

Board for Private Sector Meteorologists (BPSM) Conference Call Summary

Tuesday, June 17, 2008, 12:00-12:40 p.m. EDT

- Conference Call Participants: Ken Carey, Rip Coleman, Steve Harned, Gary Rasmussen, Bob Rose, Kathy Strebe, and Bruce Thomas
- Opening Remarks: Board chair K. Carey welcomed each board member, and thanked each of them for their service and support to the AMS and our constituents, and affirmed their positive impact on our constituents in the private sector, AMS, and for the mentoring of students interested in the private sector.
- Review of May 2008 BPSM Meeting Summary: We briefly reviewed the summary of our May 13 BPSM conference call. No additional feedback was discussed and the summary was approved as written
- Discussion on the BPSM Web Pages: Our board web page has been updated with the April 8 board meeting summary. K. Carey asked board members to continue to critically review our web site, and provide constructive feedback at their earliest opportunity.

ACTION: Provide comments and feedback to K. Carey to improve and enhance the BPSM web site. (All)

ACTION: Update the mentoring program web page section with additional program testimonials. (K. Carey)

- Goals and Objectives for 2008: We discussed our board objectives for next year.

(1) Raise awareness of the benefits of working in the private sector by publishing periodic articles on our web site highlighting private sector individuals
BPSM LEAD: B. Rose

K. Carey requested that each board member continue to consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives. K. Carey has sent out e-mails to the private sector community and AMS local chapters about our initiative to promote the important work in the private sector. B. Rose has developed an article on his career, and each board member agreed to develop a similar one on himself or herself. In addition, K. Carey requested the board consider how we might work with AMS local chapters to promote our board activities in support of private sector meteorologists.

ACTION: By July 17, provide K. Carey a draft article for publication on the BPSM web site on your "career" in the private sector, following the template for B. Rose's article.

(Every BPSM Member)

ACTION: Post the board mentor “profiles” on our BPSM web site. (K. Carey)

ACTION: Consider how we might work with and promote BPSM activities through and with AMS Local Chapters. (B. Rose)

(2) Support the professional development of private sector members, to include working with the AMS to enhance the AMS Corporate and CCM Directories as career development resources, using survey to identify other means of support for private sector individuals, and reaching out to AMS local chapters to raise their awareness of resources available to members of the private sector

BPSM LEAD: S. Harned

C. Kazarosian, the Director IT Systems for the AMS, contacted S. Harned to let him know they had not forgotten about us and that they hoped to have a first draft of a merged CCM and AMS Corporate Directory by mid July. The AMS wants S. Harned to be among the first to provide feedback on their progress.

ACTION: Advise the board of the status and progress of this effort at our next telecon (S. Harned)

(3) Expand the private sector mentor program and support growth of the professional network of private sector mentors and students, to include program promotion such as publication of testimonials and marketing information

BPSM LEAD: K. Beatty

Our mentoring subcommittee reported the following progress on our mentoring program:

- Discussed the AMS hosting of a shared directory, password-protected
- Application process: Brian to check into the use of “survey monkey” (back-up option to be Excel-based). Would like to post the application link on our website, so all the applicant needs to do is open the link and fill out the form electronically. Survey monkey could also be used as a feedback tool.
- Administrator’s spreadsheet: to collect all mentor/mentee names. Per Kyle, have more than one member work on this and spread the workload by assigning per geography & interest in the field
- Look at creating an automatic “form email” plucking straight from our Excel file in the admin spreadsheet, looking for mentor & mentee pairing.
- Recruitment of additional members: an on-going task for all of us. Discuss at conferences & events that we all attend, hand out fliers, etc. Consider an informal “quota” for each committee member?

The BPSM mentoring subcommittee will get together on a call by mid July to discuss recent progress and next steps.

ACTIONS: K. Beatty and K. Strebe will coordinate the next mentoring subcommittee conference call.

- (1) Meet with the AMS webmaster to create a mockup survey application and shared directory. (K. Beatty)
- (2) Tweak the thank-you notes, add a question asking for feedback on the notes and also ask on the form if they would be willing to give a testimonial about the program which could then appear on our website. (K. Beatty)
- (3) Develop a mentorship brochure to promote mentorship program activities (B. Thomas/K. Carey)
- (4) Coordinate the next mentoring subcommittee conference call. (K. Strebe)

(4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology

BPSM LEAD: R. Coleman

The award needs to be promoted and nominations encouraged from every board member. In addition, we need to articulate a process to incorporate and appropriately weight input and award nominees from the Applied Climatology STAC Committee.

ACTIONS:

- (1) Provide an assessment of our award solicitation and evaluation process. (R. Coleman)
- (2) Post the award winner's picture and short write-up in November after the winner has been notified. (K. Carey)

(5) Encourage private sector members to complete CCM certification.

BPSM LEAD: S. Harned

S. Harned has agreed to continue to lead board efforts to support and promote the CCM certification. Although CCM applications have slowed, the CCM board and AMS are very pleased with the number of applications received for CCM certification.

ACTION: Continue to work with the CCM Board, and report progress at our next meeting. (Steve)

(6) Follow-through on the proposed implementation plan to meet the AMS strategic goals.

BPSM LEAD: E. Noble

Our board successfully created and submitted an implementation plan to meet the new AMS strategic goals. E. Noble has led board efforts to track progress and update our implementation plan. He also leveraged this plan to put together a mid-year progress report on board activities that was provided to the AMS Commissioner on Professional Affairs to inform the AMS Executive Council on our progress to meet the AMS strategic goals.

As part of the implementation plan, the BPSM also wanted to reach out to internationally to find out if there is interest and a means to start and foster a dialogue with private sector

individuals and organizations so that we might build a relationship and opportunities to forge a partnership. K. Carey drafted and asked for feedback on a draft e-mail message, and agreed to send the final version to G. Rasmussen at the AMS for dissemination.

ACTIONS:

- (1) Incorporate feedback on the draft e-mail to identify opportunities with international private sector individuals and organizations. (K. Carey)
 - (2) Disseminate the e-mail to private sector individuals and organizations, as appropriate (G. Rasmussen)
- Upcoming Board Meeting:
 - Our next mentoring subcommittee will meet again by the middle of July (TBD)
 - Our next board meeting will be a conference call on Tue, Sept 16, noon (EDT).