

American Meteorological Society
2009 AMS Public–Private Partnership Forum - 21-22 April 2009

University of California Washington Center · 1608 Rhode Island Ave NW · Washington D.C.

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MEETING ORGANIZERS

Pam Emch · Paul Higgins · Ron McPherson · Keith Seitter

AGENDA

<http://www.ametsoc.org/boardpages/cwce/docs/2009-04/agenda.pdf>

Day 1: Tuesday, 21 April 2009

7:30 AM Continental Breakfast. All attendees are invited.

8:25 AM Call to Order. Master of Ceremonies: **Pam Emch**, Senior Staff Engineer/Scientist, Northrop Grumman; Chair, AMS Board on Enterprise Economic Development; and member of the Executive Committee of the AMS Commission on the Weather and Climate Enterprise.

8:30 AM Welcome. **Thomas R. Karl**, Director, NOAA's Climate Services and President, American Meteorological Society.

Session 1: Congressional Staff Panel Discussion

8:45 AM Session Chair: **Paul Higgins**, Senior Policy Fellow, AMS Policy Program

Panelists from the House and Senate Committee staffs have 5-10 minutes each for an opening statement. This will be followed by discussion focused on pending legislation of interest to AMS members and engaging with Congress. The panelists include:

- ❖ **Dahlia Sokolov**, Staff Director, Research and Science Education Subcommittee, Committee on Science and Technology, U.S. House of Representatives
- ❖ **Kevin Rennert**, Legislative Fellow, Committee on Energy and Natural Resources, U.S. Senate
- ❖ **Franz Wuerfmannsdobler**, Professional Staff Member, Subcommittee on Energy and Water Development, Appropriations Committee, U.S. Senate

10:15 AM Break

Session 2: OMB Examiner Panel Discussion

10:45 AM Session Chair: **Ron McPherson**, Executive Director Emeritus, American Meteorological Society

Panelists from the Office of Management and Budget (OMB) have 10 minutes each for an opening statement. This will be followed by a session discussion with emphasis on topics related to progress made on programs and pending legislation that may provide opportunities for AMS members. The panelists include:

- ❖ **Michael J. Holland**, OMB Examiner for the Department of Energy's Office of Science
- ❖ **Stewart Levenbach**, OMB Examiner for the National Oceanic and Atmospheric Administration

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Luncheon

12:30 PM - 2:00 PM

Humans and the Global Carbon Cycle: A Faustian Bargain, Berrien Moore III, Executive Director, Climate Central Inc., and Chair, Committee on Earth Studies, Space Studies Board, National Research Council, the National Academies. He will be introduced by **Thomas R. Karl**, AMS President.

Session 3: Federal Agency Leadership Panel Discussion

2:00 PM Session Chair: **John Lasley**, Business Development Manager and Staff Meteorologist, Science Applications International Corporation

Panelists from NOAA, NASA, DHS, DOE, and FAA have 10 minutes each for an opening statement. This will be followed by a session discussion with emphasis on topics related to future programs and initiatives that may lead to business or partnership opportunities for AMS Members. The panelists include:

- ❖ **Mary Glackin**, Deputy Undersecretary of Commerce for Oceans and Atmosphere.
- ❖ **Mike Freilich**, Director, Earth Science Division, NASA HQ
- ❖ **William Laska**, Program Manager, Directorate of Science and Technology, Department of Homeland Security.
- ❖ **Anna Palmisano**, Associate Director for Biological and Environmental Research, Department of Energy.
- ❖ **Mary M. Cairns**, Reduce Weather Impact Solution Set Manager, Next Generation Air Transportation System (NextGen), Federal Aviation Administration

3:00 PM Session Discussion

3:45 PM Break

Session 4: Private Sector Leadership Panel Discussion

4:00 PM Session Chair: **Henry Kelly**, President, Federation of American Scientists

The public and private sectors of the weather and climate enterprise work synergistically to meet the needs of a diverse set of end users, including the general public. Panelists have 10 min each for an opening statement. They will discuss perspectives of various industries on challenges in the development and implementation of weather and climate services and products. The panelists include:

- ❖ **Nancy Colleton** President of the Institute for Global Environmental Strategies and Executive Director of the Alliance for Earth Observations. (Satellite-Based Earth Observations)
- ❖ **Bart Nijssen** Chief Information Officer, 3TIER. (Wind, Solar and Hydro Energy Assessment and Power Forecasting)
- ❖ **Leon Osborne** President/CEO, Meridian Environmental Technology Inc. (Weather Forecasting and Analysis for Surface Transportation)
- ❖ **Barry Lee Myers** CEO, AccuWeather, Inc. (Weather Products and Services)

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4:45 PM Session Discussion

5:30 PM Sessions adjourn for the day; we reconvene for the evening Reception and Banquet

Reception and Banquet

Doubletree Hotel · 1515 Rhode Island Avenue NW · Washington D.C. · 202.232.7000

6:00 PM Reception. All attendees are invited.

