

Board for Private Sector Meteorologists (BPSM)
Mentoring Subcommittee Conference Call Summary

Thursday, September 6, 2007, 12:00-12:30 p.m. EDT

- Telecon Participants: Kyle Beatty, Jim Block, Ken Carey, and Kathy Strebe

- Summary: K. Strebe coordinated the call and identified the following key points:
 - We ended up with 4 student testimonials, and decided to place 2 at a time onto our webpage in the mentoring program section.
 - So far Jim has only received 2 student applications. Kyle indicated that we should be getting a few more from OU and PSU as the new school semester has now begun in earnest. However, the “pool” of potential applicants may be shrinking, so we discussed soliciting more students via the AMS Local Chapters and through the AMS Heads & Chairs committee. Our current number of mentors stands at about 16.

- Action Items:
 - Ken will place 2 of the 4 student testimonials onto our website at a time.
 - Kyle will craft a short student solicitation email by next week and send to Ken (CC the rest of us).
 - Ken will take that student solicitation email and ask Kelly Savoie, the AMS POC for the Local Chapters, to post/publicize it for us.
 - Jim can also use that solicitation email when he checks with his contact at Heads & Chairs to see if they can also “advertise” for us.
 - Jim will continue to collect the completed applications, and then a few days before our next meeting/call, email them to the rest of us so we can review and then discuss during the call.
 - All of us are to review the reference list Kyle started (see below), add to it if we want, discuss at our next call, then post on our website in October.

- Key Program References for Consideration:

1. The 7 Habits of Highly Effective People by Stephen R. Covey; ISBN: 0743269519
2. The 8th Habit: From Effectiveness to Greatness by Stephen R. Covey; ISBN: 0743287932
3. First Things First by Stephen R. Covey; ISBN: 0684802031
4. First, Break All The Rules by Marcus Buckingham, Curt Coffman, Curt Coffman; ISBN: 0684852861
5. Mastering the Complex Sale by Jeff Thull; ISBN: 0471431516
6. Nature's Guide for Mentors;
<http://www.nature.com/nature/journal/v447/n7146/pdf/447791a.pdf>
7. Elements of Style by William Strunk, E. B. White; ISBN: 020530902X
8. **Presenting to Win: The Art of Telling Your Story** by Jerry Weissman; ISBN: 0131875108
9. **The Cognitive Style of PowerPoint** by Edward Tufte; ISBN: 0961392169
10. The Visual Display of Quantitative Information by Edward Tufte; ISBN: 0961392142
11. Visual Explanations by Edward Tufte; ISBN: 0961392126
12. **Never Eat Alone: And Other Secrets to Success, One Relationship at a Time** by Keith Ferrazzi; ISBN: 0385512058
13. Crucial Conversations: Tools for Talking when Stakes Are High by Kerry Patterson, Joseph Grenny, Al Switzler, Ron McMillan, Joseph Grenny; ISBN: 0071401946
13. To Do...Doing...Done! by G. Lynne Snead & Joyce Wycoff; ISBN 0-684-81887-6

- Next Meeting: Thursday, October 4, noon (EDT)