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AMS has received a SNAP EXCEL Gold Award for its 2007 publication
The Callendar Effect



**The Callendar Effect:
The Life and Work of Guy Stewart Callendar
(1898–1964), the Scientist Who Established the Carbon
Dioxide Theory of Climate Change**

By James Rodger Fleming

© 2007, 176 pages hardcover

ISBN 10: 1-878220-76-4; ISBN 13: 978-1-878220-76-9

List: \$34.95 **Member: \$24.95** AMS Order Code: CLDR

According to the Judges "*The Callendar Effect* resonated on an individual level of the story of a dedicated scientist who is now linked a century later to global climate change. The weaving of his personal life through family letters gave this book a quiet charm as did the understated earth-toned color scheme. The character of the book is based in integrity as is the character of the man who delivered to us an enduring truth. Further, the cover design puts a face on the scientific theory and gives it a human focus."

SNAP (Society of National Association Publications) bestows three EXCEL awards to books each year—bronze, silver, and gold—for the "best writing, content, graphic design, photographs, and overall packaging." Of the hundreds of entries, *The Callendar Effect* won gold.

MORE PRAISE FOR THE CALLENDAR EFFECT

"Callendar was a pioneer and a visionary...yet the story of his life and accomplishments is largely unknown, even by the experts on global warming. James Fleming's book will change all that."
—Richard C. J. Somerville, Scripps Institution of Oceanography

"Clearly reveals the depth of Callendar's thinking and solid insights on issues of importance to today's leading climate scientists." —Phil Jones, Climatic Research unit, University of East Anglia

"Callendar pioneered the connection between anthropogenic increases in carbon dioxide and global warming after years of meticulous research, without a sponsor or much appreciation by his peers. Today this link, 'The Callendar Effect,' is central to research on climate and global change." —E. Phillip Krider, University of Arizona

Look for a review of *THE CALLENDAR EFFECT* in an upcoming issue of the journal *NATURE*.

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