7:00 PM Dinner Banquet. Advanced purchase of a banquet ticket is required.

Observing Weather and Climate from the Ground Up: A Nationwide Network of Networks, Richard “Rit” Carbone, Director, The Institute for Integrative and Multidisciplinary Earth Studies, National Center for Atmospheric Research. He will be introduced by **Thomas R. Karl**, AMS President.

Day 2: Wednesday, 22 April 2009

7:30 AM Continental Breakfast. All attendees are invited.

8:30 AM Call to Order. Master of Ceremonies: **Pam Emch**, Senior Staff Engineer/Scientist, Northrop Grumman and Chair, AMS Board on Enterprise Economic Development.

Session 5: Recent Activities of the National Academies

8:30 AM Session Chair: **Bill Hooke**, Director of the Policy Program and Senior Policy Fellow, American Meteorological Society; and Chair, Committee on Public-Private Sector Collaboration to Enhance Community Disaster Resilience, National Academy of Sciences.

This session will review recent activities of the National Academies / National Research Council related to weather, water, and climate.

- ❖ **Chris Elfring**, Director, Board on Atmospheric Sciences and Climate, The National Academies
- ❖ **Bill Hooke**, Director of the Policy Program and Senior Policy Fellow, American Meteorological Society

9:45 AM Break

Session 6: Community Priorities—Next Actions

10:00 AM Session Chair: **Veronica Johnson**, broadcast meteorologist with WRC-TV Channel 4, in Washington, D.C. and Chair, AMS Board on Enterprise Communication (BEC)

Congress repeatedly has asked the weather and climate community to clearly articulate its needs. In response, AMS, UCAR, and the Weather Coalition have prepared community priority statements as well as recommendations for the Obama administration. This session will provide an update on progress being made on this critically important topic.

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- ❖ **Cindy Schmidt**, Director of the Office of Government Affairs, University Corporation for Atmospheric Research (UCAR) and Contributing Editor, the *Transition Document*
- ❖ **Bill Hooke**, AMS Senior Policy Fellow and Director of the AMS Policy Program and Co-editor, *AMS Priority Statement*
- ❖ **George Frederick**, President of Falcon Consultants and Past Commissioner, AMS Commission on the Weather and Climate Enterprise
- ❖ **Ray Ban**, Consultant, Weather Industry and Government Partnerships and formerly Executive Vice President of Programming and Meteorology, The Weather Channel / NBC
- ❖ **Rit Carbone**, Director, The Institute for Integrative and Multidisciplinary Earth Studies, National Center for Atmospheric Research and Lead, National Research Council Study Team: The State of Weather and Climate Observations Required to Meet Critical National Needs—A Nationwide Network of Networks

11:45 AM PPP Forum Wrap-Up. Pam Emch

12:00 PM PPP Forum Adjourns; Post-forum activities begin

Post-Forum Activities

Informal Networking Lunch for All Attendees

12:00 PM Informal Networking Lunch. A limited number of box lunches will be available to enjoy on site during informal conversation, or to take along with you.

Meeting of the AMS Working Group on a National Network of Networks

12:00 PM Members of the AMS Working Group will meet in the Board Room at the University of California Washington Center. Box lunches will be available (see above).

Capitol Hill Visits

Capitol Hill Visits: The Weather Coalition and the University Corporation for Atmospheric Research (UCAR) are facilitating individual visits to the Hill after the 2009 AMS Public–Private Partnership Forum adjourns. Interested Forum attendees will meet pertinent House and Senate staff members to discuss topics of interest such as FY 2010 budget issues as well as possible cap-and-trade legislation. For additional information, please contact **Cindy Schmidt** at: cschmidt@ucar.edu. For information on UCAR's government affairs program, visit its web site: <http://www.ucar.edu/oga/index.html>, and for information about the Weather Coalition, visit: <http://www.weathercoalition.org>.