

**AMERICAN METEOROLOGICAL SOCIETY  
2006 SUMMER POLICY COLLOQUIUM  
(Preliminary/Working Schedule)  
(last updated 05/31/06)**

**Washington Court Hotel  
525 New Jersey Avenue NW  
Washington, DC 20001**

**NOTE: ALL SESSIONS ARE IN THE MONTPELIER ROOM  
ALL BREAKFASTS AND LUNCHESES ARE IN THE  
MADISON ROOM. CHECK SCHEDULE FOR LOCATION OF  
EVENING EVENTS**

**SUNDAY, JUNE 4**

5:30 pm-7:00 pm      Cocktail Buffet Reception (**Atrium**)  
7:00 pm-9:00 pm      *Welcome/Introductions/Colloquium Overview*  
Franco Einaudi, President, AMS  
Keith Seitter, Executive Director, AMS  
Bill Hooke, Director, AMS Policy Program

**MONDAY, JUNE 5**

7:30 am-8:00 am      Continental Breakfast

8:00 am-10:00 am      *Policy Fundamentals*  
1. *Policy Overview*  
Toby Smith, Senior Federal Relations Officer  
Association of American Universities

10:00 am-10:30 am      Break

10:30 am-11:45 pm      *Policy Fundamentals (Continued)*  
2. *The Federal Budget Process*  
Kei Koizumi, Director, R&D Budget and Policy Program,  
AAAS

11:45 pm-12:30 pm      Lunch



Committee  
Chuck Atkins, Minority Staff Director, House Science  
Committee

- 3:00 pm-4:00 pm     *House of Representatives visit continued*  
Congressman Rush Holt, (D-NJ), Committee on Education  
and the Workforce and the House Permanent Select  
Committee on Intelligence
- 4:30 pm                return to Washington Court (stop for group photo on the return)

**WEDNESDAY, JUNE 7**

- 7:30 am-8:00 am     Continental Breakfast
- 8:00 am-9:30 am     *Policy Fundamentals.*  
*4. Media/Public Relations: How Things Work in Practice*  
Andy Revkin, The New York Times
- 9:30 am-10:00 am    Break
- 10:00 am-11:30 am   *Policy Fundamentals (Continued)*  
*4. Media/Public Relations: How Things Work in Practice*  
Matthew C. Nisbet, assistant professor of communication,  
Ohio State University School of Communication
- 11:30 am-12:00       Anthony D. Socci, American Meteorological Society  
Communication of Science Via Conventional Media  
Outlets: A Crisis in Desperate Need of Our Undivided  
Attention and Energy.
- 12:00 pm-1:00 pm    Lunch
- 1:00 pm-2:00 pm     *Participant Group Exercise: Advocacy Introduction*  
Lawrence Friedl, NASA Earth Science Applications Divisions  
Jack Fellows, Vice President for Corporate Affairs and  
Director of UCAR Office of Programs  
Joel M. Widder, Lewis-Burke Associates
- 2:00 pm-3:15 pm     *GEOSS Overview. Advocacy Tools Analysis*
- 3:15 pm-3:30 pm     Break
- 3:30 pm-6:00 pm     *Participant Group Exercise (Continued) Initial Discussions*

*Preparation*

6:30 pm-8:30 pm Dinner - followed by special presentation (**Atrium**)  
Juliet Eilperin, Washington Post

**THURSDAY, JUNE 8**

7:30 am-8:00 am Continental Breakfast

8:00 am-9:30 am *Case Study I. Hurricane Katrina*

9:30 am-12:00 pm *Case Study I. Hurricane Katrina Panel*  
Michael Bopp, Staff Director, Homeland Security and  
Governmental Affairs Committee, U.S. Senate  
Joel Bagnal, White House  
Keith Ausbrook, Chief Counsel, House of Representatives  
Committee on Government Reform

12:00 pm-1:00 pm Lunch

1:00 pm-3:15 pm *Policy fundamentals*  
*5. international aspects*

1:00 pm-2:15 pm Andrew W. Reynolds, Deputy Science and Technology Adviser to  
the Secretary of State

2:15 pm-3:30 pm Shira B. Yoffe, Science Officer, Office of Global Change,  
U.S. Department of State

3:30 pm-3:45 pm Break

3:45 pm-5:00 pm *Participant exercise (small groups continued)*

**FRIDAY, JUNE 9**

7:30 am-8:00 am Continental Breakfast

8:00 am-9:20 am *Participant exercise (small groups continued)*

- 9:20 am-12:00 pm     *Personal Perspectives on Executive Leadership*
- 9:20 am-10:40 am     Dr. George M. Gray, EPA Assistant Administrator for Research and Development
- 10:40 am-11:00 am     Break
- 11:00 am-12:20 pm     William Colglazier, Executive Officer, the National Academy of Sciences, Chief Operating Officer, National Research Council (*invited*)
- 12:30 pm-1:30 pm     Lunch
- 1:30 pm-3:00 pm     *Participant Exercise (second session). Advocacy Approaches*
- 3:00 pm-3:20 pm     Break
- 3:20 pm-5:20 pm     *Participant Exercise; advocacy (second session continued). The Experts Respond*  
 Ron Birk, Director, Applications Divisions, NASA  
 Jack Fellows, Director, UCAR Office of Programs  
 Matthew Carr, Biotechnology Industry Organization (BIO) *invited*

**SATURDAY, JUNE 10**

- 8:30 am                 Shuttle Pick-up at Washington Court
- 9:00 am-10:45 am     *Brunch at the Hookes' Home*
- 11:00 am-2:00 pm     *Tour of Mount Vernon*  
 (Driving directions for those not going on the bus will be made available)
- 3:00 pm                 Shuttle Returns to Washington Court

**SATURDAY LATE AFTERNOON THROUGH SUNDAY LATE AFTERNOON  
 FREE TIME FOR WASHINGTON-AREA ACTIVITIES**



**TUESDAY, JUNE 13**

- 7:30 am-8:00 am      Breakfast
- 8:00 am-8:30 am      *time available for hotel checkout*
- 8:30 am-9:30 am      *Participant Feedback Session*
- 9:30 am-10:00 am     Break
- 10:15-12:00 pm      *Corporate roles in Science, Technology, and Policy*  
Jonathan Malay, Lockheed-Martin  
Stephen G. Moran, the Raytheon Company  
Michael Stewart, ITT
- 12:00 pm-1:00 pm    Lunch
- 1:00 pm-4:00 pm      *Participant Feedback Session continued*  
*Final Logistics; Concluding Remarks*  
*Adjourn*