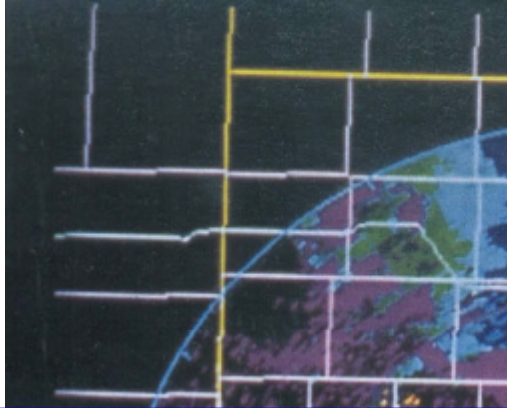
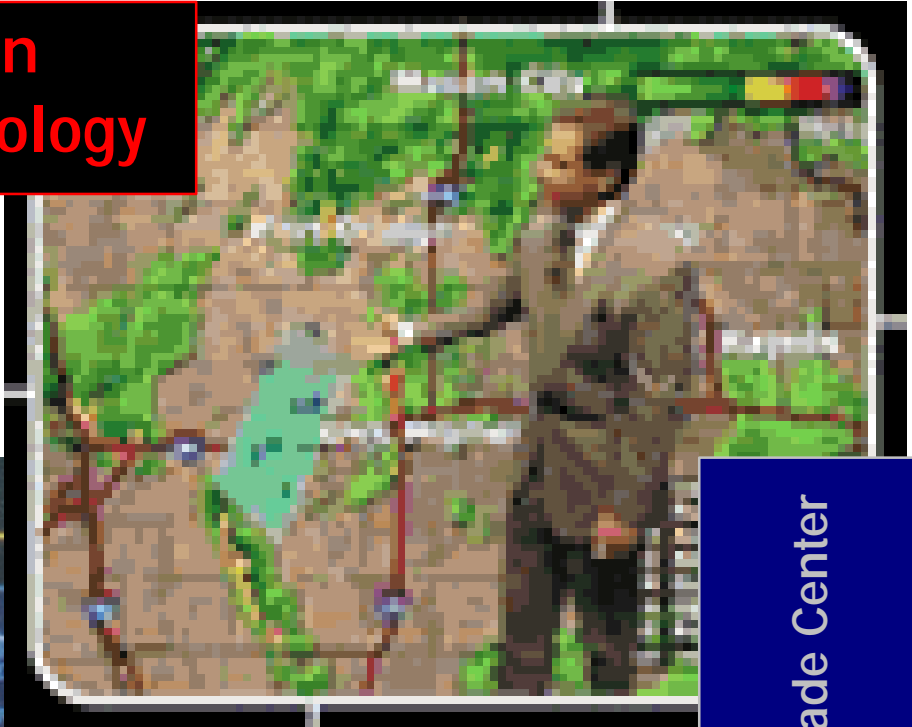


The American Meteorological Society Presents:

32nd Conference on
Broadcast Meteorology



31st Conference on
Radar Meteorology



6-12 August 2003
Washington State Convention and Trade Center
Seattle, Washington

5th Conference on Coastal Oceanic and
Atmospheric Prediction



An Opportunity to Present Weather Related Radar and Display Products & Services to the Leaders in Radar and Broadcast Meteorology and Coastal Environmental Sciences

Presented in the Scientific Program....

The American Meteorological Society Radar Meteorology, Broadcast Meteorology and Coastal Atmospheric and Oceanic Predictions Conferences are respected for high quality programs. Together, the scientific and exhibit program provide an opportunity for professionals from the atmospheric, oceanographic, hydrologic and related technical disciplines to learn more about developments in research, operational forecasting, and applications. There is ample time scheduled for attendees to see new products, systems and discuss available services. The scientific program will feature topics of interest to all specialists in the field. Papers selected for presentation include but are not limited to, the following topic areas:

Ground, Airborne & Space Radar	Signal processing, data management
New Radar Concepts	Spatial and temporal scales
Sampling Strategies	Decision Support tools
Data Integration	Testing/Simulation
Nowcasting	Mesoscale Alpine Program
Weather Diagnosis	Atmospheric Radiation Program
Hydrometeorology forecasting	Tropical Rainfall Measuring Mission
Coastal zone management	Hydrologic Modeling
Severe Weather	Acquisition of Observations in Coastal Zone
Water resource management	Visualization

What is Included in My Exhibit Fee?

