

Committee to Improve Climate Change Communication (CICCC)
AMS Annual Meeting
Seattle, Washington
Tuesday, January 25, 2011
9:30am-11:00am PT
Queen Anne Room, Sheraton Hotel

AGENDA

Welcome

- Ray Ban and Andrea Bleistein introduced themselves to attendees.

Review Charter/Discussion

- Review of vision statement from Charter (lead by Ray)
 - Vision: Climate change discussion and debate in the weather, water and climate enterprise is characterized by effective communication that enhances understanding and respect and minimizes politics and emotion. More effective communication leads to a more efficient use and application of atmospheric, climate, and related sciences by the enterprise and its stakeholders.
 - Comments from the group:
 - Take out the word 'debate'
 - Take out the word 'minimize' and change it to 'separate'
 - 'Separate the discussion of the science from the discussion of politics'
 - Take out atmospheric and water and change it to: 'weather and climate and related sciences'
- Proposed new vision:
 - Climate change discussion in the weather and climate and related sciences is characterized by effective communication that enhances understanding and respect and separates the discussion of the science from the discussion of politics. More effective communication leads to a more efficient use and application of weather and climate and related sciences by the enterprise and its stakeholders.
- Review of mission statement from Charter (lead by Ray)
 - Mission: Facilitate communication among members of the weather, water, and climate community so as to foster greater understanding about strongly held but divergent views on climate change. This will be accomplished through various forums, including face-to-face meetings, for open and respectful dialogue of these diverging views.
 - Comments from the group:
 - Is this internal to AMS or broader than AMS? – perhaps it should not just be internal because we have lost AMS members
 - Take out the word 'water' – similar to what was proposed in the vision

- Replace the word 'divergent' with 'spectrum' – divergent is negative tone
- Objectivity is very important for this committee
- AMS journals and conferences are where the scientific discussion is happening today
- The AMS community needs to get to know each other (i.e. researchers and broadcasters)
- The CIGCC might want to establish ground rules and basic principles as part of the method to how communication can work - not necessarily the forums themselves
- Propose that CIGCC encourages one-on-one conversations to be effective
- We need to understand peoples' positions/perspectives and how they got there
- Let's discuss the science and where we are – not the specific roles of aerosols, etc...
- Deliverable should be – setting an atmosphere of respect first
- See about soliciting input from all on the AMS website regarding questions on climate change
- Proposed mission:
 - Facilitate communication among members of the weather and climate community so as to foster greater understanding about the spectrum of views on climate change. This will be accomplished through various forums, including face-to-face meetings, for open and respectful dialogue of these spectrums of views.

Questionnaire Results Presentation/Discussion (Andrea)

- Because much of the questionnaire results really came out in the discussion of the vision and mission – we did not go through those slides in detail

Identify Working Groups/Discussion (CIGCC discussion)

- **ACTION 1:** Identify specific communities/groups to see what issues they would like addressed.
 - A. Work with the AMS Professional Affairs Commission and make a recommendation on how to reach out to the various boards within the Professional Affairs Commission. **LEAD: Jill Hasling + John Toohey Morales**
 - B. Reach out to the energy sector community and make a recommendation on how we they would like communication of climate change addressed. **LEAD: Stephen Bennett + TBD others**
- **ACTION 2:** Each CIGCC member make a local connection regarding the communication of climate change and report back to the CIGCC group.

DC Forum Opportunity

- Ray mentioned the spring AMS Forum and that we would provide a background and update to attendees regarding CIGCC.

Next Steps

- CIGCC Co-Chairs conference call. Week of January 31, 2011
- Update Charter with revised vision and mission.
- CIGCC Membership telecom. TBD date.