



American Meteorological Society

2026 AMS Madison Summit

3 - 7 August 2026,
Madison, WI and Online

SPONSORSHIP
OPPORTUNITIES

sponsorship@ametsoc.org

[#AMSMadisonSummit](https://twitter.com/AMSMadisonSummit)



ONE SUMMIT, MULTIPLE AUDIENCES

- 32nd Conference on Severe Local Storms
- 25th Conference on Planned and Inadvertent Weather Modification
- 22nd Conference on Mountain Meteorology
- 17th Conference on Cloud Physics/17th Conference on Atmospheric Radiation
- 8th Conference on Weather Warnings and Communication
- 34th Conference on Weather Analysis and Forecasting (WAF)
30th Conference on Numerical Weather Prediction (NWP)

2026

The AMS Madison Summit, taking place 3–7 August 2026 in Madison, WI, and online, provides a unique opportunity to connect with audiences on the topics that matter to your organization, while simultaneously elevating your presence across a diverse and expansive community of scientists. The American Meteorological Society invites you to sponsor this multi-conference event, offering a strategic platform to focus your message within specialized areas and broaden your impact across the wider weather, water, and climate enterprise.

Sponsorship opportunities are available to support the Madison Summit, with select options offering organizations the ability to engage directly with attendees through hosting a sponsor table!



SPONSORSHIP BENEFITS

2026

With a range of sponsorship levels available, choose one or multiple options from page 4 to earn these benefits scaled to the value of your support. Do you want to be a champion to the attendees in Madison?

1. CHAMPION \$5000

Benefits:

- Included with general sponsor recognition signage at Madison Summit
- Speaking opportunity
- Linked logo on the AMS Madison Summit web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels
- (1) Complimentary Madison Summit registration
- Host a sponsor table during poster sessions (*limited availability*)

2. SIGNATURE \$3000

Benefits:

- Included with general sponsor recognition signage at Madison Summit
- Recognition at sponsored event(s)
- Linked logo on the AMS Madison Summit web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels
- (1) 50% discount on Madison Summit registration

3. SUPPORTING \$2000

Benefits:

- Included with general sponsor recognition signage at Madison Summit
- Recognition at sponsored event(s)
- Linked logo on the AMS Madison Summit web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels

4. ACADEMIC \$1000*

Benefits:

- Included with general sponsor recognition signage at Madison Summit
- Linked logo on the AMS Madison Summit web page
- Chair to recognize sponsors during opening remarks
- Sponsor recognition on AMS social media channels

**Exclusive to colleges and universities*



SPONSORSHIP OPPORTUNITIES

2026

Build Your Presence. Choose Your Level.

The Madison Summit offers a range of sponsorship opportunities designed to provide entry points for budgets of all sizes. The value of your selected option translates directly to the benefits outlined on page 3, allowing you to tailor your level of visibility and engagement. Whether you choose to sponsor a single event or combine multiple opportunities to reach a higher level, each option provides a flexible path to connect with attendees and elevate your presence. Contact Adam Kelly, AMS Corporate Relations Manager, akelly@ametsoc.org, for help in finding the best option to support your goals as a sponsor.

AM COFFEE BREAK \$2000

Sponsoring one morning coffee break places your organization at the center of one of the Summit's most energized networking moments. As attendees gather to connect, recharge, and prepare for the day ahead, your support helps fuel both meaningful conversations and the boost needed to keep the momentum going. *Limited availability*

POSTER SESSION / PM COFFEE BREAK \$3000

Sponsoring one afternoon poster session supports attendees as they present their latest research and engage in discussions; the accompanying coffee break creates a natural space for idea sharing, and recharging. *Limited availability*

COLLEGES AND UNIVERSITIES \$1000

This sponsorship level, designed specifically for colleges and universities, provides an accessible way for the academic community to demonstrate its support for attendees. Recognizing the tighter budget constraints often faced in academia, AMS seeks to ensure these institutions can be represented and connected within the broader Summit community.

NETWORKING ICEBREAKER (1 AVAILABLE) \$5000 **SOLD**

Sponsoring the Icebreaker Reception places your organization at the center of the Summit's opening night, where attendees from across all conferences come together in one space. This lively evening event sets the tone for the week, offering a valuable opportunity for colleagues to reconnect, spark new conversations, and build connections both within and beyond their areas of expertise.

Check out upcoming AMS Meetings



www.ametsoc.org