Show Schedule

Thur, 7 Aug, 8am-5pm
Fri, 8 Aug, 8am-2pm

Move-In

Fri, 8 Aug, 6pm-8pm *Opening Reception*
Sat, 9 Aug, 12pm-5pm *Lunch w/ Exhibits*
Sun, 10 Aug, 12pm-3:30pm, 5:30pm-6:30pm *Banquet Reception*
Mon, 11 Aug, 12pm-3:30pm

Move Out

Mon, 11 Aug, 4:30pm-8pm
Tue, 12 Aug, 8am-12pm

Traffic Generators

We have nine exclusive exhibiting hours. The Opening Reception is a wonderful opportunity to mix and mingle with the attendees. Saturday is a Free-Day for the Radar attendees and for Broadcast there is a Short-Course leaving most of the day for exclusive exhibit hours. There will also be a Banquet Reception in the exhibit hall on Sunday.

Standard Booth

Your exhibit fee includes booth space in 100 square foot increments, an identification sign, a listing in the exhibit guide, one complimentary registration to conference sessions, four exhibits only staff registrations, and a copy of the preprint volume.

Conference Dates

32nd Conference on Broadcast Meteorology: 8-12 Aug 2003
31st Conference on Radar Meteorology: 6-12 Aug 2003
5th Conference on COAP: 6-8 Aug 2003

How Do I Participate in this year's Program?

If you are looking for a new-targeted market segment, launching a new product, seeking qualified decision makers, expanding your existing presence in the field then the joint Radar, Broadcast and Coastal Environmental Meeting is where you want to be. The joint conferences will be held the Washington State Convention & Trade Center located in Seattle, Washington.

Please use the enclosed space application form to sign up for your booth today. For information on availability and sponsorship opportunities, contact Natisha Bryant, Senior Exhibits Coordinator, American Meteorological Society, at 202-737-9006 x 408 or bryant@dc.ametsoc.org or visit the AMS Home Page at www.ametsoc.org/AMS. Go to the navigation bar in the left hand column, click on exhibit information, click on the Radar, Broadcast or Coastal Oceanic Conference. This site is continually updated with the latest information for your convenience.

Who We Are

The American Meteorological Society is the nation's leading professional society for scientists in the atmospheric and related sciences. The AMS has more than 11,000 members from the United States and 100 foreign countries. There are 140 corporation and institutional members from 40 countries.

The AMS organizes national and international meetings, specialized conferences, symposia and workshops. Over 5000 people attend AMS meetings covering science, technology, operations, and applications each year. The AMS Annual Meeting is one of these meetings that attracts approximately 3000 professionals.





American Meteorological Society

Application & Contract for Exhibit Space

6-12 August 2003 | Washington State Convention & Trade Center | Seattle, Washington

1. Please print as it should appear on all published materials:

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Country _____ Postal Code _____

Phone _____ Fax _____

E-mail _____ Web-Site _____

Contact _____ Title _____ Date _____

Authorized Signature _____

By signing above, I verify that I am authorized to execute this binding contract

Exhibitor Service Manual goes to:

Same as above

Billing/Invoice goes to:

Same as above

2. Booth Fees: 100 sq. ft. minimum (10ft = 3.05m - 100 sq. ft. = 9.30sq. m.)

AMS Corporate Rate _____ sq.ft./sq.m @ \$12.00 = \$ _____

Non-Corporate Member Rate _____ sq.ft./sq.m @ \$15.00 = \$ _____

Total Due = \$ _____

3. Booth Space Fee Includes:

- 8ft. back drape, 3ft side drape
- booth identification sign
- one conference registration, four staff registrations
- one conference pre-print (conference of choice)
- listing in Official Program and/or Exhibit Guide

4. Booth Selection: _____ 1st _____ 2nd _____ 3rd

Please try to locate us NEAR the following company: _____

Please try to locate us AWAY from the following company: _____

We would prefer this configuration; In-line Corner Island End-Cap

We may use Satellite feed at our booth: YES NO

5. Payment:

Check enclosed # _____ PO # _____

Payable to American Meteorological Society

**Checks must be drawn on U.S. Banks*

Please charge my credit card:

