

38TH CONFERENCE ON BROADCAST METEOROLOGY

23–27 JUNE, 2010

MIAMI, FLORIDA

SPONSORSHIP/ORGANIZERS

The 38th Conference on Broadcast Meteorology is organized by the AMS Board on Broadcast Meteorology and sponsored by the American Meteorological Society. This conference will be in Miami, Florida 23–27 June, 2010.

IMPORTANT DATES

Hotel Reservation Deadline: Saturday, 22 May, 2010

Manuscript Deadline: Tuesday, 27 July, 2010

CHANGES WITH THE BROADCAST CONFERENCE

As you all know our business has been in free fall over the past couple of years. Combine this with the struggling economy and our workplace has been drastically changed. Many of us have experienced deep cut backs resulting in an extra financial strain which makes it increasingly difficult to attend this conference each year. We have listened to your comments and tried our best to incorporate your suggestions to make this conference both stronger and more valuable in the future. Wherever possible we have worked hard to keep costs down.

You will notice this year's program is more condensed while still focusing on quality presentations. The sessions are generally over by early afternoon. This opens up much of the day either for individual training with your vendors or for free time on your own. Since many of you are here at your own expense we thought this format would be a nice option to help make the trip more memorable and enjoyable. In your registration bag you'll find a whole list of Florida activities and discounts.

This year we have also been fortunate to secure several key sponsors. They have offset the cost of the Short Course by 75%. They are providing live satellite shots back to your stations. They are hosting extra luncheons and after hours activities. They are even contributing to a few surprises.

We hope you enjoy all of these changes and we will be following up with a survey to see what you thought about the conference and how it can be improved in the future.

Thanks for attending,
Joe Murgo & Tammie Souza
Conference Co-Chairs

NEW TO THE CONFERENCE: PATHABLE!

Pathable, an online social media, is a new feature we're proud to announce designed specifically for the 38th Conference on Broadcast Meteorology!

Pathable was created to allow attendees to design their own profile, link other social networking sites to their profile, communicate with other attendees via conversations and private messages, as well as see which attendees with whom they have the most in common (via categories and tags). Pathable also lets each attendee design their own session schedule and invite other attendees to private meetings. You can also visit our sponsors for the conference via their own Pathable connection!

This new feature is included in your conference registration fee, so once you've registered; you will receive an invite from Pathable to join the community. Remember, it's up to you how much or how little you share, so feel free to customize your own Broadcast Conference Pathable experience!

If you have any questions about setting up your profile, please feel free to email Judith at jziemnik@ametsoc.org.

ACCOMMODATIONS

All meeting sessions for the conferences will be held at the Deauville Beach Resort, 6701 Collins Ave, Miami Beach, FL 33141. A block of rooms has been reserved at the hotel for meeting attendees at a special rate of:

Guest Room Rates

Standard Rooms \$126.00/Plus tax (Group Code AMS2010)

Standard Rooms include \$5.00 per night to provide mini-refridgerators, electronic in-room safes, chaise lounges, poolside umbrellas, beach towels, fitness center, and wireless internet
Upgrades of \$50 per night for an ocean front balcony or \$100 for an executive suite are based on availability.

To receive these special rates, attendees must request a room under the 38th Conference on Broadcast Meteorology room block between 1July, 2009 and 22 May, 2010. Federal per diem rates are available, upon request, to Federal employees when making reservations.

Attendees are responsible for making their own hotel reservations. Attendees may call 305-865-8511 ext# 3800 for the in-house reservations department during normal hours of operation from 8:00am to 11:00pm Mon-Fri and from 9:00am to 9:30 pm on the weekends. Attendees may also book on-line at any time by going to www.deauvillebeachresort.com. Go to the group reservations link and enter the following password: AMS2010.

Reservations made after that date are on a space available basis. Subject to room availability, these special rates will be available the weekends before and after the conference. We urge you to make reservations early since space is limited.

REGISTRATION

1) **On-line Registration:** This option is available to AMS Members and nonmembers who are paying by credit card or purchase order. Please see the AMS homepage, Web address <http://www.ametsoc.org/AMS>. From there select Meetings. Then select the Register for a conference or meeting and follow the instructions. You can register on-line between now and 11 June 2009. Be sure to register by 11 May for the lowest rates.

