



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Meeting**

**Monday, 21 January 2008
4:00 PM CST**

Hilton New Orleans Riverside Hotel

Meeting Participants

| Members Present | Members Unavailable | Guests |
|--------------------------------|----------------------------|------------------|
| Bill Mahoney, Chair | Monica Hale | George Frederick |
| Josh Foster (departing) | Jan Dutton | Gary Rasmussen |
| John Zack | William Graham | Joe Friday |
| Robert Plante | Richard Ohlemacher | |
| Paul Pisano, <i>Ex Officio</i> | Greg Wilson (departing) | |
| Pam Emch (Chair-Elect) | Dorlisa Hommel | |
| Jim O’Sullivan (departing) | Holly Hartman (new) | |
| Jon Davis, <i>Ex Officio</i> | Eva Regnier (new) | |
| Brenda Philips (departing) | Andrea Bleistein (new) | |
| John Henz (new) | | |

The meeting began at 4:00 PM CST and ended at approximately 5:30 PM CST.

Changes to the Board

The following new Board members were welcomed:

- Holly Hartmann (U. of Arizona)
- John Henz (HDR Engineering)
- Eva Regnier (Naval Postgraduate School)
- Andrea Bleistein (NWS Office of Science and Technology)

We thanked the four departing Board members for their excellent service:

- Josh Foster - Jim O’Sullivan
- Greg Wilson - Brenda Philips

During the meeting Pam Emch was welcomed as the new Board Chair and handed the official BEED gavel. Bill Mahony will stay on as Post-Chair for one year.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 13 November 2007 telecon meeting. It was noted that prior comments received had been incorporated.

2. Agenda Approval

The Board approved the distributed agenda. It was requested that a topic be added to provide a readout of BEC activities.

3. 2008 Users Forum

30 January 2008

The Sixth Users Forum program was reviewed. The Users Forum will take place Tuesday, 22 January 2008 from 8:30 to 5:30. There was some elaboration provided of each topic and/or the background of each speaker. The program will be advertised in the daily BAMS but it is uncertain what the attendance numbers will be like. The 2007 Users Forum was held on the Monday and the attendance ranged up to ~100.

5. BEED Website

We reviewed a handout on the new BEED website. John Zack has agreed to be the POC for the website and will work with Brian at AMS to post updates. Links from the AMS and CWCE pages to the BEED website should be instituted. John Henz noted that student members of AMS may be eager and willing to help with website development. George Frederick mentioned that Gina at AMS could possibly help get students involved.



4. AMS Public-Private Partnership Forum Planning

We reviewed the name, purpose, dates, and agenda of the AMS Public-Private Partnership Forum (formerly known as the Corporate Forum). The Forum will be held April 22-23 in Washington, D.C. at the University of California, Washington Center. The purposes of the two Legislative Sessions (Authorization Committees and Appropriations Committees) and of the Federal Agency Initiatives Session were reviewed. We discussed in detail the two 'elective' sessions. These are:

Session 3. Responding to Emerging Climate Change Policies

Session 5. Establishing Community Priorities – Defining, Prioritizing, and Advocating Effectively

With respect to the Session 3 topic "Emerging Markets: Insurance and Risk Management" with a TBD speaker from the Insurance/Risk Industry, Gary Rasmussen recommended Frank Nutter as a possible speaker. He has just been elected to the AMS Council, is on the UCAR Board, has worked with the climate community for many years, and is in the beltway area. Bill Mahoney reiterated that Phil Sharp of Resources for the Future would make an excellent speaker (possibly for lunch) on topics that would dovetail with Session 3. The PPP Forum will be advertised in the January and February issues of BAMS.

The AMS Priorities stmt should be finished at end of May – so the PPP Forum in April will be well timed to provide a venue for discussion. It was noted that it would be useful to obtain a recommendation from the AMS Policy Program on a member of the Legislative Session who might stay to hear this topic. Recommendation that Joel Widder be contacted.

5. Energy Committee

Jon Davis reported on recent and planned activities of the Energy Committee. 2007 activities focused on the Users Forum for 2008, collaboration with Tom JKarl of NCDC on the decadal

normals activities, and development of an Energy Committee website. Planned activities for 2008 include development of a session at the 2009 AMS Annual Meeting in Phoenix. The session would be organized jointly with the Urban Environment Committee and will include such topics as cooling and power demands.

6. BEC Activities

George Frederick summarized BEC activities in the area of the Climate Services Committee. This is no longer an ad hoc committee and is now chaired by Ed Olenic. NOAA may be reorganizing how they do Climate Services; they have been developing a plan and community input might have been limited.

7. ITS/ST Committee

Paul Pisano reported on recent and planned activities of the ITS / Surface Transportation Committee. In July 2007 the ITS/ST Committee was co-sponsor of the 3rd Weather Information for Transportation Symposium. This summer, June 2008, there is a 4th symposium sponsored by the Transportation Research Board. The ITS/ST provided a short course on Surface Transportation Meteorology at this year's AMS Annual Meeting on Sunday 20 January. There were 8-9 teachers but only 11 students. We discussed why the number of students might have been this low. The student conference was taking place at the same time and offered competition. Also, it is unclear if the short course was advertised much and internal AMS communication to ensure sufficient advertising might have been weak. The ITS/ST Committee would like to offer this course near and recommendations to improve attendance include contacting the Committee on Continuing Professional Development, The Committee for Professional Affairs, and the CCM Board.

New Business

1. Candidate New Sector Committee(s)

Suggestions have been made to AMS that the BEED should consider additional sector committees. We discussed the two candidate sector topics of Water Resources and Public Health. There were several comments to the effect that there is a general interest arising in various AMS venues related to Public Health – and it seems to be an underserved area that warrants attention, whereas Water Resources already has some focus. Gary Rasmussen noted that in the CWCE meeting Saturday, preferences leaned towards establishing a Water Resources committee first. He noted that the BEC meeting earlier this same day (Monday), a discussion took place on the topic of health and he suggested that perhaps the BEC can facilitate climate/weather and health communication and then this area of focus could segue to the BEED at a later date. At the same time the BEED recognized the importance of a Water Resource focus for a new committee and that given this and the background of some of our new members perhaps we could stand up a committee relatively quickly. An initial activity might be involvement in organizing a part of the Users Forum at the 2009 Annual Meeting in Phoenix. The conclusion was that the new sector committee would be on Water Resources.