Amount \$ _____

V M A

Name on Card: _____

Card Number: _____

Exp. Date: _____

Please Process (time frame): _____

6. Cancellation Policy:

1 April 2003 - 7 July 2003: 50% space rental due.

8 July 2003 - 6 August 2003: 100% space rental due.

In the event an exhibitor cancels all or part of their exhibit space contracted, the exhibitor must do so in writing and will be obligated to pay AMS fees based on the above mentioned schedule.

7. Description of Company

Please submit your company description for inclusion in the Official Guide to Exhibits to be produced for distribution on-site. The description must be 150 words or less, or it will be edited at the discretion of AMS staff. **It must be submitted via E-MAIL ONLY to Exhibitor_Descriptions@dc.ametsoc.org.**

By signing this agreement we hereby apply for exhibit space at the AMS 32nd Conference on Broadcast Meteorology; 31st Conference on Radar Meteorology; and the 5th Conference on Coastal Oceanic & Atmospheric Prediction for the purposes of exhibiting products and services related to the industry.

We understand that this application becomes a contract when signed by us and accepted by AMS. We agree to pay 100% of the exhibit space fee upon submission of this application, 50% of which must accompany this application. Balance due must be paid by 7 July 2003.

The Rules and Regulations on the reverse, become binding upon acceptance of this agreement.

We are interested in sponsorship opportunities at the joint conferences of Broadcast & Radar Met, and COAPs. Please send me additional information.

Please complete, sign, and return to:

Natisha Bryant
Sr. Exhibits Coordinator
AMS
1120 G Street NW
Suite 800
Washington, DC 20005
P 202.737.9032 x408
F 202.737.9033

(FOR OFFICE USE ONLY)

Appl Rcvd: _____	Dscpt Rcvd: _____
Sq. Ft. Rqrd: _____	Accepted By: AMS on: _____
Assgnd: _____	by: _____

Natisha Bryant - Senior Exhibits Coordinator - AMS

The following provisions are incorporated by reference in the Application and Contract for Exhibit Space and become binding upon acceptance of the Contract between the applicant, his employees, and agents; and the American Meteorological Society (AMS). Any additions and amendments that may be established or put into effect by AMS also become binding upon acceptance of the Contract. The rulings of AMS shall in all instances be final with regard to the use of any exhibit space.

1. LOCATION, DATES, SCHEDULE

The AMS 32nd Conference on Broadcast Met.; 31st Conference on Radar Met.; and 5th Conference on Coastal Oceanic & Atmospheric Prediction will be held at the Washington State Convention & Trade Center in Seattle, WA, 6-12 August 2003.

5th COAP: 6-8 August 2003
32nd Broadcast: 8-12 August 2003
31st Radar: 6-12 August 2003

The Exhibit Schedule is as follows:

Move-In

Thur, 7 Aug, 8am-5pm

Fri, 8 Aug, 8am-2pm

*No exhibit move-in will be allowed after 2:00pm; any exhibit not set by 2:00pm will be set after show hours on Friday Evening.

Show Hours

Fri, 8 Aug, 6pm-8pm

Sat, 9 Aug, 12pm-5pm

Sun, 10 Aug, 12pm-3:30pm, 5:30pm-6:30pm

Mon, 11 Aug, 12pm-3:30pm

Move Out

Mon, 11 Aug, 4:30pm-8pm

Tue, 12 Aug, 8am-12pm

*Exhibitors are not permitted to dismantle before 4:30pm on Monday,

2. PAYMENT, EXECUTION OF CONTRACT, CANCELLATION

A. Payment

A check payable to AMS for one-half the total cost of the assigned exhibit space is due within thirty (30) days after the contract ratification. Purchase orders, MasterCard, VISA and American Express are accepted.

Payment in full is due 7 July 2003. Failure to remit payment in full by 7 July 2003, may result in cancellation of exhibit space and forfeiture of the paid deposit per the cancellation policy (Sec. C).

