

# Board for Private Sector Meteorologists (BPSM) Conference Call Summary

Tuesday, February 12, 2008, 11:30 a.m.-12:20 p.m. EST

- Conference Call Participants: Ken Carey, Steve Harned, Erik Noble, Bob Rose, Kathy Strebe and Bruce Thomas
- Opening Remarks: Board chair K. Carey thanked each of the board members for their selfless contributions, participation and support, and affirmed their positive impact on our constituents in the private sector, AMS, and for the mentoring of students interested in the private sector.
- Review of January 2008 BPSM Meeting Summary: We briefly reviewed the summary of our January 23 BPSM meeting in New Orleans. No additional feedback was discussed and the summary was approved as written
- Discussion on the BPSM Web Pages: We have added pictures and the meeting summaries to our board web site. K. Carey has requested more private sector pictures be acquired and has offered to help post these pictures on our web site. K. Carey asked board members to continue to critically review our web site, and provide constructive feedback at their earliest opportunity.

**ACTION:** Provide comments and feedback to K. Carey to improve and enhance the BPSM web site. (All)

- Goals and Objectives for 2008: We discussed our board objectives for next year.

**(1) Raise awareness of the benefits of working in the private sector by publishing periodic articles on our web site highlighting private sector individuals**

**BPSM LEAD: B. Rose**

K. Carey requested that each board member continue to consider how we can educate and promote to our colleagues and those we interact in our spheres of influence the value of the work and of working in the private sector is, over and above what we should be able to accomplish through our other board initiatives. K. Carey has sent out e-mails to the private sector community and AMS local chapters about our initiative to promote the important work in the private sector.

**ACTION:** Develop a draft article for publication on our BPSM web site about the private sector (B. Rose and B. Thomas)

**(2) Support the professional development of private sector members, to include working with the AMS to enhance the AMS Corporate and CCM Directories as career development resources, using survey to identify other means of support**

**for private sector individuals, and reaching out to AMS local chapters to raise their awareness of resources available to members of the private sector**  
**BPSM LEAD: S. Harned**

The AMS (Corinne Kazarosian) reported that work will begin again on the project to merge the CCM and Corporate directories in the near future. S. Harned will contact Corinne to renew our collaboration in this endeavor.

**ACTION:** Advise the board of the status and progress of this effort at our next telecon (S. Harned)

**(3) Expand the private sector mentor program and support growth of the professional network of private sector mentors and students, to include program promotion such as publication of testimonials and marketing information**

**BPSM LEAD: K. Beatty**

K. Beatty, K. Carey, B. Thomas and K. Strebe have been meeting monthly to build on last year's successful mentoring program. K. Beatty has matched and assigned mentors and mentees, balancing the areas of interest along with an eye to a regional closeness. K. Carey reported that he and his student mentee are holding calls with each other every week, while Bruce has been in close contact with his student,

**ACTION:** Closely monitor mentor and mentee interactions and report to board on activities and needed actions at our March conference call. (Kyle)

**(4) Support the AMS awards process by promoting and encouraging nominations from the private sector for the Award for Outstanding Contribution to the Advance of Applied Meteorology**

**BPSM LEAD: R. Coleman**

We will need to begin promoting this award. K. Carey has updated the board web site listing of award winners, and posted a section with Paul's photo and a short article.

**ACTION:** Present recommendations to improve the 2008 award process, and begin efforts to help lead efforts to solicit applicants for the 2009 award. (Rip)

**(5) Encourage private sector members to complete CCM certification.**

**BPSM LEAD: S. Harned**

S. Harned has agreed to continue to lead board efforts board efforts to support and promote the CCM certification. CCM applicants have increased to 20 this year. S. Harned wants to increase visibility for the CCM certification.

**ACTION:** Continue to work with the CCM Board, and report progress at our next meeting. (Steve)

**(6) Follow-through on the proposed implementation plan to meet the AMS**

**strategic goals.**

**BPSM LEAD: E. Noble**

Our board successfully created and submitted an implementation plan to meet the new AMS strategic goals. We now need to actively work to implement the goals we established.

**ACTION:** Review our submission on our BPSM implementation of the AMS strategic goals, propose how we will implement our proposals, and track progress towards meeting these actions. (Erik)

- Upcoming Board Meeting: Our next board meeting will be a conference call on Tue, Mar 11, noon (EST).