



Minutes of the AMS Board on Enterprise Economic Development (BEED)

Teleconference Meeting
Thursday, 15 December 2005
12 PM (MDT)

Meeting Participants

Members Present	Members Absent	Guests
William Mahoney, Chair	Heidi Cullen	Bill Hooke
John Lasley	Greg Wilson	
Michael Steinberg	Josh Foster	
William Bergen	Kathy Lucas	
Jean Vieux		
Richard Wagoner, <i>Ex Officio</i>		
Paul Pisano, <i>Ex Officio</i>		

Old Business

1. Approval of Minutes

The Board reviewed and discussed the Minutes from the 13 October 2005 telecon and several minor changes were requested and typos identified. The Board approved the revised Minutes.

2. Fourth Users Forum Agenda

The Board discussed the final agenda for the Fourth Users Forum, which will be held during the AMS Annual meeting in Atlanta on **Monday, 30 January 2006 from 1:30 to 5:30 PM**. The invited speakers include high-level representatives from Home Depot, Wal-Mart, TVA, and Shell Oil. The Board strongly recommended that the AMS advertise the Forum to ensure adequate attendance to make a good impression on the invited speakers and to meet the overall objective of the Forum, which is to bring end users together with the meteorological community. The Chair will discuss the matter further with the AMS Director of Enterprise Activity Support.

3. January BEED Meeting

The Board confirmed the date and time of the annual face-to-face meeting, which is scheduled for **Monday, 30 January from 7:00 to 8:30 PM in the Redwood Room at the Omni Hotel**.

4. New BEED Committee Members

The Chair updated the Board on progress made toward recruiting new members and thanked the Board for providing names of candidates during the last two months. Six new members are needed to fill-out the Board. New terms begin at the annual meeting in January 2006. A slate of six candidates and four alternates was submitted to the Commissioner (George Frederick) and subsequently forwarded to the AMS Council for approval. The AMS Council approved the slate during the week of 12 December 2005. The Chair, with the help of Board members, will begin the recruitment process as soon as possible to improve the chances of having the new members participate in the January BEED meeting.

5. Energy Committee

The BEED approved the establishment of an energy committee during the 29 August telecon meeting. Subsequently, a draft Terms of Reference (TOR) for the proposed Energy Committee was prepared. The Board was asked to review the TOR and provide feedback to the Chair by 22 December. Once approved, the TOR will be submitted to the Commissioner and the AMS Council for approval.

6. Corporate/Enterprise Forum

The Board discussed the first rough draft agenda for the 2006 Corporate Forum, which will be held at the Washington Terrace Hotel from 9 to 10 March, 2006. There was consensus that the format should be similar to the 2005 meeting with agency briefings, Congressional staff panel, luncheon and dinner speakers, and sessions on key topics of special interest to the corporate members. The Board agreed that Federal agency speakers should include NOAA, NASA, DOT, DHS, and perhaps DOC. The Board also discussed special session topics. Suggested topics included, but are not limited to, human health, Federal budget support for science and earth observing technologies, NOAA climate services, NOAA plans for the National Digital Forecast Database, critical infrastructure protection, disaster response, and the future national aviation weather system. The Board also suggested that the corporate members would be interested in receiving updates on Commission activities, results of the hurricane Katrina Policy Forum, and the GEOSS program.

The Board will continue to flesh out the agenda during December and early January. Updated versions of the agenda will be routed to the Board for review. The Board requested and received information from the AMS on corporate sponsorship levels which typically range from \$2,000 to \$5,000.

New Business

1. BEED Annual Report

An annual report of Board activities is required by the AMS Council by the end of the year. The Chair will prepare the report and route it to the Board members for review and subsequently submit it to the Commissioner.

2. Next Meeting

The next BEED meeting will be a face-to-face meeting during the AMS Annual Meeting. The BEED meeting is scheduled for Monday, 30 January from 7:00 to 8:30 PM in the Redwood Room at the Omni Hotel.