



**Minutes of the AMS Board on  
Enterprise Economic Development (BEED)  
Telecon**

**Wednesday, 25 August 2010  
12:00 PM EDT**

**Meeting Participants**

Members Present	Members Unavailable	Guests
Pam Emch, Chair	Eva Regnier	Gary Rasmussen, AMS
Melinda Marquis	Andrea Bleistein	Bill Hooke, AMS Policy Pgm.
Shawn Miller	Dave Jones	
DeWayne Cecil	Holly Hartmann	
Richard Eckman	Dorlisa Hommel	
John Lasley	Ed Boselly, <i>Ex Officio</i>	
John Snow		
Steve Bennett, <i>Ex Officio</i>		

The meeting began at 12:00 PM EDT and ended at 1:00 PM EDT.

**Old Business**

**1. Approval of Minutes**

The Board approved the minutes from the 28 July 2010 telecon. This will be sent to AMS for posting pending a correction supplied by Gary.

**2. Agenda Approval**

The Board approved the distributed agenda (distributed on email just prior to telecon). A few items were discussed at this point; they'll be summarized under the "open discussion" section below.

**3. Action Item Review**

- *Write a BAMS article on the First Conference on Weather, Climate, and the New Energy Economy – Steve, Melinda*  
Melinda supplied a short article on the First Conference on Weather, Climate, and the New Energy Economy. It will go onto the AMS website shortly. Melinda will develop a blog.
- *Write brief summary of purpose/intent for Boundary Layer Observation Business Case Tool – Shawn*  
This AI was already completed, but related to it, Shawn sent a skeleton of COBBLER to Pam which she will forward to the BEED members.

**4. 2011 AMS Washington Forum Status**

We got a status from the planning committee: Pam, Melinda, Dorlisa, Shawn, John L., and Richard. One telecon has been held, with various action items assigned. Shawn has developed a draft BAMS ad.

## **5. 2010 AMS Summer Community Meeting**

We got a read-out from those who attended the meeting. John L. noted that the meeting was a great networking event. George Frederick led a status of the Network-of-Networks activities. Among others, Jack Hayes indicated that he was pleased with the status.

Melinda said that it was a good meeting. She'd like to provide feedback on aspects of the planning. Gary said that Ken Reeves has been asked to pull together lessons learned and suggested that Melinda provide her comments to Ken. Steve noted that he thinks that the concept is phenomenal - many high-placed folks attended, it was an excellent networking opportunity, a great platform for interchange, and the structure and topics were good. The facility was especially outstanding. Melinda complimented Steve's talk in particular.

## **6. ITS/Surface Transportation Committee**

Ed Boselly, ITS/Surface Transportation Committee Chair, was unable to attend, but he reported on recent and planned activities via an email. Two people have volunteered to continue their membership on the committee, he has one name for a new member, and will be looking for one more. The next telecon will be in September.

## **7. Energy Committee**

Steve Bennett, Energy Committee Chair, reported on recent and planned activities. Planning activities continue for the 2<sup>nd</sup> Conference on Weather, Climate, and the New Energy Economy. 105 abstracts have been submitted; there are 44 oral slots. All the submissions seem pertinent, so the current plan is to sort through all the submissions to decide which are to be oral and which poster presentations. Once this is done they'll resume planning the other related activities for the Annual Meeting - the short course (planning led by Jerry Crescenti), and two Town Hall meetings. The idea for the Energy Town Hall is to show folks how the energy infrastructure works and to discuss what the weather/energy complexes need from each other. Steve noted that he had agreed to a "joint session" on Communicating Uncertainty - but there are so many good submissions for the Energy Conference alone that it would be difficult to accommodate a joint session. Steve is working out the nuances of this with AMS staff. The conference is limited to two days - it will take place Wednesday and Thursday. The Renewable Energy Town Hall will take place Monday evening, the Energy Town Hall Tuesday evening, with a networking / social event directly following that.

The Renewable Energy Subcommittee is heavily involved in the activities above, however, Melinda reported out on one additional activity. The RES continues to work on the development of an AMS policy statement on the need for improved observations to support RE. Andy Stern of the Weather Service is leading this activity.

## **New Business**

### **1. Schedule next BEED Telecon**

Pam said she would set up a Doodle poll; she is aiming for the beginning of October.

## **Open Discussion**

5 October 2010

DeWayne said that all six new regional Climate Service Directors would like to meet BEED members at the Annual Meeting. The board members were enthusiastic about this; maybe there's a way to meet more members of the overall Commission. Steve recommended that meeting in small groups might be most beneficial. Jane Lubchenko will introduce these directors at the Western Governor's Association in two weeks. DeWayne will send pertinent info to Pam to distribute.

Pam recommended that board members check their information on the board website – there is not an automatic connection between the member info data and the various board websites. Melinda has been asking about how to post RES data to the web. Gary said that the system will be getting upgraded; he also volunteered to post information on his Commission document page. It's difficult to find someone on the various boards / committees who has the time to serve as a website honcho. How to keep our sites best updated and developed will be a continuing topic.

Melinda mentioned that tomorrow, Thursday, she'll be leading a NOAA NREL webinar on the water energy nexus and the use of water to support energy provision. Two experts from NREL will be talking. Pam will send the info to the board.

Pam noted that recommendations for new BEED members are being collected – she told Bill Hooke that she plans to send an email to him, Wendy, and Ken Carey to ask for their suggestions for folks with backgrounds in health and security.