

Board for Private Sector Meteorologists (BPSM) Conference Call Summary

Tuesday, March 11, 2008, 12:00-1:00 p.m. EDT

- Conference Call Participants: Kyle Beatty, Ken Carey, Rip Coleman, Steve Harned, Erik Noble, Gary Rasmussen, Kathy Strebe and John Toohey-Morales
- Opening Remarks: Board chair K. Carey welcomed each board member, and thanked each of them for their service and support to the AMS and our constituents, and affirmed their positive impact on our constituents in the private sector, AMS, and for the mentoring of students interested in the private sector.
- Review of February 2008 BPSM Meeting Summary: We briefly reviewed the summary of our February 12 BPSM meeting in New Orleans. No additional feedback was discussed and the summary was approved as written
- Discussion on the BPSM Web Pages: Our board web page has been updated with the latest meeting summaries. K. Carey asked board members to continue to critically review our web site, and provide constructive feedback at their earliest opportunity.

ACTION: Provide comments and feedback to K. Carey to improve and enhance the BPSM web site. (All)

- Goals and Objectives for 2008: We discussed our board objectives for next year.

(1) Raise awareness of the benefits of working in the private sector by publishing periodic articles on our web site highlighting private sector individuals
BPSM LEAD: B. Rose

K. Carey requested that each board member continue to consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives. K. Carey has sent out e-mails to the private sector community and AMS local chapters about our initiative to promote the important work in the private sector.

ACTIONS: Circulate a second draft incorporating feedback from the board on the draft article as well as one or two pictures of you in action working in television and for the LCRA. Consider reformatting the article in a style that would easily allow replication by other mentors so that we could rapidly build a database, possibly by topic, of other private sector mentors. One example is incorporating 5-6 common questions into the "expose". (B. Rose, with help from Bruce Thomas)

ACTION: By our April meeting develop a short article for publication on our BPSM site,

following the style agreed to by you and Bob Rose, on your “career” in the private sector.
(B. Thomas)

- (2) Support the professional development of private sector members, to include working with the AMS to enhance the AMS Corporate and CCM Directories as career development resources, using survey to identify other means of support for private sector individuals, and reaching out to AMS local chapters to raise their awareness of resources available to members of the private sector**

BPSM LEAD: S. Harned

No progress on this over the last six months. K. Carey asked S. Harned to discuss the (lack of) progress with the AMS (Corinne Kazarosian) and let us know if we should continue to support this effort to merge the CCM and Corporate directories in the near future.

ACTION: Advise the board of the status and progress of this effort at our next telecon (S. Harned)

- (3) Expand the private sector mentor program and support growth of the professional network of private sector mentors and students, to include program promotion such as publication of testimonials and marketing information**

BPSM LEAD: K. Beatty

Our committee (K. Beatty, K. Carey, K. Strebe, and B. Thomas) has been discussing the success so far of our mentoring program and the growth that has accompanied that success. We’ve realized we may be nearing “critical mass” in terms of administering our program primarily by just one person, and we’d like to discuss ways to leverage other resources in the AMS to help manage future growth.

Ken approached Gary to join us due to his influence via AMS administrative assistance, and also suggested John join us due to his position as Commissioner of Professional Affairs which could help us leverage other boards and members/mentors. In addition, making use of technology on our website via an idea from K. Beatty led us towards including the AMS webmaster (B. Mardirosian) as well. John emphasized the strong demand for programs like this, and the need to leverage appropriate resources, both on his commission, as well as the AMS staff and Council, if needed. We will discuss options such as leveraging a central repository, space on a commission workspace to collaborate, etc, and approaching the AMS Council for their support.

ACTIONS: Meet with the AMS and John Toohey-Morales to map our assistance and next steps. Consider a letter requesting program support from the AMS Council (Kyle)

- (4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology**

BPSM LEAD: R. Coleman

The award needs to be promoted and nominations encouraged from every board member. In addition, we need to articulate a process to incorporate and appropriately weight input and award nominees from the Applied Climatology STAC Committee.

ACTIONS:

- (1) Lead efforts to promote and solicit applicants for the 2009 award. (Rip)
- (2) Develop and coordinate a process of award selection that includes appropriate input from the Applied Climatology STAC committee. (Rip)

(5) Encourage private sector members to complete CCM certification.

BPSM LEAD: S. Harned

S. Harned has agreed to continue to lead board efforts to support and promote the CCM certification. No new news on this since S. Harned was unable to participate in this conference call.

ACTION: Continue to work with the CCM Board, and report progress at our next meeting. (Steve)

(6) Follow-through on the proposed implementation plan to meet the AMS strategic goals.

BPSM LEAD: E. Noble

Our board successfully created and submitted an implementation plan to meet the new AMS strategic goals. We now need to actively work to implement the goals we established. G. Rasmussen suggested an e-mail that indicated the BPSM is interested in reaching out nationally and internationally to develop a dialogue with other private sector organizations.

ACTION:

- (1) Incorporate feedback on the draft 2008 implementation plan and provide the board an update on planning to meet the goals we set out in order to help implement the AMS strategic goals. Track and report on progress towards meeting these actions. (Erik)
- (2) Draft a one-paragraph e-mail for Ken's review's indicating a desire to reach out to those international organizations interested in a dialogue on private sector issues. (Erik)

• **Upcoming Board Meetings:**

- Our next mentor program subcommittee conference call will be on Tue, Mar 25, noon (EDT).
- Our next board meeting will be a conference call on Tue, Apr 8, noon (EDT).