

Greetings Local NWA chapters-

We wanted to ensure that you were aware that we are doing something new with the annual NWA conference this year. We are hosting a Live Broadcast of the Town Hall meeting via Ustream.

Time/Date – Tue Oct 18<sup>th</sup> from 7 to 9 pm CT.

Link - <http://www.ustream.tv/channel/nwa-2011-town-hall>

The goal of the event is to bring together professionals involved in the severe weather enterprise to listen to the thoughts and opinions of a scientifically chosen sample of everyday people who experienced the historic and heartbreaking tornadic outbreak on April 27<sup>th</sup>, 2011 across Central Alabama.

While many things worked well that tragic day: the system was forecast well in advance, tornado watches were posted early in the day and the killer tornadoes were preceded by warnings that had an average lead time of 24 minutes, all of which undoubtedly saved many lives. Still, 243 people died. Meteorologists, broadcasters, emergency managers and social scientists want to know “what went wrong” so that the deaths tolls in future tornado outbreaks can be lowered.

This meeting will feature a wealth of information, as well as questions/answers concerning the tragic April 27 tornado outbreak across not only Alabama, but the entire Southeast region as well. The questions will be directed from two social scientists to the specially selected audience members.

Please feel free to share with your local chapter membership. You do not need to be a member of the National NWA to attend.

Sincerely-

The Marketing and Membership Committee - Local Chapter Support team