Two or more companies may share the same space provided that the booth's total area average is a minimum of one hundred square feet or nine point twenty nine square meters (100 sq. Ft. or 9.30 sq. m.) per company. Individual applications and contracts must be submitted for each exhibiting company.

No exhibitor shall assign, sublet, or share the whole or any part of its space unless the consignee is in partnership with, a subsidiary of; or is in a joint venture with the contract holder and is an integral part of the product presentation.

B. Execution of contract

A Application & Contract for Exhibit Space is not valid until signed by AMS.

C. Cancellation

In the event an exhibitor cancels all or part of their exhibit space contracted, the exhibitor must do so in writing and will be obligated to pay AMS fees based on the schedule below.

1 Apr 2003 - 7 Jul 2003: 50% space rental due.
8 Jul 2003 - 6 Aug 2003: 100% space rental due.

AMS will refund any amounts due with-in 45 days of cancellation. AMS reserves the right to resell the space vacated upon notice of cancellation.

3. EXHIBITION STANDARDS

A. General

1. Space is leased under the definite pledge that an exhibit germane to the industry and of interest or of educational value to the profession will be presented.

2. A standard booth is 10' x 10' or 3.048m x 3.048m (or multiples thereof) and includes the following:

- 8' (2.44m) high back drape
- 3' (.91m) high side drape
- company identification sign
- one conference registration
- four staff registrations
- one conference pre-print
- listing in Official Guide to Exhibits

3. AMS will carpet all aisles and public areas. Booths are to be carpeted at the exhibitor's expense. ALL BOOTHS MUST BE CARPETED.

4. Products of firms not exhibiting may not be displayed or advertised in any exhibit area or else where in the Convention Center when, at the discretion of AMS, such products are competitive to the products of exhibiting firms. Complaints registered under this section must be made in writing to AMS.

B. Arrangement of Exhibits

1. All standard booth displays will be confined to a maximum backwall height of 8'3" (2.5M) and all display fixtures over 4' (1.22M) in height and

placed within 10 linear feet (3.05M) of an adjoining exhibit must be confined to that area of the exhibitor's space which is not more than 5' (1.52M) out from the aisle line. Island and peninsula displays are permitted to a maximum height of 16' (4.87M) when plans are submitted and approved by AMS at least 60 days prior to the opening of the show. All open or unfinished sides are to be covered at the exhibitor's expense so as not to appear unsightly. The exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. No part of an exhibit may intrude into the public aisles as shown on the official floor plan. All lighting must remain within the confines of the exhibit and must be arranged and operated so as not to be distracting to adjacent exhibits. The operation of radios or other sound devices operated in an objectionable manner in the opinion of AMS Show Management shall be prohibited. Exhibitors are required to construct displays that are accessible by the physically challenged and to comply with the Americans with Disabilities Act.

2. All boxes, crates and extraneous materials must be stored from sight during show hours.

3. Sound Amplifying, Reproducing Equipment - Exhibitors are required to operate such equipment in such a manner that a maximum 85 dB reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to their booth or measured at a neighboring booth in an area bordering that of the sound equipment user. Equipment or machinery producing excessive vibration of floor area may be subject to limited operation or elimination if in the judgement of AMS Show Management it interferes with neighboring exhibits. AMS Show Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level or elimination of sound reproducing devices in those instances where in violation of these standards or otherwise objectionable.

AMS may, at the exhibitor's expense, direct revisions of any exhibit that does not comply with the above Guidelines. Exhibits/Displays not conforming to these standards or which in design, operation or otherwise are objectionable, in the opinion of AMS, will be prohibited.

C. Exhibit Management

The AMS Exhibit Program conforms to the rules and regulations of the International Association of Exposition Managers and the Exposition Services Contractors Association. AMS will designate Official Contractors to provide various services to the exhibitors. Such contractors will provide all exhibit services, except supervision. The Exhibitor shall provide only the material and equipment he owns to be used in his exhibit space. All other items used in the booth are to be provided only by the Official Contractors.

D. Exhibit Services Manual

AMS will prepare and send, under separate cover, an Exhibitor Services Manual. This Manual contains information relevant to the Annual Meeting and to the ordering of all exhibit services including installation of telephones, electrical service, internet services; and the shipping, handling and receiving of freight.

