



Minutes of the AMS Board on Enterprise Economic Development (BEED) Meeting

**Tuesday, 16 January 2007
San Antonio, Texas**

Meeting Participants

Members Present	Members Present	Members Unavailable	Guests
William Mahoney, Chair	Joel Martin	Jan Dutton	Gary Rasmussen
Michael Steinberg	Greg Wilson	William Graham	Wendy Thomas
John Zack	Brenda Philips		Walt Dabberdt
Kathy Lucas	Jean Vieux		
Jim O'Sullivan	William Bergen		
Josh Foster	Paul Pisano, <i>Ex Officio</i>		
Pam Emch	Jon Davis, <i>Ex Officio</i>		

The meeting began at 8:30 AM CST and ended at approximately 10:30 AM CST.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 7 December 2006 teleconference meeting. The Minutes were posted to the Commission website at: (<http://www.ametsoc.org/boardpges/cwce/beed.html>).

2. Approval of Agenda

The agenda was approved without changes or additions.

3. Recruitment of New Board Members

A slate of seven candidates was provided to George Frederick who reviewed them and delivered them to the AMS Council for approval. The AMS Council approved the slate on 14 January 2007. Joel Martin was welcomed to the Board and recruiting for the additional three members will commence soon after the AMS Annual Meeting.

4. Users Forum Review

The Fifth Users Forum was successfully held on Monday, 15 January 2007 from 1:30 to 5:30 PM. Speakers representing airline, energy, and golf course industries participated.

Jeff Lazo began the Forum and provided results that showed that all major economic sectors are sensitive to weather and the sensitivity represents about 3.4% of the gross domestic product (GDP) or \$260B.

An informal count indicated that approximately 120 people attended the Forum. There was a suggestion that more time be allotted for questions since a lot of people went to the front of the room to chat with the speakers after the meeting. Suggestions were made for the 2008 Users Forum in New Orleans that included having speakers representing energy, off-shore operations, ports, rail, emergency management, and human health. A full day will likely be reserved for the Forum next year. The Energy Committee and Societal Impacts Board will work with the BEED organize the next Users Forum.

5. Corporate Forum Planning

The draft Forum agenda was routed for review and comments. The Corporate Forum will be held from **22 March (full day) to 23 March (half day) in Washington, D.C.** Bill Bergen and Pam Emch have been working hard on the agenda. The program schedule is well developed and speaker recruiting began prior to the AMS Annual Meeting. There was a suggestion that if DHS cannot participate, then perhaps DOE would be a good target. Staff from the House and Senate authorization and appropriate committees agreed to participate. The registration site will be opened by the end of January. Registration fees will be the same as 2006 (\$150 for Corporate Members). The Weather Coalition is planning an activity on the Hill immediately after the Forum (Friday afternoon). Board members were encouraged to attend the Corporate Forum.

6. Energy Committee Report

Jon Davis reported that the first Energy Committee face-to-face meeting was scheduled for the evening of 16 January. The committee continues to work on preparing a list of energy related conferences, workshops, and symposia that may be of interest to the weather and climate enterprise. An Energy Committee web site needs to be developed so that these materials can be posted. The Board suggested that it may be worthwhile to develop a list of energy industry meteorologists working on weather and climate issues in the industry and have that contact information posted on the website.

7. ITS/Surface Transportation Weather Committee Report

The Board was informed that the ITS/ST Committee would meet in the morning of 17 January 2007. The committee meeting would be a joint meeting with the Intelligent Transportation Society of America (ITSA) Weather Information and Applications Special Interest Group (WIA-SIG). BEED members were encouraged to attend the meeting. Paul Pisano was also in the process of recruiting new members. Several candidates were approved by the AMS Council on 14 January. The Board encouraged the committee to broaden its membership to include additional surface transportation modes.

The ITS/ST is very busy and active in many activities involving ITSA, TRB, OFCM, and FHWA. Several outreach activities are in the works including; a) BAMS will feature surface transportation weather in an upcoming issue; b) a committee web portal is being designed; c) a meeting of transit stakeholders is scheduled for TRB; d) the OFCM Weather Information for Surface Transportation Working Group is completing its work on research topic prioritization; and e) Clarus, VII, and MDSS projects are progressing well and additional stakeholder meetings are being planned. Several surface transportation conferences, symposia, and workshops are scheduled for 2007 including a National Symposium on Surface Transportation Weather, which is scheduled for the week of 18 June 2007.

8. Commission (CWCE) Activities

George Frederick reported that the AMS Council has changed the process for recruiting volunteers. The AMS Commissioners will now approve candidate slates. This will streamline the process. The Council also agreed to continue to support the development and endorsement of “Statements”. The AMS introduced a new strategic plan. AMS commissions, boards and committees will need to ensure that they are aligned with the new strategic plan. Rick Anthes has set a goal for the AMS to double its membership in five years, so creative ideas of how this may be accomplished are encouraged. Jim Mahoney has been asked to perform a review of AMS operations to see if there are any areas that can be approved and/or made more efficient. The AMS also introduced new organization procedures, some of which may impact the Board. See:

<http://www.ametsoc.org/aboutams/organizationpdfs/orgprocedures.pdf>

9. Recruitment for New BEED Members

A list of BEED candidates was approved by the AMS Council on 14 January. With the addition of Joel Martin, only three slots remain. Bill Mahoney will continue the recruiting process in February.

10. Thank You

The Board thanked Bill Bergen, Kathy Lucas, Michael Steinberg, and Jean Vieux for the outstanding service to the Board.