2) Download the registration form from AMS homepage. Return the completed registration form by fax: 617-249-0272 or mail to: AMS, 38Broadcast Conf. Reg, 45 Beacon St., Boston, MA 02108. **REGISTRATION FORMS WILL ONLY BE ACCEPTED BY MAIL OR FAX THROUGH 10 MAY. AFTER THIS DATE YOU MUST REGISTER ON-LINE OR ON- SITE.**

3) **On-site registration:** The AMS registration desk at the Deauville will be open for registration on Wednesday 23 June from 7:30 a.m.–5:00 p.m., and Thursday-Sunday during the hours of the conference. Registration will be closed for the field trip.

We urge you to pre-register. If you do not have Web access, please contact the AMS Meetings Department 617-227-2426, ext. 202 for a registration form. Completed forms must be faxed or mailed to AMS. We do not accept registration over the phone.

CONFERENCE REGISTRATION RATES:

FULL-WEEK PACKAGE ONE-DAY PACKAGE

Attendee Type	Full Week		One Day	
	Before 10 May	May 11&Onsite	Before 10 May	May 11&Onsite
AMS Full Member; Program Chair; Session Chair	\$420	\$460	\$250	\$290
Non-member Speaker; Poster Presenter; AMS Associate Member; Cosponsoring Society Member	\$460	\$500	\$250	\$290
Nonmember	\$505	\$545	\$250	\$290
Retired Member	\$190	\$230	\$90	\$130
AMS Student Member	\$165	\$205	\$60	\$100
Student Nonmember	\$195	\$235	\$90	\$130

FULL-WEEK PACKAGE includes: Admittance to the conference and exhibits, all conference materials, Wednesday Evening Reception Sponsored by Exhibitors, Thursday morning breakfast, Thursday Luncheon in the Exhibit Hall, Friday Keynote Luncheon and all coffee breaks.

ONE-DAY PACKAGE includes: Admittance to the conference and exhibits and all coffee breaks for one calendar day, and all conference materials.

OPENING OF EXHIBITS:

An opening reception is being sponsored by the Exhibitors. It will be held Wednesday, June 23, 2010 in the evening in the Exhibit Hall.

EXHIBIT HOURS:

Wednesday, June 23	5:00–7:00 PM (Welcome Reception)
Thursday, June 24	8:00 AM–12:30 PM (8:00–9:30 AM Breakfast Reception) 1:15 PM–5:30 PM (1:15-3:00 PM Buffet Luncheon in the Hall)
Friday, June 25	8:00 AM–1:30 PM (8:00–9:00 AM Light Breakfast in the Hall) 3:00 –4:30 PM (Dessert and Coffee in Hall)

AMS SHORT COURSE (23 JUNE, 2010):

The AMS Short Course on Tropical Weather—Going Deep into the Tropics and Oceans will be held on 23 June 2010 in Miami Beach, Florida. This course will precede the 38th Annual AMS Conference on Broadcast Meteorology and is available via separate registration. This course would satisfy four (4) AMS professional development points.

The course is being generously sponsored by: Energizer

FIELD TRIP:

There will be a field trip planned to the National Hurricane Center and the Atlantic Oceanicographic and Meteorological Laboratory. Tour tickets will be sold separately and are limited, so book yours early! Ticket price includes transportation to and from each facility, the tour of each facility and a brown bag lunch.

Stay tuned for more details on prices and scheduling. The tentative schedule is as follows:

8:45am: Buses arrive at hotel

9:00am: Buses A & B leave hotel

9:30–11:00am: Bus A at NHC

9:30 –11:00am: Bus B at AOML

11:00–11:30am: Boxed lunch (on bus)

11:30am: Bus A & B switch locations

12:00–1:30pm: Bus A at AOML

12:00–1:30pm: Bus B at NHC

1:30pm: Buses leave facilities to arrive back at hotel around 2:00pm

GETTING THERE:

Flying: American Airlines is proud to offer our conference attendees a 5% discount on valid fares to and from Miami for our conference! The flight dates are valid 6/19/2010-7/1/2010. Use promotion code 8860BK at www.aa.com or by calling 1-800-433-1790. There will also be a separate ticketing charge of \$20.00 USD for tickets purchased via the phone or \$30.00 USD for tickets purchased at the airport. This amount is subject to change. At this time there is no ticketing fee for reservations made and ticketed on www.AA.com. The percentage discount can be booked on-line at www.AA.com for American Airlines and American Eagle flights only.