



**Minutes of the AMS Board on
Enterprise Economic Development (BEED)
Telecon Meeting**

**Tuesday, 30 September 2008
2:00 PM EDT**

Meeting Participants

Members Present	Members Unavailable	Guests
Pam Emch, Chair	William Graham	Gary Rasmussen
John Zack	Jan Dutton	
Dorlisa Hommel	Richard Ohlemacher	
Eva Regnier	John Henz	
Andrea Bleistein	Robert Plante	
Holly Hartman	Monica Hale	
Bill Mahoney, <i>Ex Officio</i>	Paul Pisano, <i>Ex Officio</i>	
Ed Boselly, <i>Ex Officio</i>	Jon Davis, <i>Ex Officio</i>	

The telecon began at 2:00 PM EDT and ended at 2:45 PM EDT.

Old Business

1. Approval of Minutes

The Board approved the Minutes from the 14 July 2008 telecon. Pam mentioned that she had updated the minutes per email comments received from Ed Boselly.

2. Agenda Approval

The Board approved the distributed agenda.

3. Read Out on the AMS Summer Community Meeting

BEED members who attended the AMS Summer Community Meeting held August 11-13 in Boulder provided a read out of the event. Andrea mentioned that although she missed the last day, she felt that a lot of information was provided in a short amount of time. Gary Rasmussen noted that AMS has received several comments from attendees that this was the best AMS meeting they had ever attended. Pam gave an overview of a few of the key sessions in the two day (total) event, including WAS*IS and the community priority statements. Gary defined WAS*IS as the group within AMS that is at the intersection of meteorology and social science. We discussed a few of the priority statement efforts: the UCAR Transition Document, the Weather Coalition efforts. Gary said that AMS had finished a further revision to the AMS Priorities Statement and that this new version should show up on the AMS website within a few days. The 2009 meeting will be in Oklahoma; all are encouraged to attend. Pertinent websites:

- Summer Community Meeting: <http://www.ametsoc.org/boardpages/cwce/docs/2008-08/>
 WAS*IS: <http://www.ametsoc.org/boardpages/cwce/docs/2008-08/slides/M/Gruntfest.pps>
 AMS Priorities Stmt: http://www.ametsoc.org/policy/2008nationalpriorities_amsstatement.html
 UCAR Transition Document: <http://www.ucar.edu/td/>

4. 2009 Seventh Users Forum on Weather and Climate

We reviewed the draft agenda and planning status for the upcoming Users Forum that will take place at the January 2009 AMS Annual Meeting on Tuesday January 13.

Pam had taken an action at the July BEED telecon to develop and distribute a draft agenda based on our discussions at that telecon ó this is the version that we discussed. This draft agenda also reflects the time slot matrix that has been developed by the Annual Meeting organizers.

The overall focus for this year's Users Forum is to be "Water Resources in the Urban Environment." The morning session (A) is tentatively titled "Weather and Short-Term Decision Making in Water Resource Operations." The afternoon session (B) is tentatively titled "Climate and Long-Term Planning of Water Resources." Our goal is to have speakers from organizations that span the enterprise: government/agency, academia/labs, and commercial/industry. The last slot of each session should serve as 1) a panel discussion for the session and 2) an opportunity to summarize the session and talk about "where we go from here."

Pam asked for volunteers to lead either Session A or Session B. Holly volunteered to lead Session B in the afternoon. Eva and Dorlisa have some ideas of speakers to invite. Andrea suggested that the AMS SE Arizona Chapter might prove to be a good resource with recommendations for local speakers. She also noted NOAA (where she works) has a push for an Integrated Water Services effort across NOAA: she will work her contacts within NOAA to find an appropriate speaker to represent NOAA in Session B. Pam took the action to organize an email discussion of possible speakers.

5. Public-Private Partnership Forum

We reviewed the planning status for the 2009 PPPF that will take place in DC, April 21-22, 2009. Pam asked for a volunteer to start organizing ideas and speakers for the "elective" session tentatively titled "Private Sector Perspectives." John Zack volunteered ó although his term on the BEED finishes in January, much of the PPPF organization has to take place in the fall, so he should be able to contribute a lot at this time. The group discussed how this particular session might be organized. It was suggested that a panel discussion led by a chair with focused questions might be the best way to control the content and avoid any slide into private company "advertisement." It might also be a good idea to have most of the speakers be users of information rather than providers of information.

6. BEED Website

We discussed the website status. Although there is quite a bit of information on the site, it does not have consistent links from the CWEC website, not does it have the rigor and consistency of the BEC website. Andrea volunteered to take a look at the website, develop recommendations and gather content, and work with Brian Mardirosian of AMS to upgrade. Pam took the action to provide to Andrea the package of up-to-date BEED information that was presented at the Summer Community Meeting.

7. ITS/ST Committee

Ed Boselly, ITS/Surface Transportation Committee Future Chair, reported on recent and planned activities on behalf of Paul Pisano. The committee's energy is currently focused on developing

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the Surface Transportation Weather session in the 25th Conference on International Interactive Information and Processing Systems (IIPS) at the 2009 AMS Annual Meeting. This will take place on Tuesday January 13 in the morning.

8. Energy Committee

Jon Davis was unavailable to provide a report.

Open Discussion

A question was asked about the status of the new BEED Water Resources Committee. Pam noted that John Henz wants to remain on the committee but will have to step down as chair due to lack of time. Holly took the action to send Pam the list of potential committee members that she had developed for John.

New Business

The next BEED telecon will take place in approximately one month ó end October / beginning November.