



## Minutes of the AMS Board on Enterprise Economic Development (BEED) Meeting

Wednesday, 12 April 2006

### Meeting Participants

Members Present	Members Unavailable	Guests
William Mahoney, Chair	Jan Dutton	Gary Rasmussen
William Bergen	Greg Wilson	
Michael Steinberg	Pam Emch	
Josh Foster	John Zack	
William Graham	Brenda Philips	
Kathy Lucas		
Jim O'Sullivan		
Jean Vieux		
Paul Pisano, <i>Ex Officio</i>		

Two telecons were held due to a scheduling miscommunication. The first began at 12:05 PM EDT and the second at 2:00 PM EDT.

### Board Membership Update

Heidi Cullen confirmed in March 2006 that other commitments would not allow her to continue as a Board member. Michael Steinberg agreed to extend his term through January 2007.

### Old Business

#### 1. Approval of Minutes

The Board approved the Minutes from the 30 January 2005 meeting. The AMS will be asked to post them to the Commission website.

#### 2. Approval of Agenda

The Board approved the agenda.

#### 3. Corporate Forum

The Board discussed the results of the March 2006 Corporate Forum. The post event assessment was that the Forum was quite successful and the topics very relevant, but we still need to tune the program to retain attendees through the second day. Attendees are

primarily attracted to the Legislative Topics Panel, federal agency briefings, and this year, the session on the American Competitiveness Initiative. Sessions that include national initiative updates, congressional activities, and agency budget outlooks are the biggest draw. Suggestions for attracting more attendees included having a better advertising process (earlier and perhaps through BAMS), including a Congressional panel of appropriations staff rather than only the authorization committee staff, and splitting the key sessions across two days. It was generally felt that limiting the Forum to one day would greatly restrict discussion time, which was deemed very important. Additional discussion of ideas will occur during the next telecon.

The target dates for the 2007 Corporate Forum are the weeks of 12 and 19 March.

#### **4. ITS and Surface Transportation (ITS/ST) Committee**

Paul Pisano (FHWA), the Chair of the ITS/ST Committee, provided a status report on Committee activities. Paul announced that the next committee meeting will be on Saturday, 6 May 2006 from 1-3 PM in conjunction with the Intelligent Transportation Society of America's (ITSA) Weather Information and Applications Special Interest Group (WIA-SIG). Paul also discussed the request to AMS to have both the AMS and ITSA recognize the contributions of Doug Jonas by providing a letter of recognition and a plaque cosigned by ITSA and AMS.

#### **5. Commission of the Weather and Climate Enterprise**

The Board was briefed on the status of the Annual Community Meeting planned for the week of June 26<sup>th</sup>. The current plan is to start the week with a meeting focused on Numerical Weather Prediction (NWP) followed by a Community Meeting to discuss various topics including follow-up discussions of the nationwide observing network, climate services, improving the process of advocating for science, and other issues. The week will conclude with a meeting of the Climate and Weather Enterprise Commission Steering Committee, which is open to all. NOAA and the AMS Board on Enterprise Communication (BEC) recently established an Ad Hoc Committee to plan community forums on improving climate services. The Ad Hoc Committee is co-chaired by Ed O'Lenic (NOAA) and Jan Null (Golden Gate Weather Services).

#### **6. Energy Committee**

The Board was updated on the status of establishing the Energy Committee. Due to planning and execution of the Corporate Forum, no progress was made since the January BEED meeting. The BEED Chair plans to recruit an Energy Committee Chair in April and May 2006.

## **New Business**

### **1. Planning Committees**

The Board briefly discussed a proposal to establish two committees that would be used to organize the Users Forums and Corporate Forums. The current idea is to have committee co-chairs made up of a “seasoned” member teamed with a newer Board member. This will provide a smooth transition during the first year and improve the likelihood that at least one of the committee co-chairs has participated in the Users or Corporate Forum. Several Board members indicated their preference for participating on one of the two planning committees. The Board Chair will tentatively “assign” every Board member to one of the two committees. This will be discussed further during the next telecon.

### **3. Next Telecon Date**

The next BEED telecon was scheduled for 8 June at 2:00 PM EDT.