4. OFFICIAL CONTRACTORS, INDEPENDENT CONTRACTORS, EXHIBITOR SERVICES

A. Official Contractor

AMS has named Freeman Decorating the Official Service Contractor for the AMS.

In that capacity, Only Freeman Decorating will provide drayage, labor and decorating services to the Exhibit Program.

B. Dock and Loading Facilities

Freeman Decorating will have complete control of all the dock and loading facilities. Freeman will receive all direct and advance shipments; van loads, handle all freight; and provide all rigging, labor and equipment. Exhibitors are requested to coordinate their shipments via Freeman. Freeman Decorating will designate an entrance to be used by booth personnel for hand carried shipments.

C. Exhibitor Service Desk

Freeman Decorating will staff a service desk throughout the exhibit installation, operation, and move-out period. All services not ordered in advance can be obtained through the service desk.

D. Independent Contractors

An Independent Service Contractor is any company providing exhibit services other than the Official Service Contractor. An exhibitor may use an independent service contractor to provide display installation and removal, photography; and audio visual support. An exhibitor may request the services of an independent contractor.

The request to use the services of an independent contractor must be made in writing and received by AMS sixty days (60) days prior to show move-in. The request must be made by the exhibiting company;

notification by the independent contractor is not acceptable. AMS will require an independent contractor to submit certificates of insurance, comprehensive general liability and automobile insurance with a minimum limit of five hundred thousand dollars (\$500,000); and meet the requirements established by the State of Washington as well as the city of Seattle before allowing the independent contractor to service the exhibitor.

Permission to use the services of an independent contractor will be granted only if it will not interfere with or prejudice the orderly setup, operation or removal of the exhibit program.

Permission to use an independent contractor will not be granted if that request is inconsistent with the commitments made and obligations assumed by AMS in any contract with any service contractor or in its lease with the exhibit facility. For electrical, plumbing telephone, internet, security, cleaning, drayage, and rigging services; no exceptions will be made and the Official Contractor must be used.

Approved Independent Service Contractor must furnish AMS a list of full-time employees of their firm who will be servicing the AMS exhibit program. AMS will provide AMS exhibitor badges to independent contractor personnel. Independent Service Contractor identification badges will not be recognized by AMS for entry to the exhibit hall.

5. BOOTH STAFFING

A. Exhibitors shall reflect their company's highest standards of professionalism while maintaining the booth during exhibit hours. The booth must be staffed by at least one company representative at all times during exhibit hours.

B. All employees, representatives and agents representing the exhibitor must be fully identified by the official AMS exhibitor badge.

C. Exhibitors will receive one complimentary meeting registrations; (which includes one PrePrint Volume); and four exhibit only badges per booth (Badges over quota are \$30 each). Exhibitors will only be charged for badges issued.

D. Admittance to the Exhibit Hall during Non-Show Hours:

Exhibitors will be allowed access to the Exhibit Hall one (1) hour prior to the daily show opening and may remain in the Exhibit Hall for thirty (30) minutes after the daily show closing. For access to the Exhibit Hall at any other time, Exhibitors must obtain an Admittance Pass from Show Management prior to the desired admittance time. An Admittance Pass may be obtained from the Show Manager's Office, located on the show floor. Independent Service Contractors do not have unlimited, twenty-four (24) hour access to the Exhibit Hall and must also obtain an admittance pass for access during non-show hours.

6. RESTRICTION OF EXHIBITOR ACTIVITIES

The following rules are intended to enhance the general image of the Conference, insure a quality exhibit program for all exhibitors, promote attendance at the exhibit; and prevent scheduling conflicts between Official Conference Functions - including exhibits and planned technical sessions- and other exhibitor sponsored activities. These rules are included and acknowledged as part of this contract.

A. Demonstrations, Displays, AV Presentations

All demonstrations and exhibits must be confined to the contracted space. The exhibit shall not attract attendees into the booth area by use of live demonstrations not germane to the product or service of the exhibiting company. In the course of the exhibition, no audio-visual devices or sound system shall be operated in a manner that disturbs or interferes with other Exhibitors.

