



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon Meeting**

**Tuesday, 4 October 2007
2:00 PM EDT**

Meeting Participants

Members Present	Members Unavailable	Guests
Bill Mahoney, Chair	Monica Hale	George Frederick
Josh Foster	Jan Dutton	
John Zack	William Graham	
Dorlisa Hommel	Pam Emch	
Robert Plante	Greg Wilson	
Paul Pisano, <i>Ex Officio</i>	Jim O'Sullivan	
Jon Davis, <i>Ex Officio</i>	Brenda Philips	
	Richard Ohlemacher	

The telecon meeting began at 2:00 PM EDT and ended at approximately 3:05 PM EDT.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 14 August 2007 telecon meeting.

2. Agenda Approval

The Board approved the distributed agenda.

3. Corporate Forum Planning

The new name for the Corporate Forum will be the ***AMS Public-Private Partnership Forum***. The vast majority of the Board voted for this new name. This new name will be used in the Forum advertising this fall and the old name we will be referenced to help members understand the relationship between the old and new names. We also briefly discussed the Forum agenda and the request by the National Council of Industrial Meteorologists (NCIM) organize a Forum session. Bill Mahoney and Pam Emch have an action to review the candidate Forum topics and to contact the President of NCIM, Jan Null, to discuss their possible role. Tentatively, two topics for the elective sessions have emerged. They are:

- *Communicating Uncertainty – How the Enterprise will Respond to the NAS Report,*
- *Setting Community Priorities – How to Advocate with a Common Voice.*

The Forum is tentatively scheduled to be held for 1.5 days during the week of 14 April 2008. This is later than usual as we want to minimize conflicts with the Congressional schedule.

4. 2008 Users Forum Planning

Eve Gruntfest successfully recruited all the speakers for the Emergency Management and Rescue Operations session of the Users Forum. The speakers will be:

- **Jennifer Suter**, Community Liaison, Harris County Office of Homeland Security & Emergency Management, Houston, Texas
- **Thomas Lee Smith**, AIA, RRC, CSI, TL Smith Consulting Inc.
- **Brandon Bolinski**, FEMA Southeast Regional Hurricane Program Manager
- **Windell A. Curole**, General Manager, S. Lafourche Levee Dist.

The energy committee is actively recruiting the energy sessions speakers and expects to complete the process by mid October.

There was a discussion about how the use of Unmanned Aerial Vehicles (UAVs) is growing rapidly and that they are being used to provide environmental information related to wild fires and hurricanes. There may be some business opportunities related to this growth. It was proposed that we consider this topic for a future forum.

5. Energy Committee Report

Chair, Jon Davis briefed the Board on its activities. The Committee has completed its initial work in designing and populating their new web site. The new web site can be found at:

<http://www.ametsoc.org/committeepges/energy/index.html>

Once the new BEED website is ready, we will establish links to the BEED committee websites. The Commission and the BEC and BEP and also designing new web sites, so when the process is completed, we will have a much improved presence on the web.

The Energy Committee jointly organized a second telecom/Webcast with NCDC, which was held on 26 September, to discuss the impacts of having NCDC change the methods they use for calculating climate normals. About 96 telecon lines were utilized. NCDC staff members briefed the participants on new methods and techniques that they plan to adopt when producing the new climate normal products. Additional telecons are planned for early next year.

6. Offshore Technology Conference (OTC 2008)

Bill Mahoney prepared a letter for Keith Seitter asking the OTC Organizing Committee to consider the AMS to be an 'Invited Organization' for the May 2008 conference and exhibition in Houston. The OTC responded and indicated that we missed the selection review window. They encouraged the AMS to submit a proposal again in March 2008 for the May 2009 OTC. We plan to submit another application as this huge conference would provide an excellent outreach opportunity.

7. ITS/Surface Transportation Committee Report

Chair, Paul Pisano, provided an update on the committee's activities. Many committee members participated in the successful Maintenance Decision Support System (MDSS) and *Clarus* Stakeholder meetings in Kansas City during the week of 17 September.

Paul also reported that the new Transportation Operations Office Director is Robert Arnold. The Road Weather Management Program reports to Robert. On the NOAA side, Paul reported that Kevin Schrab is the new Chief of the Observing Services Division of the National Weather Service and that Jim O'Sullivan, now reports to Kevin. Paul indicated that the FHWA plans to meet with NOAA in the near future to discuss road weather activities.

The ITS/ST Committee is organizing an AMS Short Course on Road Weather. It will be held on Sunday, 20 January 2008 in New Orleans. The road weather session will again be part of IIPS and the session will be on Thursday, 24 January. The ITS/ST Committee has scheduled its Committee meeting on Wednesday afternoon from 2 to 4 PM.

8. Commission (CWCE) Activities

George Frederick provided a brief status report from the September AMS Council meeting. An item pertinent to the Board is that the Board Chairs will be organized such that he/she will now serve one year as *Future Chair*, three years as *Chair*, and one year as *Post Chair*. The Board on Enterprise Communication (BEC) has organized an Ad Hoc Committee on Uncertainty in Forecasting (ACUF), which was formed in response to the recent NRC report "Completing the Forecast, Characterizing and Communicating Uncertainty for Better Decisions Using Weather and Climate Forecasts". The Ad Hoc Committee on Climate Services continues to be active as does the Ad Hoc Committee on Community Priorities. Two Annual Partnership Topics (APTs) are moving ahead. They are the Mesoscale Observing Networks and the Building America's Resilience to Hurricane Disasters APT.

New Business

1. BEED Website

A new web site style for the Commission has been selected following the style select by the Energy Committee. The BEED prepared the initial content for the site. We hope to get the new BEED web pages in place by the end of October. The AMS is providing a mechanism for new content to be implemented remotely, so we may need to establish a BEED website committee and/or web master to maintain the website. We will discuss this further once the initial site is operational.

2. BEED Candidate Selection

The Chair reminded that Board that 4 distinguished members will rotate off the Board in January. All Board members should begin to identify and forward names of candidates to the Chair for consideration.

3. Next telecon

The next telecom is scheduled for Tuesday, 13 November 2007 at 2:00 PM EST.