



## Minutes of the AMS Board on Enterprise Economic Development (BEED)

Teleconference Meeting  
Thursday, 13 October 2005  
12 PM (MDT)

### Meeting Participants

Members Present	Members Absent	Guests
William Mahoney, Chair	Heidi Cullen	Gary Rasmussen
John Lasley	Richard Wagoner	Mary Altolo
Michael Steinberg	Greg Wilson	
William Bergen		
Josh Foster		
Kathy Lucas		
Jean Vieux		

### Old Business

#### 1. Approval of Minutes

Minutes from the 29 August 2005 meeting were approved by the Board. The Minutes were provided to Gary Rasmussen for posting on the BEED web page under the AMS Commission on the Weather and Climate Enterprise (CWCE) website.

#### 2. 2006 User Forum

The Chair reviewed progress made toward organizing the 2006 User Forum. All speakers or companies have confirmed, except for Duke Energy. Coca Cola tentatively agreed to participate, but has not yet identified the speaker. The meeting room for the Forum has yet to be announced. There is a desire to widely advertise the Forum. It was unclear if company logos from the speakers could be used in advertisements as this could set a precedent for future fora that would allow corporate speakers to flaunt their corporate advertising materials. Additional options for advertising the Forum will be discussed with the AMS and the results disseminated to the Board.

The Users Forum will be held during the annual meeting on **Monday, 30 January 2006** from **1:30 to 5:30 PM**.

#### 3. January BEED Meeting

The Board was informed that the annual face-to-face BEED meeting is scheduled for **Monday, 30 January from 7:00 to 8:30 PM** in the Redwood Room at the Omni Hotel. This is soon after the end of the User Forum. The room number will be provided by the

AMS at a later date. A quick poll indicated that the majority of Board members will be able to attend.

#### **4. New BEED Committee Members**

The Board briefly discussed current membership. In January, two esteemed Board members will rotate off the Board (Michael Steinberg and John Lasley) and we still have three open positions. We would like to fill all six available slots in 2006. Paul Pisano (FHWA) will take over as Chair of the Surface Transportation and ITS Committee from Rich Wagoner, so he will join the BEED as an *ex officio* member. The Board also approved the establishment of an Energy Industry Committee. A list of candidate new BEED members, Transportation Committee, and Energy Committee members will be provided to George Frederick and forwarded to the AMS Council for approval. Once approved, the recruiting process will begin. The Chair indicated that it would be desirable to have an Energy Committee chair selected prior to the BEED meeting in January.

#### **5. Corporate Forum**

The Corporate Forum is approaching. Board members were encouraged to begin identifying topics for the meeting. The Chair will draft a topic list and subsequently an agenda and route it to the Board for review prior to the next telecon. The general format will be similar to recent events. There was a suggestion that invited Federal Agencies (e.g., NASA, and NOAA) discuss the current budget climate and their respective short to mid term program priorities. There was also a suggestion that Jeff Lazo (NCAR) brief the attendees on the results of a new (nearly completed) study on the sensitivity of the U.S. economy (various sectors) to weather.

The Forum will be held at the Washington Terrace Hotel from **9 to 10 March, 2006**.

#### **New Business**

##### **1. Next Meeting**

The next BEED telecon meeting is scheduled for 15 December at 12:00 PM MDT (2 PM EDT). The focus of the meeting will be discussion of the draft Corporate Forum agenda and selection of session moderators.