountain field trip!

Icebreaker Reception $5000

- Logo placement on general sponsor recognition signage at conference
- Sponsor recognition on signage at Icebreaker event
- Logo placement on PPT slides between sessions
- Linked logo on the AMS 21st Mountain Meteorology web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels
- One complimentary registration for 21st Mountain Meteorology
- **Speaking opportunity to address attendees!**

Bogus Basin Field Trip Bus $1000*

- Logo placement on general sponsor recognition signage at conference
- Logo placement on PPT slides between sessions
- Linked logo on the AMS 21st Mountain Meteorology web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels

**Cost per bus needed, currently only one bus is projected*



Recognition

Secure visibility with an audience composed of the users of your products and services. Sponsorship highlights your organization's effort to support the community of researchers and innovators at the conference.



Engagement

By supporting networking events and receptions, sponsors build relationships with customers and stakeholders. Speaking opportunities enhance brand perception and foster positive associations with attendees.



Growth

AMS meetings attract a diverse demographic of the weather, water, and climate community. Through partnership with AMS, businesses can expand their reach, find new customers, and secure long-term business growth.

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