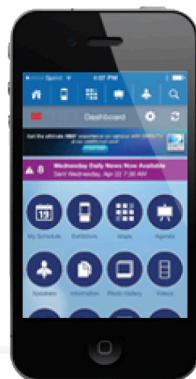


SILVER LEVEL FEATURES

Powered by Core-apps

Sponsorship of the app is for a period of one year and all materials will be available for viewing and download throughout the year.

- Rotating Banner Ad
- Full Screen App Landing Page
- Exhibitor Directory Row Highlighting
- Exhibit Floor Map Booth Space Background Color
- Video Clip
- User Metrics



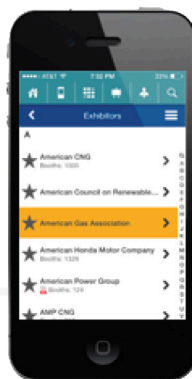
Rotating Banner Ad

Banner ads rotate at the top of the app Dashboard page, and click through to a full-screen App Landing Page.



Full Screen App Landing Page

Tell app users more about your product or services or show specials. Buttons can lead users to exhibitor listing or provided webpage URL.



Exhibitor Directory Row Highlighting

Background color draws attention to the overall app sponsor's listing in the exhibitor directory



Exhibit Hall Map Booth Background

Sponsor's booth space background is colorized on the interactive exhibit floor map.