B. Scheduling of Non-Exhibit Activities

Exhibitors shall not schedule entertainment, meetings, and/or other activities aimed at the General Attendees (all conference attendees except exhibitors and their personnel) during the hours of the conference sessions, the exhibit, technical sessions, business sessions, the Banquet; or any other AMS sponsored function without prior approval of AMS. AMS is aware that there is a full schedule of events; and will work with exhibitors to achieve mutually beneficial schedules.

C. Hospitality Suites

The term "Hospitality Suites" shall include any announced or advertised, open room with readily available food, drink, and/or entertainment. Hospitality suites may not operate during the conference sessions and/or exhibits and may be scheduled to begin at the close of the Conference Sessions or Exhibit Hours (whichever end last). Food, drink and/or entertainment must cease at 1:00 am, when Hospitality Suites are located in sleeping room areas. Exhibitors are required to inform AMS, in writing, of any planned events including the time and location of the event.

Please Note: hotels will not commit hospitality suites without prior approval by AMS.

All Hospitality Suite and/or Press Conference signs must be located in the exhibitor's booth and are not permitted in the lobbies of the Convention Center.

7. SECURITY

AMS will provide security in the Exhibit Hall on a twenty-four (24) hour basis beginning with exhibit move-in through final exhibit move-out of exhibits.

The Exhibit Hall will be secured thirty (30) minutes after the show closing. No exhibitor will be allowed access without an Admittance Pass (please refer to Section 5c of this Exhibit Rules and Regulations). There will be no exception to this policy.

Although AMS will make every effort to secure the Exhibit Hall; it is recommended that exhibitors obtain insurance for their company's exhibit materials.

8. FIRE & SAFETY REGULATIONS

1. All booth decorations, signs, banners and furnishings must be flameproof or fire resistant and must be able to pass a field flame test.

2. All electrical equipment, including signs and lights shall be in good operating order and be able to pass inspection by the Fire Marshall.

3. Literature on display shall be limited to a one day supply. Reserve supplies may not be kept in the booth; and shall be kept in closed containers and stored in a neat and compact manner.

4. No flammable liquids are allowed in the WSCTC.

5. Smoking is prohibited throughout the WSCTC.

6. Aisles and exits must be kept clean, clear and free of obstruction.

7. Electrical wiring, ropes, and mechanical rods laid on the floor in aisles and exit ways must be covered and taped.

8. Vehicles that remain in the exhibition hall as part of an exhibit shall have between 1/4 and full tank of fuel; caps for fuel tank or fill pipes shall be locked and sealed.

9. Hazardous Work Areas- During move-in and move-out, exhibition halls, loading docks, truck staging areas and service corridors are considered hazardous work areas. Alcoholic beverages, possession or use of controlled substances of any kind, horse-play, practical jokes, etc. are prohibited. Music or noise that may limit the audibility of back-up signals, fire alarms or emergency messages is prohibited.

10. Children under 16 years of age are not permitted in the exhibit area during move-in and move-out.

9. Washington State Convention and Trade Center Regulations

1. No signs, banners, decorations, stickers or materials of any nature are to be taped, tacked, secured, screwed, fastened or anchored to any building part, wall, pillar, door or window. Adhesive-backed decals (stick-on) or similar items (except name-tags) may not be distributed or used in the WSCTC.

3. Exhibits or displays, equipment, stock or supplies will not be allowed to enter or leave by way of the front entrances of the WSCTC

4. No outside food or beverage is allowed inside the facility. Catering arrangements can be made through WSCTC Catering.

5. Holes may not be drilled, cored or punched into any surfaces of the WSCTC.

6. Painting signs, exhibits or other objects is not permitted in the WSCTC.

7. When loading and unloading items, exhibitors must enter and exit through loading docks only. No carts, cases or boxes will be allowed through public entrance doors.

10. LIABILITY

The Exhibitor agrees to protect, and save, and hold the American Meteorological Society, and all beneficiaries and agents thereof (hereinafter collectively called indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, the exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the Exhibition premises, the Convention Center or any part thereof.

The American Meteorological Society will not be responsible for any theft, loss or damage to property, or for personal injury that may occur prior to, during, or subsequent to the period covered by the terms of the application for exhibit space. The exhibitor expressly releases the American Meteorological Society from liability and agrees to indemnify the same against any and all claims such as loss, damage or injury.

