

## **Board for Private Sector Meteorologists (BPSM) Conference Call Summary**

Tuesday, May 8, 2007, 12:00-12:30 p.m. EDT

- Telcon Participants: Jim Block, Ken Carey, Jan Dutton, Steve Harned, Erik Noble, Gary Rasmussen, Kathy Strebe and Bruce Thomas
- Welcome and Opening Remarks: Board chair K. Carey welcomed everyone to the board meeting and thanked each member for their participation and support. He also reminded them that their participation, teamwork, and support were making a positive impact in our profession and community.
- Review of April Meeting Summary: We briefly reviewed the summary of our April meeting, and all agreed that it was comprehensive and accurate.
- Web Page Updates: Our web page has been updated with the April meeting minutes, as well as a copy of our BAMS article seeking new mentors and pictures from our mentor and student presentations at The Pennsylvania State University. K. Carey asked board members to critically review our web site, and let him know if they thought any changes need to be considered.
- 2007 BPSM Objectives: We discussed our board objectives for this year:

**(1) Raise awareness of the benefits of working in the private sector  
BPSM LEAD: Each Board Member**

K. Carey requested that each board member consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives. J. Block remarked that he thought our board was taking on just about the right amount of projects, we're making progress and setting targets and that we continue at about this pace.

**(2) Support and enhance the AMS Corporate Directory as a career  
development resource  
BPSM LEAD: J. Block**

We are continuing to build on what is a very good resource for private sector members. J. Block had previously met with C. Kazarosian, Director of AMS Information Systems, after our last call and is working collaboratively with the CCM Board Chair (J. Hasling) to expand private sector offerings in the AMS Corporate Directory. J. Block indicated that the Corporate Directory will appear on the AMS web site soon. The CCM directory will be merged with the AMS Corporate Directory by the Fall 2007. J. Block will continue to work with C, Kazarosian, J. Hasling and K. Lucas (from the Commission on the Weather and Climate Enterprise) to develop a set of clear objectives for this new merged directory.

**ACTION:** Advise the board of the status and progress of this effort at our next telcon (Jim)

**(3) Establish the private sector mentor program and support growth of the professional network of private sector mentors and students**  
**BPSM LEAD: K. Carey**

Since our April conference call K. Carey, J. Block and K. Strebe have been completing contacts with each other's mentors and consolidating feedback received so far. Feedback has been positive so far from all of the mentors and students involved in the program. We supported a PSU Student Chapter meeting focusing on our mentoring program. K. Carey provided an informational PowerPoint presentation, and two mentors and their students from PSU participated in the meeting. Recent discussion has focused on:

- (1) Program enhancements, such as developing a web site where a biography and contact information for each mentor and student could be provided so that mentors and students could exchange information and help support each other.
- (2) Agreement to meet again (on May 14) to discuss next steps.
- (3) Discussion on how to best recruit new mentors and students for a Fall 2007 restart

**ACTIONS:**

Contact K. Savoie at AMS to discuss ways to ensure graduating seniors get assistance in finding jobs and get help from a colleague/mentor, etc. (Bruce)

Consider contacting K. Savoie at AMS to discuss an advertisement to promote board activities. (Ken)

Complete phone calls to mentors and students to gather feedback on our mentoring program. Meet to discuss the mentoring program's next steps. (Ken/Jim/Kathy)

**(4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology**

**BPSM LEAD: R. Coleman**

Since our last meeting the deadline for AMS award submissions has passed. Two new nominations were received (Bob Baron and Rick Smith) in addition to the 5 nominations remaining from 2005.

**ACTIONS:**

Orchestrate the board process to evaluate award applicants and draft a board recommendation to the Commissioner on Professional Affairs (recommendations should be sent to John Toohey-Morales by 1 June). Ensure the AMS Committee on Applied Climatology is part of our evaluation and recommendation process. (Rip)

By 18 May, evaluate the 7 nominees for the Award for Outstanding Contribution to the Advance of Applied Meteorology and provide to R. Coleman an e-mail with your top 3 recommendations, to include a short justification or rationale as to why you chose those 3 for this award. Participate in the board conference call to occur on or about 23 May. (All)

By 1 June 2007 submit to the AMS a recommendation for the Award for Outstanding Contribution to the Advance of Applied Meteorology. (Ken)

**(5) Encourage private sector members to complete CCM certification.**

**BPSM LEAD: S. Harned**

Since the CCM is the "highest level of accreditation for meteorologists in our profession", we want to promote the CCM certification. S. Harned has made contact with S. Marsh of the CCM Board on marketing options and opportunities. S. Harned has invited and S. Marsh agreed to make a

presentation or staff a booth promoting CCM certification at the NWA Annual Meeting in Reno in October 2007.

**ACTION:** Continue to work with the CCM Board, and report progress at our next meeting. (Steve)

S. Harned is also serving as the BPSM liaison for the planning for the First Colloquium on Industrial Meteorology and Certified Consulting Meteorologists. S. Harned is working with G. Mulvey who is chairing this colloquium. S. Harned has continued to attempt to contact G. Mulvey about how we might help him. It's likely we can help evaluate abstracts.

**ACTION:** Continue to work with the colloquium organizers, and report progress at our next meeting. (Steve)

**(6) Develop an implementation plan to meet the new AMS strategic goals.**

**BPSM LEAD: J. Dutton, E. Noble**

Our board successfully created and submitted an implementation plan to meet the new AMS strategic goals.

- **Proposed collaboration with the BOGM:**

The AMS Board for Operational Government Meteorologists (BOGM) Chair Bruce Telfeyan has asked for BPSM participation in and BPSM support for a collaborative Town Hall Meeting (THM) at the 2008 AMS Annual Meeting. The preliminary topic is, "How can new technology be more effectively transitioned to operations?" After discussion, R. Coleman volunteered to help act as our board contact for this initiative, and will keep us informed as to where we might best assist the BOGM effort.

K. Carey and R. Coleman participated in the first coordination conference call held on Apr 12 with BOGM and AMS staff members, and are planning to meet with the THM organizers again on May 14.

- **Other Business:**

(1) J. Block will be rotating off the BPSM in January 2008. K. Carey

requested that each board member consider nominating someone to take Jim's place.

**ACTION:** Ask K. Beatty if he would be willing to join our board in January 2008. (Jim)

(2) Our board has grown commensurate with its growing activities, influence and impact. With the addition of E. Noble, our student board member, our board is now officially over its agreed upon limit of 6 board members. K. Carey will be requesting that our board size be increased by two by revising the BPSM Terms of Reference (TOR). K. Carey needs to submit the revised TOR to John before the July Executive Committee meeting. Ken asks E. Noble to assist in making the changes to the TOR.

**ACTION:** Update and submit revised TOR. (Ken/Erik)

(3) Since our last call our board had been asked to provide a co-chair for the 7<sup>th</sup> AMS Student Conference. I'm happy to report that K. Strebe has volunteered, and E. Noble will continue to serve as our student liaison to the conference planning committee. This is a great opportunity to promote the private sector to potential future employees. In addition, by launching the BPSM mentorship program at the student conference in 2007, students became more aware of the private sector. We should continue this as well as find a few speakers who would enjoy interacting with the students.

**ACTION:** Support the 7<sup>th</sup> Student Conference planning, and let the board know how we can help provide and support private sector participation. (Kathy/Erik)

- Next Meeting:

(1) Conference call on or about Wed, May 23, to discuss our board recommendation for the 2007 Award for Outstanding Contribution to the Advance of Applied Meteorology

(2) Monthly conference call on Tuesday, June 12, noon (EDT)