



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon Meeting**

**Tuesday, 13 November 2007
2:00 PM EST**

Meeting Participants

Members Present	Members Unavailable	Guests
Bill Mahoney, Chair	Monica Hale	George Frederick
Josh Foster	Jan Dutton	Gary Rasmussen
John Zack	William Graham	
Robert Plante	Richard Ohlemacher	
Paul Pisano, <i>Ex Officio</i>	Greg Wilson	
Pam Emch	Brenda Philips	
Jim O’Sullivan	Dorlisa Hommel	
	Jon Davis, <i>Ex Officio</i>	

The telecon meeting began at 2:00 PM EST and ended at approximately 2:45 PM EST.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 4 October 2007 telecon meeting.

2. Agenda Approval

The Board approved the distributed agenda.

3. 2008 Users Forum Planning

The latest version of the Sixth Users Forum program was reviewed. Ten of eleven speaker slots have been filled. Two recommendations for the remaining slot were made. The candidates include Heather Blanchard of DHS, and Bryan Hannegan of the Electrical Power Research Institute (EPRI). These will be discussed with the Forum organizers soon and a final program should be ready before the end of November. The tentative program will be advertised on the AMS Annual Meeting website.

4. AMS Public-Private Partnership Forum

We discussed candidate topics for the two ‘elective’ sessions of the AMS Public-Private Partnership Forum (formerly known as the Corporate Forum). Three topics for the elective sessions have emerged. They are:

1. *Communicating Uncertainty – How the Enterprise will Respond to the NAS Report*
2. *Setting Community Priorities – How to Advocate with a Common Voice*
3. *Responding to New Climate Change Policies – Roles and Responsibilities of Weather/Climate Community*

The Board felt that topics 2 and 3 above were the most relevant and ripe for discussion. Rick Ohlemacher agreed to organize and chair the climate change session. We will also work with the AMS Board on Enterprise Communication (BEC) and their Ad Hoc Committee on Climate Services (ACCS) to flesh out this session and the newly established BEC writing team focused on developing community priorities. It was felt that by April, there should be a confluence of activities related to this topic that will be important to report on.

The Forum was tentatively scheduled to be held for 1.5 days during the week of 14 April 2008, BUT on 12 November, it was announced that the Pope was coming to Washington that same week. Given that there will be a major influx of people coming to D.C. to see the Pope, we decided it would be best to move the Forum dates. After the telecom, the AMS confirmed that the targeted venue (University of California – Washington Center) was available the following week; therefore the new target dates for the **Public-Private-Partnership Forum are 22 and 23 April 2008**. The AMS is working to finalize a contract for this venue and once that is done, we will begin advertising the Forum.

5. BEED Website

Materials (text and graphics) for the BEED website are just about complete. An NCAR webpage graphics artist will work with the AMS to get the materials posted in the next few weeks. A draft of the BEED home page banner is below. It was designed to convey the ‘economic’ development focus of the Board. The AMS logo will be a bit more prominent in the final version. John Zack agreed to be the point of contact for website changes and updates once the site is online.



6. January Meeting

The meeting date for January Board meeting in New Orleans is **Monday, 21 January 2008 from 4:00 to 5:30 PM CST** (before exhibition opening and reception). The BEED meeting will be at the **Hilton New Orleans Riverside Hotel in the Trafalgar Room**.

7. BEED Recruiting

A list of candidates for the BEED has been prepared and will be submitted for review and approval soon.

8. Committee Recruiting

Committee Chairs are reminded to submit their candidate slates to the BEED Chair for review and processing. We should try to get the candidate lists to George Frederick by the end of November.