



Internship Opportunity

PRIMARY INTERNSHIP OBJECTIVES

Interns in the WRAL HD WeatherCenter will have the opportunity to work with the largest all-board-certified staff of meteorologists in the state of North Carolina. The internship will feature hands-on experience in all aspects of television and radio weather production, including:

- Weather forecasting — on deadline — for a large and topographically diverse area
- Advanced data-gathering and meteorological analysis techniques
- Creating informational and viewer-friendly weather graphics in an HD environment
- Coordinating with newscast and promotions producers regarding weather content
- Working with two live radar systems, including the state's only dual-polarimetric radar
- Interpreting data and communicating during extreme weather situations
- Developing and updating content for station websites and mobile platforms
- Engaging audiences through social media, such as Twitter, FaceBook, and YouTube
- Broadcasting techniques for television (chromakey and in the field) and radio

BROADER EXPERIENCE

While the focus will be on experience specific to the WeatherCenter, all interns will be exposed to other aspects of TV news production, including news and promotions production, reporting, photojournalism, editing, broadcast production, and new media publishing. This includes the opportunity to shadow staff, including reporters and photographers, in the field.

TIME COMMITMENT

Prospective interns should be prepared to commit to 10-20 hours per week of active participation throughout a term, primarily during the late afternoon or early evening time frame. As WRAL News is a 24/7 operation, interns should also expect some of those hours to be early mornings, late nights, and weekends.

COMPENSATION

THIS IS AN UNPAID INTERNSHIP. Prospective interns should be juniors or seniors enrolled on at least a half-time basis at a college or university. Participation must be undertaken for academic credit under the supervision of their academic adviser.

CONTACT INFORMATION

Interested students should go online at <http://jobs.cbc-raleigh.com/> and apply for the "TV WeatherCenter Intern" position under the WRAL-TV location. Direct any questions about the internship to WeatherCenter Executive Producer Nate Johnson (nsj@wral.com). No phone calls, please.